

Meet Drew!

#BCTourismMatters



DREW ENJOYING THE SUNSHINE COAST

Drew is a Customer Relations Coordinator supporting Visitor Services at Destination BC and responds to visitor inquiries via the HelloBC website and social media channels. If you've ever asked for advice about places to visit through the @HelloBC Facebook channel, you just may have been speaking with her.

Drew has a diploma in tourism marketing, and previously worked as Summer Ambassador for Tourism New Westminster. Her career then took her to downtown Vancouver where she worked as a Guest Services Agent for three years at the Fairmont Waterfront hotel. Her front-line experience makes her a great asset at Destination BC.

Drew has had a serious case of wanderlust since she was a teenager. At the age of 16 she spent six weeks in Greece. Even though it was her first time leaving North America, she loved meeting locals, sharing stories, and experiencing different cultures. However, the more she traveled, the more she realized how beautiful her home province was.

Today, Drew loves to share the beauty of BC with the world, whether through work or travels of her own. When asked what she loves about her job, Drew says she feels proud to support and market such a beautiful destination.

“At the root, tourism contributes revenue to the economy, which not only helps BC, but our country. Beyond that, tourism helps to showcase local businesses on a global scale—without it, BC and Canada wouldn't be where it is today.”

With new technologies and visitor expectations, Drew is excited to see how the tourism industry will adapt and change to keep up with visitor demands.