

# 2017 Value of Tourism

## A Snapshot of Tourism in BC

### OVERVIEW

This information provides insight into the economic value of tourism in British Columbia for 2017. It is also a complementary piece to the full *Value of Tourism in British Columbia: Trends from 2007 to 2017* report, available in spring of 2019.

Information provided is produced by BC Stats for Destination BC, and derived by Destination BC based on the International Travel Survey from Statistics Canada.

### TOTAL TOURISM REVENUE

Tourism revenue measures the money received by businesses, individuals, and governments due to tourism.

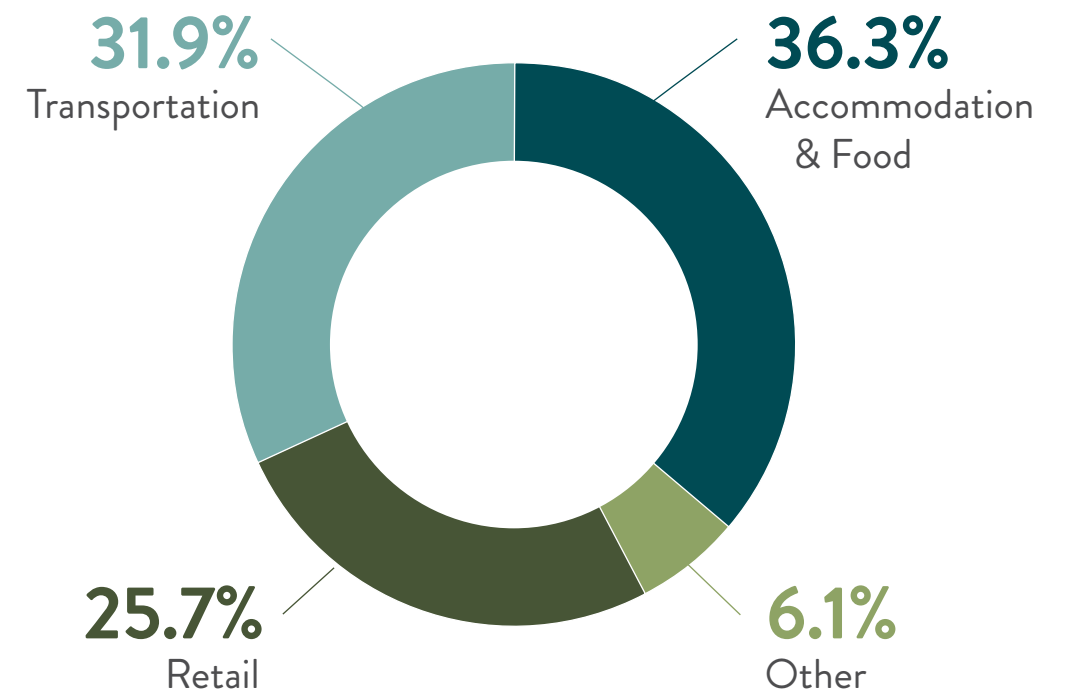


**\$18.4 Billion**  
2017 Annual Revenue

+8.4%  
Over 2016

+41.3%  
Since 2007

### 2017 TOURISM REVENUE BY SERVICE AREA



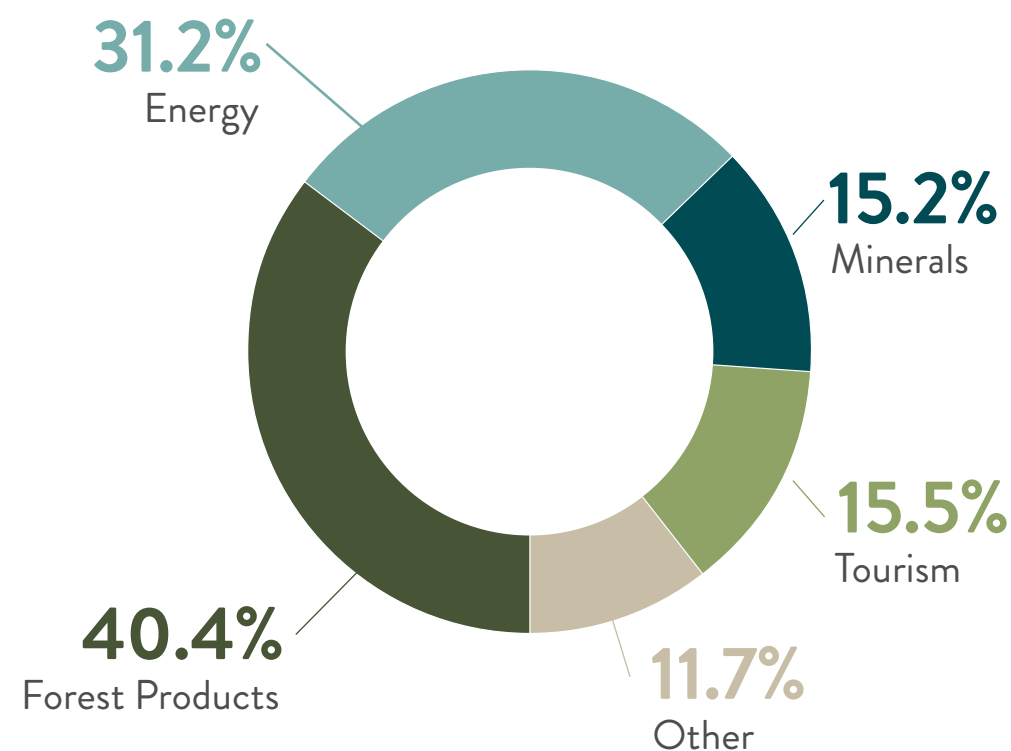
### 2017 TOURISM EXPORT REVENUE



**\$5.4 Billion**  
(+7.1% Since 2016)

In 2017, tourism exports generated revenue of \$5.4 billion, an increase of 7.1% over 2016. Tourism export revenue was higher than that of the mineral (\$5.3 billion), and agriculture and fish (\$4.1 billion) primary resource industries, but lower than that of energy (\$10.9 billion) and forest products (\$14.1 billion).

### 2017 TOURISM EXPORT REVENUE BY PRIMARY RESOURCE INDUSTRY



### PROVINCIAL TAX TOURISM REVENUE



**\$1.2 Billion**

+5.8%  
Over 2016

+40.3%  
Since 2007

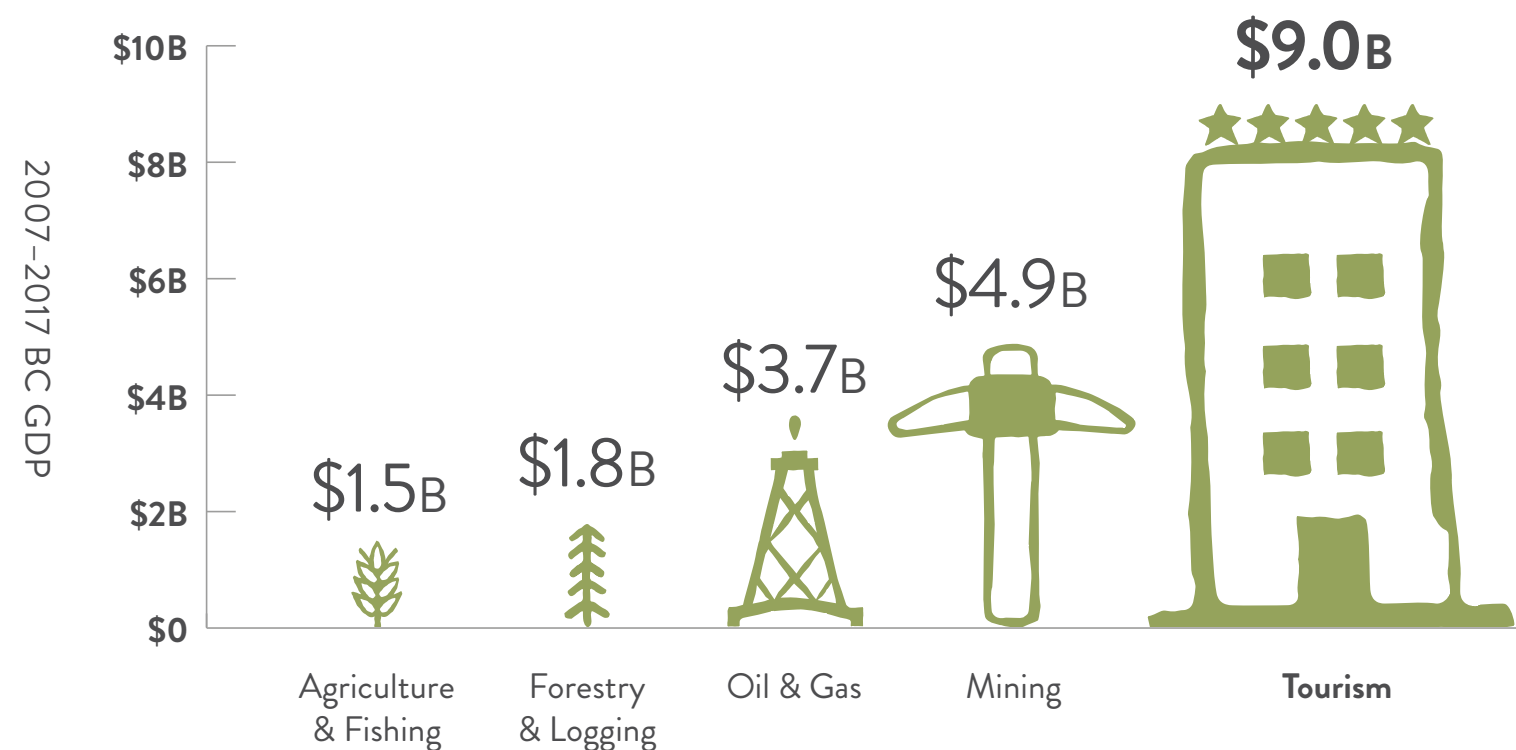
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### TOURISM GROSS DOMESTIC PRODUCT

GDP for the provincial economy as a whole grew 4.0% over 2016. The tourism industry contributed \$9.0 billion of value added to the BC economy, as measured through GDP (in 2012 constant dollars). This represents 6.7% growth over 2016, and 32.5% growth since 2007. In 2017, tourism contributed more to GDP than any other primary resource industry.

### GDP BY PRIMARY RESOURCE INDUSTRY



### TOURISM BUSINESSES

 **19,243**  
tourism-related businesses in operation in BC in 2017, a 0.4% increase over 2016.

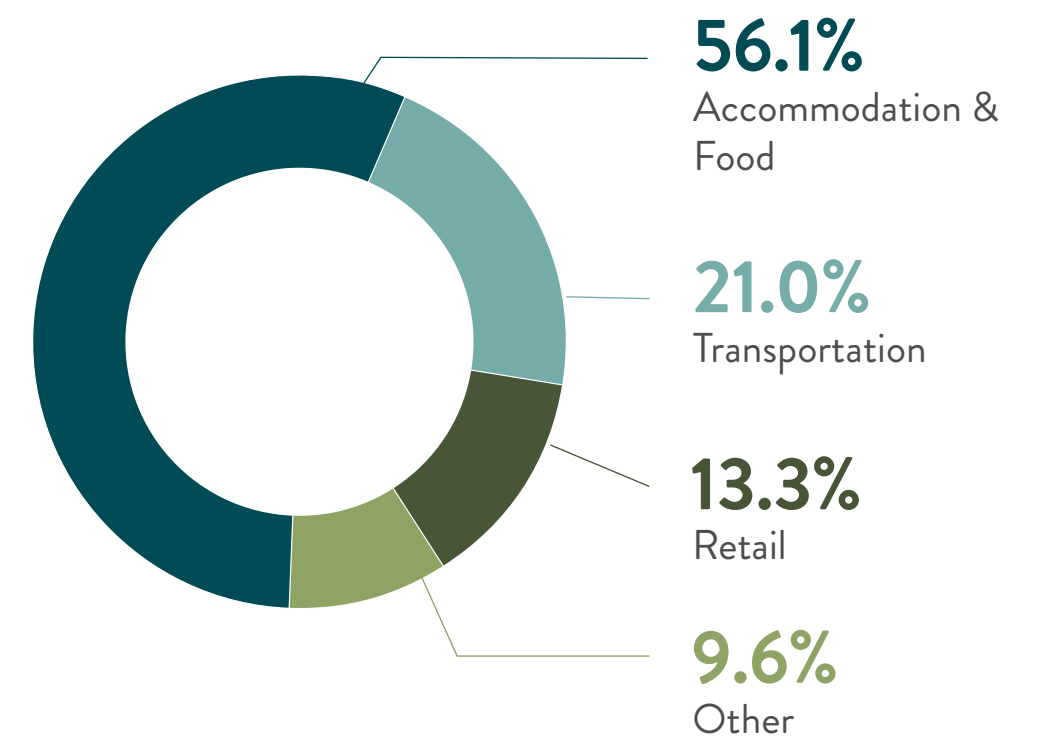
### TOURISM EMPLOYMENT

 **137,800**  
people employed in tourism-related businesses, a 3.6% increase over 2016.

### TOURISM WAGES AND SALARIES

The tourism industry paid \$4.9 billion in wages and salaries in 2017, up 6.9% from 2016, and up 31.3% since 2007. Average compensation in the tourism industry in 2017 was \$35,878, up 3.2% from 2016, and up 12.8% since 2007.

### 2017 TOURISM EMPLOYMENT BY SERVICE AREA



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