

TOP 5 RESOURCES FOR TOURISM BUSINESSES DURING COVID-19



We know this is a very difficult time for our tourism industry, and we want to help you find the information you're looking for. With many new resources becoming available each week, it's hard to know where to start. Here is a list of the 5 resources we think you need to know about, *now*.



YOUR HEALTH

While we're all committed to supporting our businesses and economic interest, it's also important to make your own health and wellness a priority. The BC Centre for Disease Control, a program of the Provincial Health Services Authority, provides provincial and national leadership in disease surveillance, detection, treatment, prevention and consultation. Find information about the COVID-19 virus, how to protect yourself, your family, and your community, and what to do if you suspect you have the virus. View the BCCDC resources here.



YOUR BUSINESS

We know the immediate impacts of COVID-19 are being felt by businesses across British Columbia, particularly the small businesses that make up BC's tourism industry. As entrepreneurs work to determine their unique path forward, Small Business BC has gathered the latest resources to help small businesses to get through this challenging time. View the Small Business BC resources here.



THE PROVINCIAL ACTION PLAN

British Columbians affected by the COVID-19 pandemic will benefit from \$5 billion in income supports, tax relief, and direct funding for people, businesses, and services. View the Provincial business support resources here.



DESTINATION BC'S PLAN

Destination BC is actively planning a significant recovery campaign for the tourism industry in three phases, which can be implemented once circumstances change and public safety is assured. The plan focuses on Response, Recovery, and Resilience. View Destination BC's response to COVID-19 here.



THE FEDERAL ECONOMIC RESPONSE PLAN

The Government of Canada is taking immediate, significant and decisive action to help Canadians facing hardship as a result of the COVID-19 outbreak. View the Federal support for your business here.

Destination BC is here to support BC's tourism industry, and will continue to work collaboratively with provincial and federal governments, industry partners, and health authorities to develop tools and resources to help you through this time. For more information and resources, please visit DestinationBC.ca/coronavirus-update.