

# Meet Christina!

## #BCTourismMatters



Christina has been with Destination BC for four years and works as an Executive Assistant supporting the Destination Management side of the organization.

Christina considers herself lucky to be born and raised in BC. She has fond memories of road trips with her family and exploring rugged coastlines by boat.

She believes that tourism is important to BC's economy because it provides income to communities and families.

Christina chose a career in tourism because she wanted to be a part of an industry that allows people to stay in their hometown.

“A person doesn’t have to move away from their community, family, or friends to make a living. With a strong tourism industry, people can live where they choose, leading to stronger communities and networks for BC residents.”

Overall, she wants everyone to see what a beautiful and unique place BC is, and encourages locals to explore their own province.