

	December 2014				Year-to-Date			
	BC	% change*	Canada	% change*	BC	% change*	Canada	% change*
Total U.S.A.	322,424	8.7%	1,377,156	4.7%	4,775,770	2.8%	20,345,412	-0.4%
U.S.A. Overnight	207,093	9.4%	783,567	4.7%	3,063,683	3.3%	12,113,487	0.9%
U.S.A. Same Day	115,331	7.3%	593,589	4.6%	1,712,087	1.8%	8,231,925	-2.3%
Total Asia/Pacific Overnight	75,330	19.1%	140,371	15.2%	1,004,366	11.7%	1,964,001	14.1%
Japan	9,330	41.8%	15,252	15.7%	121,407	12.2%	258,457	14.9%
Taiwan	2,500	49.2%	3,627	45.3%	45,095	12.5%	69,877	12.6%
Hong Kong	7,678	24.1%	11,410	20.0%	87,534	8.2%	137,852	6.8%
Australia	17,919	14.2%	27,228	13.8%	179,477	5.3%	280,808	6.3%
South Korea	6,459	9.0%	10,716	9.2%	86,843	7.3%	163,089	12.8%
China	15,144	22.6%	28,174	19.6%	256,317	26.2%	454,030	28.8%
New Zealand	2,675	9.5%	3,412	6.2%	38,381	2.6%	51,379	4.7%
India	3,965	11.8%	12,669	15.8%	60,128	20.7%	175,536	19.3%
South East Asia ¹	6,543	8.1%	11,000	11.1%	85,095	2.4%	136,924	6.6%
Total Europe Overnight	23,446	8.3%	143,294	1.3%	455,765	3.1%	2,371,926	6.6%
United Kingdom	12,407	9.8%	44,834	1.4%	194,592	1.4%	676,328	4.7%
Germany	2,582	-0.6%	12,927	-10.7%	83,914	2.2%	326,808	5.0%
Netherlands	1,079	28.3%	5,028	0.1%	27,809	9.9%	103,121	5.6%
Austria	270	3.4%	1,589	-20.4%	7,322	2.5%	36,980	6.1%
Switzerland	786	-6.1%	6,462	-4.1%	24,986	2.8%	114,130	5.1%
France	1,155	32.8%	31,410	3.2%	22,558	6.6%	482,362	5.0%
Italy	642	-16.8%	6,738	13.7%	12,902	-4.4%	112,048	20.9%
Nordic Europe ²	1,376	10.2%	8,975	8.3%	22,928	6.8%	123,558	7.3%
Brazil	1,179	63.1%	9,836	8.7%	16,069	12.0%	99,901	6.6%
Mexico	6,530	20.1%	13,497	12.1%	80,993	21.9%	172,604	14.4%
Total International Overnight (Includes USA Overnight)	316,086	12.0%	1,125,329	5.6%	4,651,244	5.3%	17,127,253	3.2%

For more information, please contact:

Destination British Columbia
 Research, Planning & Evaluation
 Email: tourismresearch@DestinationBC.ca
 Phone: 1.877.877.8811
 Website: www.destinationbc.ca/research.aspx

Want more information?

Please email "subscribe" to
tourismresearch@DestinationBC.ca
 and receive research alerts.

*All percentage comparisons versus same period in 2013.
 Source: Statistics Canada; Prepared by Destination British Columbia, Research, Planning & Evaluation
 Note: Customs entries include international visitors who cross Canada Customs in British Columbia. These figures do not account for all visitors to BC since domestic visitors are excluded as well as international visitors who cross Canada Customs outside BC yet still travel to BC. Likewise, customs entries include visitors that cross Canada Customs in BC, but who continue on to other provinces.

¹South East Asia includes Malaysia, Philippines, Singapore and Thailand
²Nordic Europe includes Denmark, Finland, Norway and Sweden

(c) 2015 – Destination BC Corp. – All rights reserved. "DESTINATION BRITISH COLUMBIA" is an Official Mark of Destination BC Corp.