

## OVERVIEW

This publication provides a snapshot of the economic value of tourism to British Columbia in 2013. It is also a complementary piece to the full 'Value of Tourism in British Columbia: Trends from 2003 to 2013' report. Information provided in this snapshot is from BC Stats, in partnership with Destination British Columbia, and from the International Travel Survey.

## TOURISM REVENUE

### Total tourism revenue

Tourism revenue measures the money received by businesses, individuals, and governments due to tourism activities. In 2013, the tourism industry generated \$13.9 billion in revenue, a 3.6% increase over 2012, and a 44.3% increase from 2003.

2013 tourism revenue by sector



### Provincial tax tourism revenue

Tourism-related provincial tax revenue generated \$980 million in 2013, a decrease of 14.3% over 2012, and an increase of 38.0% since 2003. This decrease in 2013 was due to British Columbia's transition from the Harmonized Sales Tax (HST) to the Provincial Sales Tax (PST) on April 1, 2013.

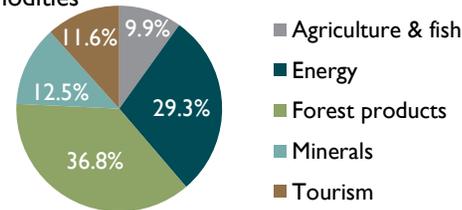
### Accommodation room revenue

Accommodation room revenue for 2013 is not yet available to report, however, in 2012, \$1.5 billion of accommodation room revenue was earned in communities with the Municipal Regional District Tax (MRDT), an increase of 1.6% from 2011.

### Tourism export revenue

Tourism export revenue data for 2013 is not yet available. In 2012, tourism export revenue generated \$3.2 billion, a slight, 0.2% increase over 2011, and a 12.6% decline since 2002. Tourism export revenue was similar to that of the mineral (\$3.5B) and agriculture and fish (\$2.7B) primary resource industries, but lower than that of forest products (\$10.2B) or energy products (\$8.1B).

2012 export revenues from BC's primary resource commodities



### Tourism gross domestic product

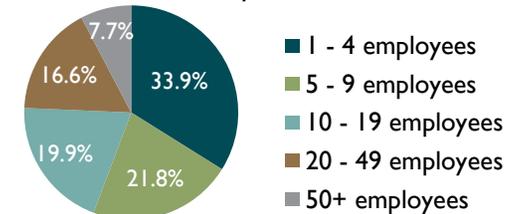
The tourism industry contributed \$7.3 billion of value added to the BC economy, as measured through GDP (in 2007 constant dollars). This represents 2.1% growth over 2012 and 7.2% growth since 2007. In 2013, GDP for the provincial economy as a whole grew 2.0% over 2012. Tourism contributed more to GDP than the forestry and agriculture and fish primary resource industries but less than the mining, oil and gas extraction industry.

## TOURISM BUSINESSES AND PEOPLE

### Tourism businesses

In 2013, 19,254 tourism-related businesses were in operation in BC, up 3.9% from 2012 and 6.3% from 2003.

2013 tourism businesses by size



### Tourism employment

In 2013, 132,200 people were employed in tourism-related businesses, a 3.0% increase over 2012 and a 17.6% increase since 2003.

### Tourism wages and salaries

In 2013, the tourism industry paid \$4.5 billion in wages and salaries, up 3.8% from 2012, and a 34.3% increase since 2003. Average compensation in the tourism industry, in 2013 was \$34,002, up 0.8% from 2012 and 14.2% since 2003.

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