Red Bird Estate Winery: A Dream Come True

Remi and Shannon Cardinal are the owners of Red Bird Estate Winery and produce small lot wines at their winery in beautiful Creston, BC.

The pair dreamed of starting a winery for a long time, searching far and wide across Canada. Finally, they found the perfect property and the adventure began.

"We think that Creston is a hidden gem with a lot of potential for tourism," says Shannon.

"Tourism has been very important to our small business, specifically with tourists either vacationing in the area or individuals who are just passing through and are interested in discovering local wines."

Red Bird Estate Winery is now the fourth winery in the valley, so with a handful of wineries to visit, tourists are now coming out to Creston specifically to do wine tours. This increase in tourism has had a ripple effect, in turn supporting local restaurants, fruit producers, hotels, and more.

"Being involved with tourism has been very rewarding for us, and our business has been very well received by both locals and tourists," says Shannon. "We're excited for what the future holds for Creston and for our business."

More information about Red Bird Estate Winery can be found at redbirdwine.com.

RED BIRD WINERY