



January 2020

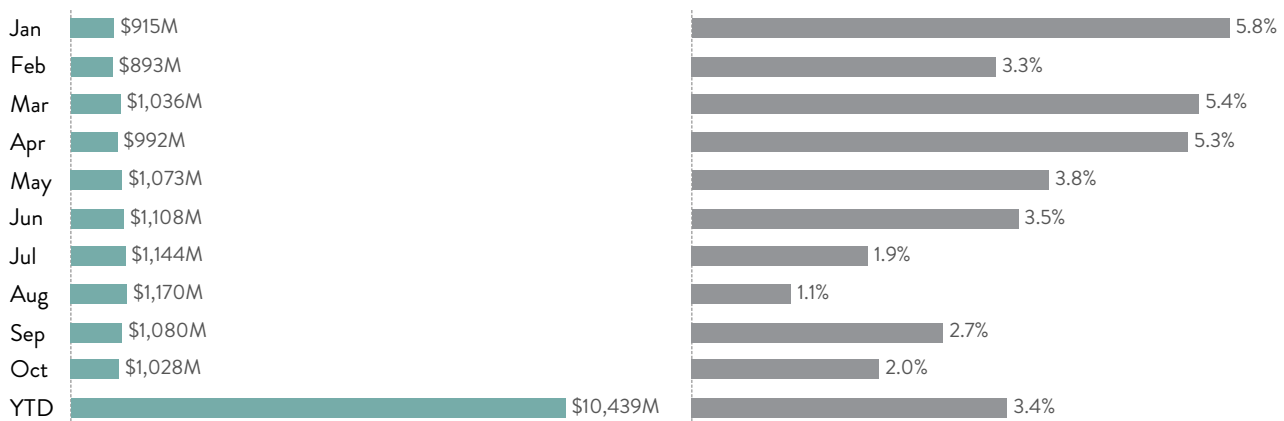
International Visitor Arrivals to BC

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	YTD
International	301,373 9.6%	297,350 -4.4%	341,016 -2.1%	363,383 11.5%	585,729 5.6%	801,434 -1.5%	949,540 4.0%	922,730 7.0%	623,588 -0.1%	343,494 -1.6%	5,529,637 2.8%
US Overnight	182,104 8.8%	188,134 -3.6%	237,401 2.3%	228,497 7.9%	361,547 6.0%	513,849 -4.2%	617,026 3.9%	617,083 10.3%	366,815 -0.3%	213,144 -2.1%	3,525,600 3.0%
US Total	320,676 9.8%	300,846 -4.0%	391,268 4.5%	390,378 7.5%	579,514 10.8%	785,397 3.3%	922,867 4.2%	899,180 5.8%	594,690 -1.3%	365,751 -0.6%	5,550,567 4.1%
Asia Pacific	85,193 12.3%	72,483 -9.4%	63,655 -6.4%	81,989 12.4%	134,410 5.1%	168,199 0.3%	185,511 4.1%	165,338 -0.1%	152,621 -2.4%	86,764 -1.3%	1,196,163 1.3%
Europe	17,276 -0.7%	21,716 -2.3%	22,991 -19.2%	31,511 17.4%	66,446 5.1%	86,839 9.5%	106,223 3.1%	105,411 2.3%	79,670 4.7%	29,191 3.3%	567,274 3.6%

Canadian Re-entries to BC

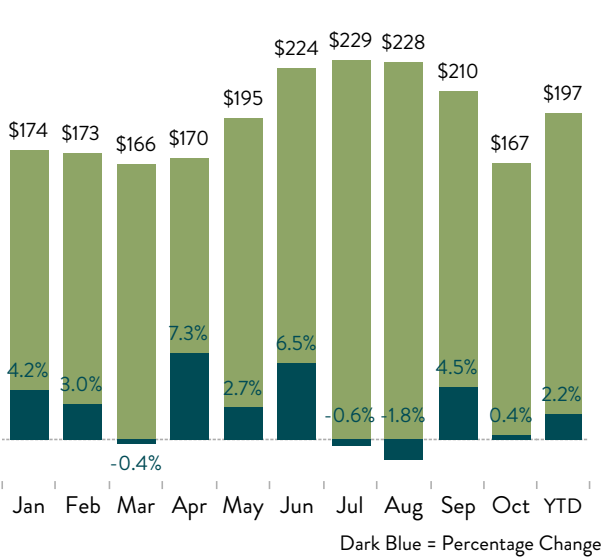
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	YTD
US	327,064 -3.9%	304,875 -8.3%	436,388 0.2%	409,032 -8.4%	411,879 -6.0%	356,211 -1.0%	484,060 -2.6%	560,757 -1.5%	412,980 0.2%	340,180 -8.2%	4,043,426 -3.8%
Overseas	199,535 2.4%	170,950 5.8%	215,527 8.8%	194,644 0.2%	168,369 7.4%	128,180 2.8%	121,728 -0.2%	176,042 5.8%	137,011 -0.9%	131,170 2.9%	1,643,156 3.7%

Restaurant Receipts

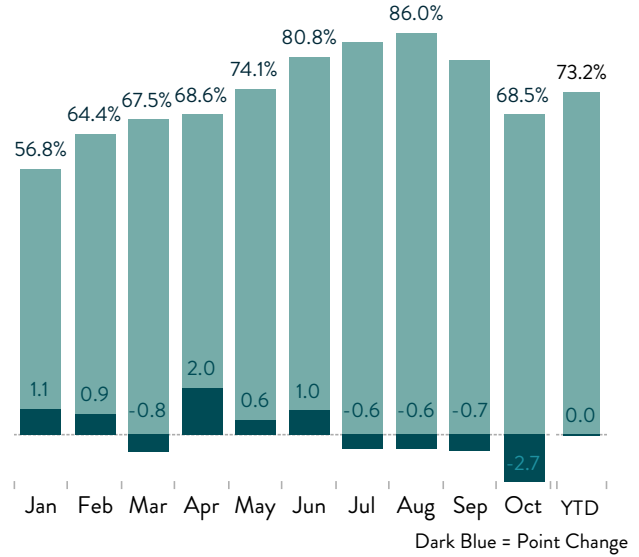


Accommodation

Provincial Average Daily Room Rate



Provincial Hotel Occupancy Rate



Average Daily Room Rate by Community

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	YTD
Greater Vancouver	\$168.86	\$169.82	\$174.09	\$196.47	\$237.72	\$281.85	\$272.01	\$266.96	\$259.04	\$196.69	\$227.25
	5.9%	5.7%	1.6%	10.7%	5.1%	11.3%	-0.9%	-3.6%	6.8%	0.3%	3.7%
Downtown Vancouver	\$196.48	\$196.27	\$202.50	\$233.58	\$286.25	\$341.18	\$327.21	\$321.43	\$312.68	\$233.62	\$271.86
	6.4%	5.6%	0.8%	10.8%	4.7%	11.2%	-2.1%	-3.5%	7.3%	0.5%	3.5%
Airport (Richmond)	\$151.77	\$158.27	\$159.93	\$165.76	\$195.49	\$227.43	\$216.28	\$215.51	\$214.59	\$172.68	\$189.57
	5.4%	8.5%	7.6%	11.1%	6.2%	12.7%	0.3%	-3.2%	8.2%	4.7%	5.4%
Whistler Resort	\$495.16	\$490.30	\$380.78	\$249.02	\$197.97	\$232.03	\$270.61	\$266.14	\$216.99	\$184.23	\$310.71
	10.6%	6.5%	-3.8%	5.9%	-5.8%	-6.0%	0.5%	-1.4%	-3.4%	-4.6%	-0.7%
Langley/Surrey	\$118.83	\$121.83	\$126.29	\$131.62	\$154.17	\$166.42	\$177.08	\$175.52	\$155.31	\$130.70	\$147.98
	5.8%	5.6%	4.3%	7.1%	8.3%	7.4%	3.6%	0.2%	6.6%	-2.2%	3.9%
Abbotsford/Chilliwack	\$103.58	\$100.91	\$69.60	\$113.21	\$120.26	\$121.40	\$132.22	\$143.58	\$117.66	\$116.40	\$119.13
	3.9%	1.7%	-32.4%	9.7%	3.9%	5.5%	3.1%	0.9%	2.2%	5.1%	3.6%
Vancouver Island	\$127.36	\$132.11	\$139.30	\$155.66	\$186.33	\$209.93	\$232.42	\$234.62	\$200.22	\$160.22	\$183.40
	3.4%	5.6%	4.3%	7.9%	5.3%	2.4%	2.6%	1.5%	0.6%	4.3%	2.8%
Greater Victoria	\$131.21	\$132.71	\$141.67	\$162.30	\$201.56	\$229.06	\$247.25	\$246.28	\$212.69	\$167.40	\$193.37
	9.5%	5.3%	4.5%	7.1%	6.5%	3.2%	3.8%	1.0%	0.3%	6.3%	3.8%
Nanaimo	\$124.72	\$128.38	\$134.22	\$139.64	\$147.46	\$155.79	\$168.91	\$171.79	\$151.67	\$139.02	\$147.95
	5.0%	6.5%	8.1%	10.6%	7.9%	4.6%	3.3%	4.0%	4.2%	3.3%	3.8%
Campbell River	\$108.73	\$106.56	\$106.34	\$113.30	\$120.15	\$139.80	\$153.26	\$155.35	\$142.78	\$114.10	\$128.98
	10.5%	7.6%	3.4%	-0.7%	3.1%	3.6%	0.8%	-3.9%	-0.9%	-4.5%	1.7%
Parksville/Qualicum Be..	\$107.05	\$115.88	\$129.91	\$144.33	\$175.07	\$190.31	\$235.12	\$250.31	\$174.44	\$140.76	\$174.04
	3.7%	2.8%	2.3%	-3.9%	8.5%	8.9%	3.2%	6.0%	3.5%	1.0%	2.5%
Kamloops	\$98.69	\$97.30	\$100.93	\$109.36	\$124.24	\$124.85	\$128.44	\$135.57	\$122.49	\$112.25	\$118.68
	2.1%	-0.8%	-1.7%	1.9%	5.4%	3.7%	1.1%	3.8%	3.5%	4.0%	2.5%
Kelowna	\$114.65	\$115.79	\$120.19	\$129.92	\$163.26	\$183.14	\$205.71	\$216.24	\$176.01	\$144.61	\$164.04
	0.6%	0.4%	1.5%	1.2%	2.6%	6.3%	0.1%	3.1%	3.4%	7.8%	3.3%
Penticton	\$101.81	\$102.54	\$116.14	\$116.68	\$150.51	\$175.76	\$212.55	\$202.79	\$157.80	\$118.89	\$158.46
	-4.1%	0.5%	3.0%	3.4%	1.8%	8.5%	6.0%	0.0%	2.3%	4.0%	4.8%
Prince George	\$117.71	\$116.77	\$116.60	\$116.80	\$121.20	\$121.42	\$118.42	\$117.95	\$118.04	\$117.52	\$118.36
	-4.3%	-4.4%	-1.8%	-6.5%	-3.4%	-3.1%	-1.4%	-3.2%	-4.5%	-6.7%	-4.0%

Grey = Percentage Change

Accommodation & Convention Centres

Hotel Occupancy Rate by Community

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	YTD
Greater Vancouver	65.7%	73.7%	74.7%	79.0%	83.7%	90.3%	89.0%	90.7%	90.3%	78.8%	81.7%
	4.6	1.4	-3.5	1.9	-2.0	0.4	-2.6	-1.5	1.6	-4.7	-0.5
Downtown Vancouver	64.9%	71.4%	72.4%	79.7%	85.1%	92.2%	91.2%	92.6%	91.4%	77.1%	82.0%
	4.3	2.6	-6.2	3.9	-2.0	0.3	-1.8	-0.6	0.6	-7.7	-0.7
Airport (Richmond)	71.5%	81.7%	79.1%	79.2%	82.3%	88.4%	87.3%	89.4%	91.4%	83.8%	83.4%
	4.1	0.0	0.0	-1.1	-3.9	-1.9	-5.2	-3.2	2.9	-0.6	-1.1
Whistler Resort	83.6%	86.7%	87.5%	69.0%	54.0%	72.6%	82.3%	85.3%	69.4%	40.5%	72.9%
	-2.2	-1.6	-0.7	11.7	6.7	12.6	1.4	3.1	-1.1	-5.2	1.8
Langley/Surrey	57.1%	68.7%	74.4%	75.7%	80.9%	86.5%	82.8%	85.1%	84.1%	75.1%	77.1%
	6.5	2.1	1.5	3.1	6.7	9.8	-2.2	-2.5	5.0	0.1	2.5
Abbotsford/Chilliwack	52.9%	63.6%	78.4%	77.3%	78.7%	79.3%	84.6%	87.3%	79.7%	77.5%	76.0%
	1.0	14.6	12.6	18.0	11.8	11.4	4.1	-0.9	3.9	3.2	7.6
Vancouver Island	51.3%	61.9%	69.6%	69.1%	74.7%	79.6%	84.9%	88.5%	78.9%	70.2%	73.0%
	2.2	1.1	2.4	-1.6	0.3	-5.9	-2.2	-3.1	-4.0	-1.4	-1.7
Greater Victoria	50.4%	63.3%	70.7%	69.6%	77.2%	82.4%	86.0%	88.6%	81.7%	74.3%	74.5%
	-0.6	-1.9	-0.3	-6.3	-2.6	-7.8	-3.0	-2.7	-2.5	-1.2	-3.1
Nanaimo	59.0%	64.2%	73.3%	80.6%	81.7%	82.7%	86.6%	89.1%	77.0%	72.0%	76.7%
	22.4	13.8	15.1	5.5	12.2	-3.4	0.7	-6.2	-12.6	-0.8	-0.3
Campbell River	53.8%	62.8%	72.5%	73.5%	78.3%	85.0%	91.7%	94.0%	87.0%	74.4%	77.5%
	-10.8	-18.7	-9.7	-3.2	0.8	0.4	-1.3	-3.4	-7.1	-10.8	-5.7
Parksville/Qualicum B..	45.9%	53.4%	66.1%	58.7%	56.5%	62.9%	77.6%	85.4%	64.6%	49.8%	62.3%
	8.3	8.1	6.1	22.0	5.4	-9.6	-1.3	-4.9	-4.7	6.2	2.1
Kamloops	43.5%	44.1%	55.0%	68.5%	79.3%	80.5%	83.9%	89.9%	79.4%	63.5%	69.3%
	13.6	11.1	11.6	19.5	-0.9	7.2	2.3	2.9	-2.6	-0.6	5.3
Kelowna	44.0%	54.5%	57.7%	63.5%	76.3%	79.3%	85.4%	91.1%	76.9%	65.8%	69.5%
	1.4	7.9	-5.3	0.6	3.1	4.3	2.5	14.4	1.3	1.4	3.4
Penticton	20.5%	28.9%	48.4%	45.2%	66.7%	72.0%	78.8%	81.9%	67.0%	54.2%	56.3%
	-42.4	-22.1	-8.0	-6.4	-3.8	-4.9	-1.5	7.5	-0.3	12.0	-5.4
Prince George	45.0%	51.2%	61.5%	68.0%	72.1%	70.4%	70.6%	68.6%	70.3%	67.4%	64.6%
	-11.2	-4.8	-5.8	-0.3	0.4	5.1	6.0	-14.5	-9.1	-7.0	-4.7

Grey = Point Change

Convention Centres

		Jan - Mar	Apr - Jun	Jul - Sep	YTD
Vancouver Convention Centre	Event Participant Day	293,934	404,767	N/A	698,701
		-36.3%	-9.9%	N/A	-23.3%
	Non-Resident Delegate Days	44,645	183,846	N/A	228,491
		-55.9%	86.1%	N/A	14.3%
Victoria Conference Centre	Event Participant Day	24,095	52,587	15,247	91,929
		-45.9%	-2.6%	-34.4%	-24.5%
	Non-Resident Delegate Days	33,460	43,677	10,001	87,138
		-11.5%	-16.2%	-59.3%	-23.9%
Whistler Conference Centre	Event Participant Day	10,910	21,944	13,290	46,144
		-12.8%	75.1%	-0.9%	20.0%
	Non-Resident Delegate Days	13,767	24,850	12,195	50,812
		14.8%	92.7%	-2.3%	36.0%
Prince George Civic Centre	Event Participant Day	31,104	28,377	33,700	93,181
		58.5%	1.9%	4.6%	16.9%
	Non-Resident Delegate Days	10,614	5,270	2,060	17,944
		65.7%	-31.6%	N/A	27.2%
Penticton Trade & Convention Centre	Event Participant Day	13,277	N/A	N/A	13,277
		-47.5%	N/A	N/A	N/A
	Non-Resident Delegate Days	7,203	N/A	N/A	7,203
		-12.6%	N/A	N/A	N/A

Grey = Percentage Change

Transportation

Air Capacity to YVR by Origin

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Domestic	620,437	547,973	614,133	596,830	665,467	687,497	747,977	755,008	695,893	674,527	613,372	647,618	7,866,732
	0.9%	0.1%	-3.0%	0.4%	-2.3%	-3.8%	-4.7%	-4.0%	-1.6%	1.9%	6.6%	4.4%	-0.7%
US	321,088	292,610	329,975	315,636	302,201	344,221	372,242	370,841	306,366	300,262	292,652	314,684	3,862,778
	4.5%	5.5%	2.4%	4.6%	0.3%	-3.0%	-0.9%	-0.1%	-5.2%	-2.3%	1.8%	0.7%	0.5%
Asia/Pacific	229,890	199,569	226,926	221,882	230,257	232,286	247,745	246,534	226,329	224,657	208,604	236,613	2,731,292
	0.2%	1.2%	3.3%	2.1%	4.6%	-3.5%	-3.3%	-2.5%	-6.4%	-5.1%	2.8%	3.3%	-0.5%
Europe	42,377	40,669	48,418	52,796	100,842	126,163	134,522	134,003	118,412	83,664	41,861	44,362	968,089
	-1.7%	2.6%	-0.6%	-3.6%	2.5%	3.4%	1.4%	0.9%	-1.4%	2.0%	3.4%	0.1%	0.9%
Mexico	67,392	61,180	69,427	58,011	34,222	29,319	29,861	30,976	28,278	33,355	49,045	63,145	554,211
	6.9%	5.0%	6.0%	6.6%	1.8%	-1.4%	-8.3%	-2.9%	-10.7%	4.7%	-5.2%	-2.1%	1.0%
Total	1,281,184	1,142,001	1,288,879	1,245,155	1,332,989	1,419,486	1,532,347	1,537,362	1,375,278	1,316,465	1,205,534	1,306,422	15,983,102
	1.8%	2.0%	0.0%	1.9%	-0.1%	-2.9%	-3.1%	-2.4%	-3.4%	-0.3%	4.1%	2.8%	-0.2%

Non-stop / One direction

Passenger Volume to YVR by Origin

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	YTD
Domestic	933,004	880,457	1,001,618	984,161	1,071,882	1,126,382	1,235,327	1,282,643	1,136,494	1,041,403	10,693,371
	3.5%	2.1%	1.4%	1.8%	1.2%	1.1%	3.5%	-0.5%	6.4%	1.2%	2.1%
US	495,491	480,840	551,037	520,894	507,733	586,535	647,857	651,410	529,152	473,467	5,444,416
	2.4%	2.8%	3.2%	5.1%	-1.1%	-0.8%	0.9%	0.2%	2.5%	-2.1%	1.2%
Asia/Pacific	404,428	339,852	373,796	373,688	377,055	400,934	429,764	435,325	374,264	358,623	3,867,729
	10.2%	3.8%	2.6%	7.1%	7.8%	0.5%	0.1%	-6.7%	-1.0%	-0.4%	2.0%
Europe	74,716	69,110	87,153	97,704	174,420	231,155	249,819	260,976	221,492	138,736	1,605,281
	-1.2%	1.0%	-1.7%	3.2%	-0.6%	4.6%	-1.5%	0.2%	-0.5%	-1.5%	0.3%
Misc.	109,631	104,790	119,346	100,671	55,362	41,744	46,744	51,344	41,994	52,482	724,108
	-0.3%	0.8%	3.3%	3.4%	-1.4%	-12.3%	-13.5%	-8.2%	-12.4%	-4.3%	-2.6%
Total	2,017,270	1,875,049	2,132,950	2,077,118	2,186,452	2,386,750	2,609,511	2,681,698	2,303,396	2,064,711	22,334,905
	4.1%	2.5%	2.1%	3.7%	1.5%	0.6%	1.5%	-1.5%	3.2%	-0.2%	1.6%

Enplaned and Deplaned

Passenger Volume to Regional Airports

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	YTD
Abbotsford	71,563	63,681	76,107	73,127	81,917	91,337	98,347	105,819	91,112	87,065	N/A	840,075
	50.9%	45.4%	46.7%	34.0%	35.0%	44.3%	22.9%	-3.3%	11.3%	9.6%	N/A	24.9%
Victoria	141,197	129,205	163,795	159,441	169,825	171,848	184,561	191,436	156,363	159,369	138,895	1,765,935
	-0.4%	-5.3%	-0.6%	-3.9%	-2.6%	-6.4%	-7.3%	-10.9%	-12.0%	-8.5%	11.3%	-4.9%
Nanaimo	33,203	29,396	38,719	38,566	41,177	41,598	51,255	53,486	43,471	42,641	36,172	449,684
	27.9%	9.5%	17.1%	18.3%	20.1%	10.6%	9.2%	5.5%	10.8%	19.4%	9.8%	13.6%
Campbell Ri..	3,059	3,095	3,460	3,646	4,265	4,850	5,692	6,363	4,949	4,504	3,548	47,431
	-20.3%	-20.5%	-21.1%	-15.7%	-16.6%	-12.6%	-10.2%	-3.4%	-7.1%	-4.7%	-5.7%	-11.9%
Comox	28,967	27,767	33,725	32,271	34,994	35,799	42,656	45,206	34,327	32,088	29,205	377,005
	5.5%	5.1%	8.2%	-1.5%	2.9%	-4.4%	-9.0%	-7.3%	-6.9%	-2.6%	-0.8%	-1.9%
Kelowna	181,729	179,039	193,715	155,532	155,259	160,894	179,263	183,191	154,396	162,597	145,266	1,850,881
	3.0%	2.9%	4.3%	-0.8%	-0.4%	-0.7%	-4.5%	-9.1%	-2.6%	0.3%	-2.3%	-1.0%
Kamloops	35,525	32,543	33,898	28,299	28,256	26,705	28,369	30,217	26,162	28,753	N/A	298,727
	7.8%	10.3%	11.3%	10.3%	9.9%	2.6%	-2.4%	-2.6%	-1.3%	-0.6%	N/A	-4.5%
Prince Geor..	41,405	40,316	44,817	42,911	42,537	39,368	39,146	39,400	40,697	44,674	39,633	454,904
	1.2%	-0.5%	0.5%	-1.4%	-1.6%	2.1%	-2.0%	-7.6%	2.3%	-2.4%	-6.9%	-1.5%
Smithers	5,065	5,381	5,852	5,554	5,883	5,904	6,525	7,198	7,341	7,764	N/A	62,467
	-3.7%	10.1%	7.1%	-2.2%	-4.9%	6.9%	-3.8%	-2.3%	8.7%	13.5%	N/A	-2.8%
Fort St. John	22,960	20,637	24,250	23,859	23,873	23,198	23,311	23,028	22,644	24,587	N/A	232,347
	18.1%	8.7%	7.9%	10.1%	4.7%	5.6%	0.1%	-4.8%	0.7%	-1.1%	N/A	-4.6%

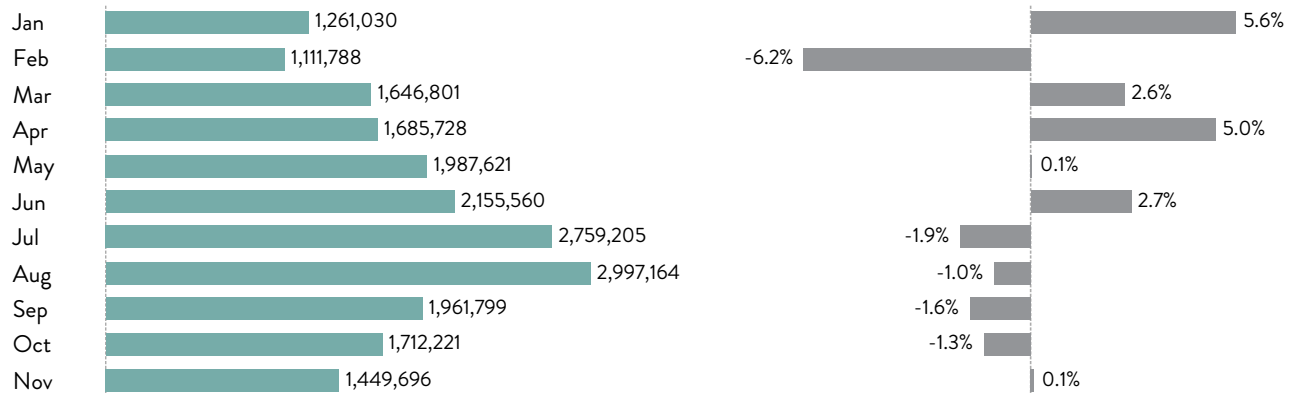
Enplaned and Deplaned

Transportation

BC Ferries Passenger Volume By Regional Route

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	YTD
Victoria, Nanaimo, Vancouver	600K	567K	853K	868K	1,024K	1,135K	1,504K	1,640K	1,041K	886K	723K	10,842K
	3.9%	-4.9%	1.7%	3.9%	-1.4%	1.0%	-2.0%	-1.5%	-2.8%	-2.9%	-0.9%	-0.8%
Gulf Islands	334K	272K	405K	418K	498K	525K	644K	688K	468K	421K	370K	5,042K
	7.7%	-9.2%	4.1%	7.8%	3.2%	5.5%	0.0%	-0.5%	0.0%	0.7%	1.8%	1.8%
Sunshine Coast	318K	264K	377K	387K	450K	472K	579K	635K	431K	391K	345K	4,647K
	6.7%	-6.1%	2.8%	4.7%	0.0%	3.5%	-4.1%	-0.6%	-1.0%	0.2%	0.4%	0.3%
Inside Passage, Haida Gwaii	9K	10K	13K	13K	17K	23K	32K	34K	22K	14K	11K	197K
	9.8%	9.1%	10.4%	11.0%	6.8%	11.8%	6.6%	8.8%	6.3%	10.4%	-0.2%	8.2%
Total Passengers	1,261K	1,112K	1,647K	1,686K	1,988K	2,155K	2,759K	2,997K	1,962K	1,712K	1,450K	20,728K
	5.6%	-6.2%	2.6%	5.0%	0.1%	2.7%	-1.9%	-1.0%	-1.6%	-1.3%	0.1%	0.2%

BC Ferries Passenger Volume



Cruise Passenger Volume

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	YTD
Vancouver	0	0	3,335	12,551	193,393	207,074	205,026	191,884	212,909	1,026,172
			N/A	-53.0%	8.9%	12.4%	15.1%	10.1%	42.8%	15.3%
Victoria	0	0	0	4,992	112,620	145,557	145,156	162,931	110,373	681,629
				32.2%	26.5%	2.5%	13.6%	17.0%	-8.9%	9.4%
Nanaimo	0	0	0	0	110	552	664	0	0	1,326
				N/A	-96.9%	N/A	N/A	N/A	N/A	-86.1%
Prince Rupert	0	0	0	0	678	2,964	1,165	2,992	3,924	11,723
					-17.4%	130.5%	-62.8%	15.0%	487.4%	37.8%

Data Notes

The Tourism Indicators publication comprises key statistics covering major aspects of the tourism industry including visitor arrivals, accommodation, transportation, etc. The publication is updated quarterly, however, all data is subject to ongoing revisions from suppliers.

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Provincial Indicators

International Visitor Arrivals to BC

Provided by Statistics Canada, also referred as 'custom entries', the data reports the volume of non-Canadian residents entering Canada through a designated land, sea or air border by province of entry and country of origin; the update is available monthly with a two-month lag. These figures do not account for all visitors to British Columbia since domestic visitors are excluded as well as international visitors who cross Canada Customs outside British Columbia yet still travel to British Columbia. Likewise, customs entries include visitors who cross Canada Customs in British Columbia, but who continue on to other provinces.

Canadian Re-entries to BC

Provided by Statistics Canada, the data reports the volume of Canadian residents returning from the United States and other countries to Canada through a designated land, sea or air border by province of entry; the update is available monthly with a two-month lag.

Note: Due to the recent integration of data from automated Primary Inspection Kiosks (PIK) at major airports there has been an increase in the reporting of Canadians returning from the United States and a decrease in reporting of Canadians returning from countries other than the United States. Use caution when interpreting year over year changes.

Food & Convention

Restaurant Receipts

Provided by Statistics Canada, the data reports the total dollars spent on food services and drinking places in BC each month; the update is available monthly with a two-month lag.

Convention Centres

Provided by individual convention centres in BC, the data reports on totals for Total Event Participant Days and Non-Resident Delegate Days; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Non-Resident Delegate Days includes all non-local delegates days attending Non-Resident Conventions (all events with one or more non-local delegates in attendance and two or more show days). The Vancouver Convention Centre Non-Resident Delegate Days do not include delegates from BC.

Accommodation Indicators

Provincial Occupancy Rate

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the monthly provincial occupancy rate; the update is available monthly with a two-month lag. Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

Provincial Average Daily Room Rate

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the monthly provi..

Data Notes

Hotel Occupancy Rate by Community

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports occupancy rates for selected communities; the update is available monthly with a two-month lag. Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

Average Daily Room Rate by Community

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the average daily room rates for selected communities; the update is available monthly with a two-month lag. Average daily room rate (ADR) is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

Transportation Indicators

Air Capacity to YVR by Origin

Provided by Vancouver International Airport, the data reports total non-stop air capacity in one direction to YVR each month by region of origin.

Passenger Volume to YVR by Origin

Provided by the Vancouver International Airport, the data reports the total enplaned and deplaned passengers at YVR each month by country/region of origin; the update is available monthly.

Passenger Volume to Regional Airports

Provided by individual airports, the data reports the total enplaned and deplaned passengers each month; the update is available monthly.

BC Ferries Passenger Volume

Provided by BC Ferries, the data reports the total passenger volume on all routes each month; the update is available monthly. Please note that year-to-date totals on the BC Ferries website will be different from those reported in the Tourism Indicators, as BC Ferries reports passenger volume on a fiscal year and the Tourism Indicators reports passenger volume on a calendar year.

Cruise Passenger Volume

Provided by Cruise BC, the data reports the total volume of revenue passengers to BC each month; the update is available monthly during cruise ship season (April-October). Cruise revenue passengers include paying passengers embarking or disembarking from a single port.

Highway Traffic Volume

Provided by the British Columbia Ministry of Transportation, the data reports traffic volumes on selected routes within the province each month; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Highway traffic volume is a basic element of traffic data and is the aggregation of traffic-count data from one or more counters that describes the volume of traffic that has passed a known point or cross section of the roadway during a

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