

BACKGROUNDER B
Destination BC Innovation Fund 2016/17
Participating Communities

Community	Name of Innovation Proposal
Lillooet	Lillooet Community Ambassador Program
Cranbrook	Visitor Centre 2.0: Social Media Reporters Network
Kaslo/New Denver/Nakusp	Cross Community Engagement & Accessibility Enhancement to Portal Kiosk Pilot Project
Nelson	Creating Remarkable West Kootenay Experiences
Revelstoke	Mobile Events Ambassador
Sparwood	Electronic Interactive Touch Screen Kiosk
Trail	Info-To-Go: Explore Your Trail
Burns Lake	Mobile Visitor Services Enhancement
Chetwynd	Info On-the-Go Visitor Services
Dawson Creek	Mobile Visitor Centre
Fort Nelson	Northern Rockies Mobile Visitor Services
Fort St John	Remote Visitor Information Centre
Prince George	Hello PG Community Ambassador Program
Prince Rupert	Visitor Services Mobile Kiosk Program
Queen Charlotte	Community Engagement & Technology Enhancement
Tumbler Ridge	3D Maps Proposal
Armstrong	ASK US! Tourism Day & Familiarization Tours
Enderby	Information Kiosk
Grand Forks	'Picture this ... your Grand Forks experience starts here.'
Greenwood	Enhancing website for mobile compatibility & better SEO (Search Engine Optimization)
Kamloops	'Kamloops on Demand'
Kelowna	Community Engagement Initiative
Lumby	'Discover our Edge'
Okanagan Connector	Improving accessibility for the Visitor Centre
Oliver	Wine Capital of Canada Visitor Outreach
Penticton	Spring Fling
Princeton	'Your Town' info show
Sicamous	'Info on the go'
Valemount	Roaming Visitor Information Counsellors & Nature Interpreters
Vernon	Pingstreet - Tourism Based Mobile Application
Abbotsford	Mobile Visitor Services Enhancement
Chilliwack	Chilliwack Inter-Community Familiarization Tour
Delta	Outreach & Service Enhancement Project
Hope	Mobile Visitor Services
Langley	1.' Ask Langley' Visitor Servicing Ambassadors

	2. 'Look at Langley' Product Preview Showcase 3. 'Ask Langley' key card inserts
Mission	Tourism Mission website enhancement & mobile capability
New Westminster	Westminster Quay Interactive Kiosk
Powell River	Roaming Ambassadors
Sechelt/Gibsons	BC Ferries Mobile Visitor Information Site
Squamish	#ExploreSquamish Street Team Enhancement Project
Alert Bay	Accessibility, Community Engagement and Technology
Campbell River	Campbell River Community Outreach Project
Chemainus	'Meet the Buses'
Comox Valley	Online Visitor Servicing Enhancement Project
Duncan	'Info On-the-Go' & Community Engagement
Gabriola Island	Wave of Hospitality
Nanaimo	Visitor Services Enhancement Project
Parksville	Tourist Information Kiosk
Port Alberni	Mobile Website/iPad implementation
Qualicum Beach	2016 Qualicum Beach Visitor Services Mobile Counsellor - Phase 2
Sidney	Community Ambassador Program 2016
Tofino/Ucluelet	Connecting & Collaborating on the Coast: Enhanced visitor services & public Wi-Fi