



June 2019

International Visitor Arrivals to BC

	Jan	Feb	Mar	YTD
International	301,373 9.7%	297,350 -4.3%	346,276 -0.5%	944,999 1.2%
US Overnight	182,104 8.8%	188,134 -3.6%	242,610 4.6%	612,848 3.1%
US Total	320,676 9.8%	300,846 -4.0%	397,081 6.0%	1,018,603 3.9%
Asia Pacific	85,193 14.7%	72,483 -7.9%	63,680 -4.9%	221,356 0.7%
Europe	17,276 -3.7%	21,716 -2.7%	23,010 -18.9%	62,002 -9.7%

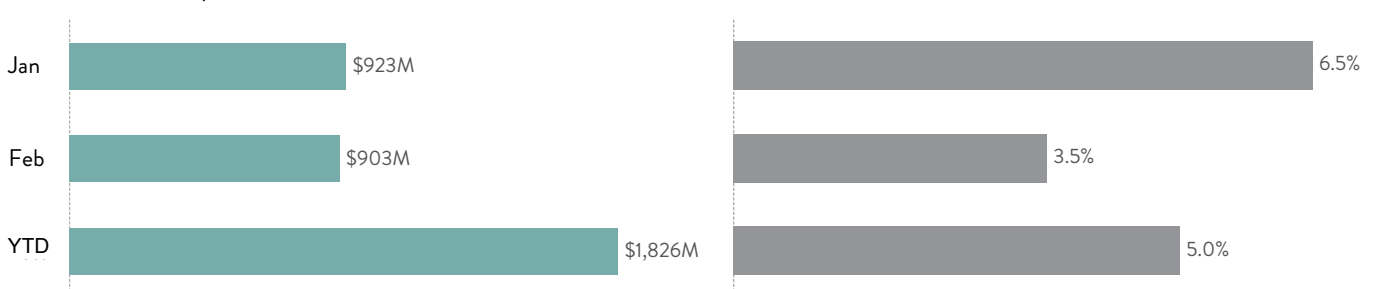
Canadian Re-entries to BC

	Jan	Feb	Mar	YTD
US	327,064 -3.9%	304,875 -8.3%	439,105 0.8%	1,071,044 -3.4%
Overseas	199,535 2.4%	170,950 5.8%	216,458 9.2%	586,943 5.8%

Convention Centres

		Q1	YTD
Whistler Conference Centre	Event Participant Days	10,818 -13.6%	10,818 -13.6%
	Non-Resident Delegate Days	13,767 14.8%	13,767 14.8%
Victoria Conference Centre	Event Participant Days	24,095 -45.9%	24,095 -45.9%
	Non-Resident Delegate Days	33,460 -11.5%	33,460 -11.5%
Penticton Trade & Convention Centre	Event Participant Days	13,277 -47.5%	13,277 -47.5%
	Non-Resident Delegate Days	7,203 -12.6%	7,203 -12.6%
Prince George Civic Centre	Event Participant Days	31,104 58.5%	31,104 58.5%
	Non-Resident Delegate Days	10,614 65.7%	10,614 65.7%

Restaurant Receipts



Tourism Indicators - Accommodation

Hotel Occupancy Rate by Community

	Jan	Feb	Mar	YTD
Greater Vancouver	65.7%	73.7%	74.7%	71.3%
	2.8	1.0	-2.4	0.4
Downtown Vancouver	64.9%	71.4%	72.4%	69.4%
	2.7	1.7	-4.5	-0.1
Airport (Richmond)	71.5%	81.7%	79.1%	77.3%
	2.8	0.0	-0.1	1.0
Whistler Resort	83.6%	86.7%	87.5%	85.9%
	-2.0	-1.4	-0.6	-1.3
Langley/Surrey	57.1%	68.7%	74.4%	66.7%
	3.5	1.4	1.1	2.0
Abbotsford/Chilliwack	52.9%	63.6%	78.4%	64.9%
	0.4	8.1	8.7	5.7
Vancouver Island	51.3%	61.9%	69.6%	61.0%
	1.2	0.7	1.5	1.3
Greater Victoria	50.4%	63.3%	70.7%	61.4%
	-0.3	-1.2	-0.4	-0.6
Nanaimo	59.0%	64.2%	73.3%	65.5%
	10.7	7.8	9.7	9.5
Campbell River	53.8%	62.8%	72.5%	63.0%
	-6.5	-14.4	-7.7	-9.1
Parksville/Qualicum	45.9%	53.4%	66.1%	55.2%
	3.5	4.0	3.9	3.8
Kamloops	43.5%	44.1%	55.0%	47.7%
	5.2	4.4	5.6	5.1
Kelowna	44.0%	54.5%	57.7%	52.0%
	0.5	4.0	-3.5	0.2
Penticton	20.5%	28.9%	48.4%	32.7%
	-15.1	-8.1	-4.2	-9.5
Prince George	45.0%	51.2%	61.5%	52.6%
	-5.7	-2.7	-5.1	-4.6

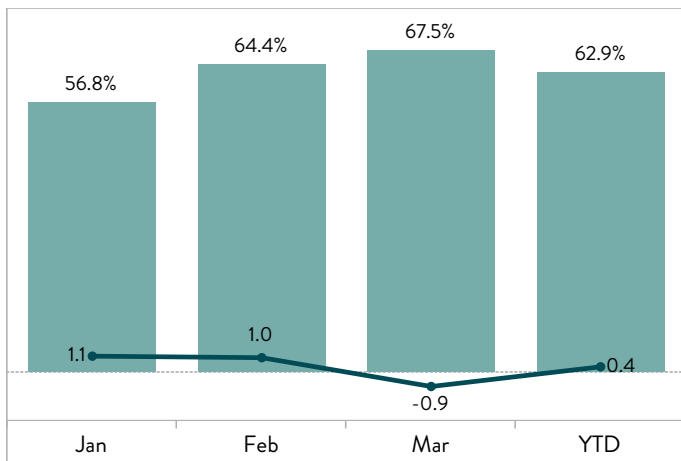
Grey = percentage change

Average Daily Room Rate by Community

	Jan	Feb	Mar	YTD
Greater Vancouver	\$169	\$170	\$174	\$171
	5.9%	5.7%	1.1%	3.9%
Downtown Vancouver	\$196	\$196	\$203	\$198
	6.4%	5.6%	0.2%	3.4%
Airport (Richmond)	\$152	\$158	\$160	\$157
	5.4%	8.5%	7.6%	7.2%
Whistler Resort	\$495	\$490	\$381	\$454
	10.6%	6.5%	-3.8%	4.6%
Langley/Surrey	\$119	\$122	\$126	\$123
	5.8%	5.6%	4.3%	5.1%
Abbotsford/Chilliwack	\$104	\$101	\$70	\$105
	3.8%	1.7%	5.0%	3.7%
Vancouver Island	\$127	\$132	\$139	\$134
	3.4%	5.6%	4.3%	4.5%
Greater Victoria	\$131	\$133	\$142	\$136
	9.5%	5.3%	4.4%	6.1%
Nanaimo	\$125	\$128	\$134	\$129
	5.0%	6.5%	8.1%	6.6%
Campbell River	\$109	\$107	\$106	\$107
	10.5%	7.6%	3.4%	6.8%
Parksville/Qualicum	\$107	\$116	\$130	\$119
	3.6%	2.8%	2.2%	2.7%
Kamloops	\$99	\$97	\$101	\$99
	2.1%	-0.8%	-1.7%	-0.3%
Kelowna	\$115	\$116	\$120	\$117
	0.6%	0.4%	1.5%	80.0%
Penticton	\$102	\$103	\$116	\$109
	-4.1%	0.5%	3.0%	1.3%
Prince George	\$118	\$117	\$117	\$117
	-4.3%	-4.4%	-3.1%	-3.8%

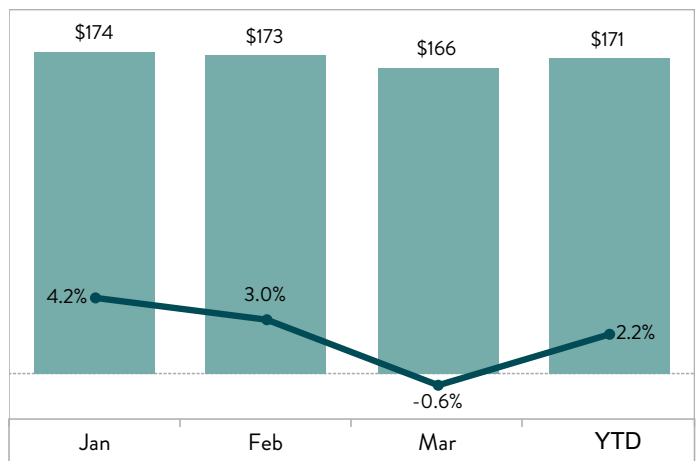
Grey = point change

Provincial Hotel Occupancy Rate



Line = Point Change

Provincial Average Daily Room Rate



Line = Percentage Change

Tourism Indicators - Transportation

Air Capacity to YVR by Origin

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Domestic	620,437	547,973	614,133	596,830	665,467	687,497	747,977	755,008	695,893	674,527	613,372	647,618	7,866,732
	0.9%	0.1%	-3.0%	0.4%	-2.3%	-3.8%	-4.7%	-4.0%	-1.6%	1.9%	6.6%	4.4%	-0.7%
US	321,088	292,610	329,975	315,636	302,201	344,221	372,242	370,841	306,366	300,262	292,652	314,684	3,862,778
	4.5%	5.5%	2.4%	4.6%	0.3%	-3.0%	-0.9%	-0.1%	-5.2%	-2.3%	1.8%	0.7%	0.5%
Asia/Pacific	229,890	199,569	226,926	221,882	230,257	232,286	247,745	246,534	226,329	224,657	208,604	236,613	2,731,292
	0.2%	1.2%	3.3%	2.1%	4.6%	-3.5%	-3.3%	-2.5%	-6.4%	-5.1%	2.8%	3.3%	-0.5%
Europe	42,377	40,669	48,418	52,796	100,842	126,163	134,522	134,003	118,412	83,664	41,861	44,362	968,089
	-1.7%	2.6%	-0.6%	-3.6%	2.5%	3.4%	1.4%	0.9%	-1.4%	2.0%	3.4%	0.1%	0.9%
Mexico	67,392	61,180	69,427	58,011	34,222	29,319	29,861	30,976	28,278	33,355	49,045	63,145	554,211
	6.9%	5.0%	6.0%	6.6%	1.8%	-1.4%	-8.3%	-2.9%	-10.7%	4.7%	-5.2%	-2.1%	1.0%
Total	1,281,184	1,142,001	1,288,879	1,245,155	1,332,989	1,419,486	1,532,347	1,537,362	1,375,278	1,316,465	1,205,534	1,306,422	15,983,102
	1.8%	2.0%	0.0%	1.9%	-0.1%	-2.9%	-3.1%	-2.4%	-3.4%	-0.3%	4.1%	2.8%	-0.2%

Non-stop / One direction

Passenger Volume to YVR by Origin

	Jan	Feb	Mar	YTD
Domestic	933,004	880,457	1,001,618	2,815,079
	3.5%	2.1%	1.4%	2.3%
US	495,491	480,840	551,037	1,527,368
	2.4%	2.8%	3.2%	2.8%
Asia/Pacific	404,428	339,852	373,796	1,118,076
	10.2%	3.8%	2.6%	5.6%
Europe	74,716	69,110	87,153	230,979
	-1.2%	1.0%	-1.7%	-0.7%
Misc.	109,631	104,790	119,346	333,767
	-0.3%	0.8%	3.3%	1.3%
Total	2,017,270	1,875,049	2,132,950	6,025,269
	4.1%	2.5%	2.1%	2.9%

Enplaned and Deplaned

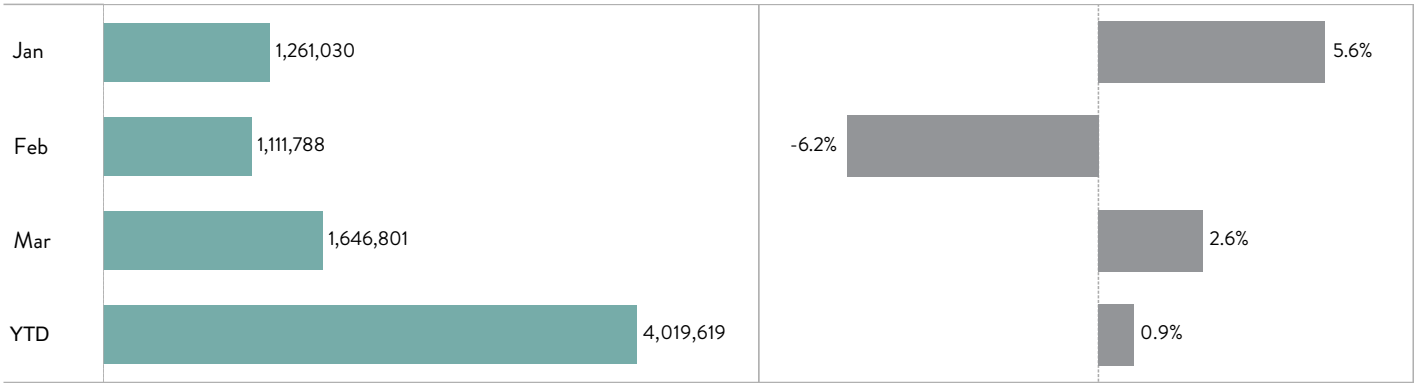
Passenger Volume to Regional Airports

	Jan	Feb	Mar	Apr	YTD
Abbotsford	75,563	63,681	76,107	73,127	288,478
	59.4%	45.4%	46.7%	34.0%	46.0%
Victoria	141,197	129,205	163,795	159,441	593,638
	-0.4%	-5.3%	-0.6%	-3.9%	-2.5%
Nanaimo	32,294	28,658	37,895	37,538	136,385
	24.4%	6.8%	14.6%	15.1%	15.1%
Campbell River	3,059	3,095	3,460	3,646	13,260
	-20.3%	-20.5%	-21.1%	-15.7%	-19.4%
Comox	28,967	27,767	33,725	32,271	122,730
	5.5%	5.1%	8.2%	-1.5%	4.2%
Kelowna	181,729	179,039	193,715	155,532	710,015
	3.0%	2.9%	4.3%	-0.8%	2.5%
Kamloops	35,525	32,543	33,898	28,299	130,265
	7.8%	10.3%	11.3%	10.3%	9.9%
Prince George	41,405	40,316	44,817	42,911	169,449
	1.2%	-0.5%	0.5%	-1.4%	-0.1%
Smithers	5,065	5,381	5,852	5,554	21,852
	-3.7%	10.1%	7.1%	-2.2%	2.7%
Fort St. John	22,960	20,637	24,250	23,859	91,706
	18.1%	8.7%	7.9%	10.1%	11.0%

Enplaned and Deplaned

Tourism Indicators - Transportation

BC Ferries Passenger Volume



BC Ferries Passenger Volume - Regional Routes

	Jan	Feb	Mar	YTD
Victoria, Nanaimo, Vancouver	587,726	555,371	836,162	1,979,259
	3.7%	-4.8%	1.7%	0.3%
Port Hardy, Prince Rupert	1,175	1,363	2,774	5,312
	-3.1%	-8.8%	30.8%	10.1%

Cruise Passenger Volume

	Jan	Feb	Mar	Apr	YTD
Vancouver	0	0	3,335	15,906	19,241
			NA	-40.4%	-27.9%
Victoria	0	0	0	4,992	4,992
				32.2%	32.2%
Nanaimo	0	0	0	NA	NA
				NA	NA
Prince Rupert	2,234	3,032	4,386	4,077	13,729
	NA	NA	NA	NA	NA

Data Notes

The Tourism Indicators publication comprises key statistics covering major aspects of the tourism industry including visitation, accommodation and transportation, etc. The publication is updated monthly, however, all data is subject to ongoing revisions from suppliers.

Please note percent changes listed in this publication are for changes from the same period last year.

Provincial Indicators

International Visitor Arrivals to BC

Provided by Statistics Canada, also referred as 'custom entries', the data reports the volume of non-Canadian residents entering Canada through a designated land, sea or air border by province of entry and country of origin; the update is available monthly with a two-month lag. These figures do not account for all visitors to British Columbia since domestic visitors are excluded as well as international visitors who cross Canada Customs outside British Columbia yet still travel to British Columbia. Likewise, customs entries include visitors who cross Canada Customs in British Columbia, but who continue on to other provinces.

Canadian Re-entries to BC

Provided by Statistics Canada, the data reports the volume of Canadian residents returning from the United States and other countries to Canada through a designated land, sea or air border by province of entry; the update is available monthly with a two-month lag.

Note: Due to the recent integration of data from automated Primary Inspection Kiosks (PIK) at major airports there has been an increase in the reporting of Canadians returning from the United States and a decrease in reporting of Canadians returning from countries other than the United States. Use caution when interpreting year over year changes.

Food & Convention

Restaurant Receipts

Provided by Statistics Canada, the data reports the total dollars spent on food services and drinking places in BC each month; the update is available monthly with a two-month lag.

Convention Centres

Provided by individual convention centres in BC, the data reports on totals for Total Event Participant Days and Non-Resident Delegate Days; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Non-Resident Delegate Days includes all non-local delegates days attending Non-Resident Conventions (all events with one or more non-local delegates in attendance and two or more show days). The Vancouver Convention Centre Non-Resident Delegate Days do not include delegates from BC.

Accommodation Indicators

Room Revenue Estimates

Provided by BC Stats, the data reports provincial and by community room revenue based on the municipal and regional district tax (MRDT) of participating communities and accommodation sector revenue data. Data is presented by \$000; the update is available monthly with a two-month lag. Due to delays from BC Stats, October 2018 to June 2019 is not yet available.

Provincial Occupancy Rate

Published by CBRE Hotels in Trends in the Hotel Industry National Market Report, the data reports the monthly provincial occupancy rate; the update is available monthly with a two-month lag. Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

Provincial Average Daily Room Rate

Published by CBRE Hotels in Trends in the Hotel Industry National Market Report, the data reports the monthly provincial average daily room rate; the update is available

Data Notes

monthly with a two-month lag. Average daily room rate (ADR) is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

Hotel Occupancy Rate by Community

Published by CBRE Hotels in Trends in the Hotel Industry National Market Report, the data reports occupancy rates for selected communities; the update is available monthly with a two-month lag. Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

Average Daily Room Rate by Community

Published by CBRE Hotels in Trends in the Hotel Industry National Market Report, the data reports the average daily room rates for selected communities; the update is available monthly with a two-month lag. Average daily room rate (ADR) is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

Transportation Indicators

Air Capacity to YVR by Different Origin

Provided by Vancouver International Airport, the data reports total non-stop air capacity in one direction to YVR each month by region of origin. Monthly data are forecasted annually and are updated bi-annually. Notification of forecasted data will be noted on table.

Passenger Volume to YVR by Different Origin

Provided by the Vancouver International Airport, the data reports the total enplaned and deplaned passengers at YVR each month by country/region of origin; the update is available monthly.

Passenger Volume to Regional Airports

Provided by individual airports, the data reports the total enplaned and deplaned passengers each month; the update is available monthly.

BC Ferries Passenger Volume

Provided by BC Ferries, the data reports the total

passenger volume on all routes each month; the update is available monthly. Please note that year-to-date (YTD) totals on the BC Ferries website will be different from those reported in the Tourism Indicators, as BC Ferries reports passenger volume on a fiscal year and the Tourism Indicators reports passenger volume on a calendar year.

Cruise Passenger Volume

Provided by Cruise BC, the data reports the total volume of revenue passengers to BC each month; the update is available monthly during cruise ship season (April-October). Cruise revenue passengers include paying passengers embarking or disembarking from a single port.

Highway Traffic Volume

Provided by the British Columbia Ministry of Transportation, the data reports traffic volumes on selected routes within the province each month; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Highway traffic volume is a basic element of traffic data and is the aggregation of traffic-count data from one or more counters that describes the volume of traffic that has passed a known point or cross section of the roadway during a defined time.

For more information

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