

# 2018 Value of Tourism

## A Snapshot of Tourism in BC



### OVERVIEW

This information provides insight into the economic value of tourism in British Columbia for 2018. It is also a complementary piece to the full *Value of Tourism in British Columbia: Trends from 2008 to 2018* report, available in spring of 2020.

Information provided is produced by BC Stats for Destination BC, and derived by Destination BC based on the Visitor Travel Survey from Statistics Canada.

### TOTAL TOURISM REVENUE

Tourism revenue measures the money received by businesses, individuals, and governments due to tourism.

**\$20.5 Billion**  
2018 Annual Revenue

+4.9%  
Over 2017

+53.3%  
Since 2008



= \$1 billion

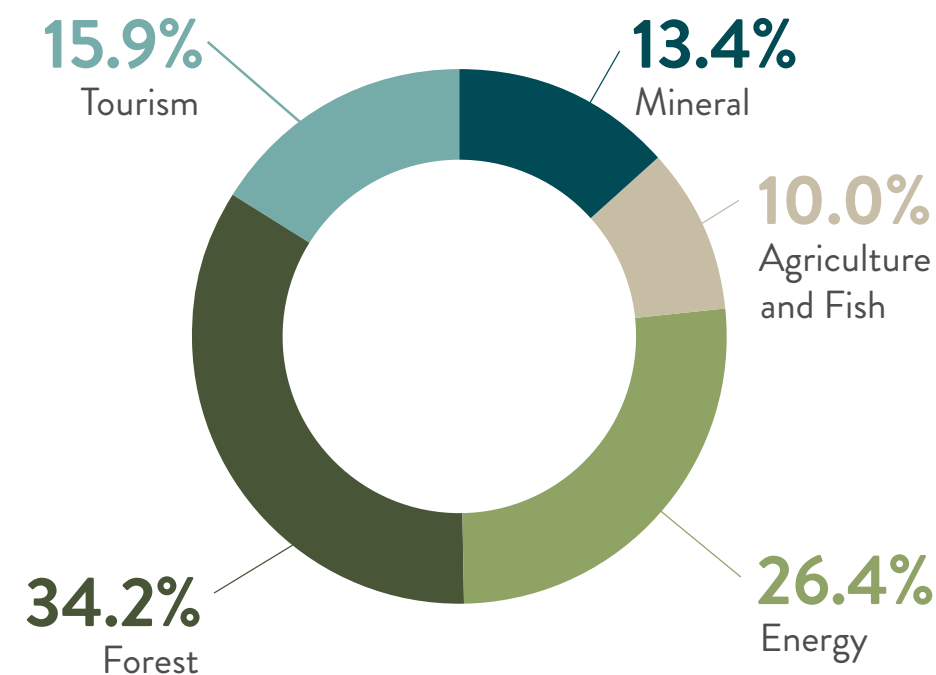
### 2018 TOURISM EXPORT REVENUE



**\$6.9 Billion**  
(+8.2% Over 2017)

In 2018, tourism exports generated revenue of \$6.9 billion, an increase of 8.2% over 2017. Tourism export revenue was higher than that of the mineral (\$5.9 billion) and agriculture and fish (\$4.4 billion) primary resource industries, but lower than that of energy (\$11.5 billion) and forest products (\$14.9 billion).

### SHARE OF TOURISM EXPORT REVENUE BY PRIMARY RESOURCE INDUSTRY



### PROVINCIAL TOURISM CONSUMER TAX REVENUE



**\$1.7 Billion**

+5.1%  
Over 2017

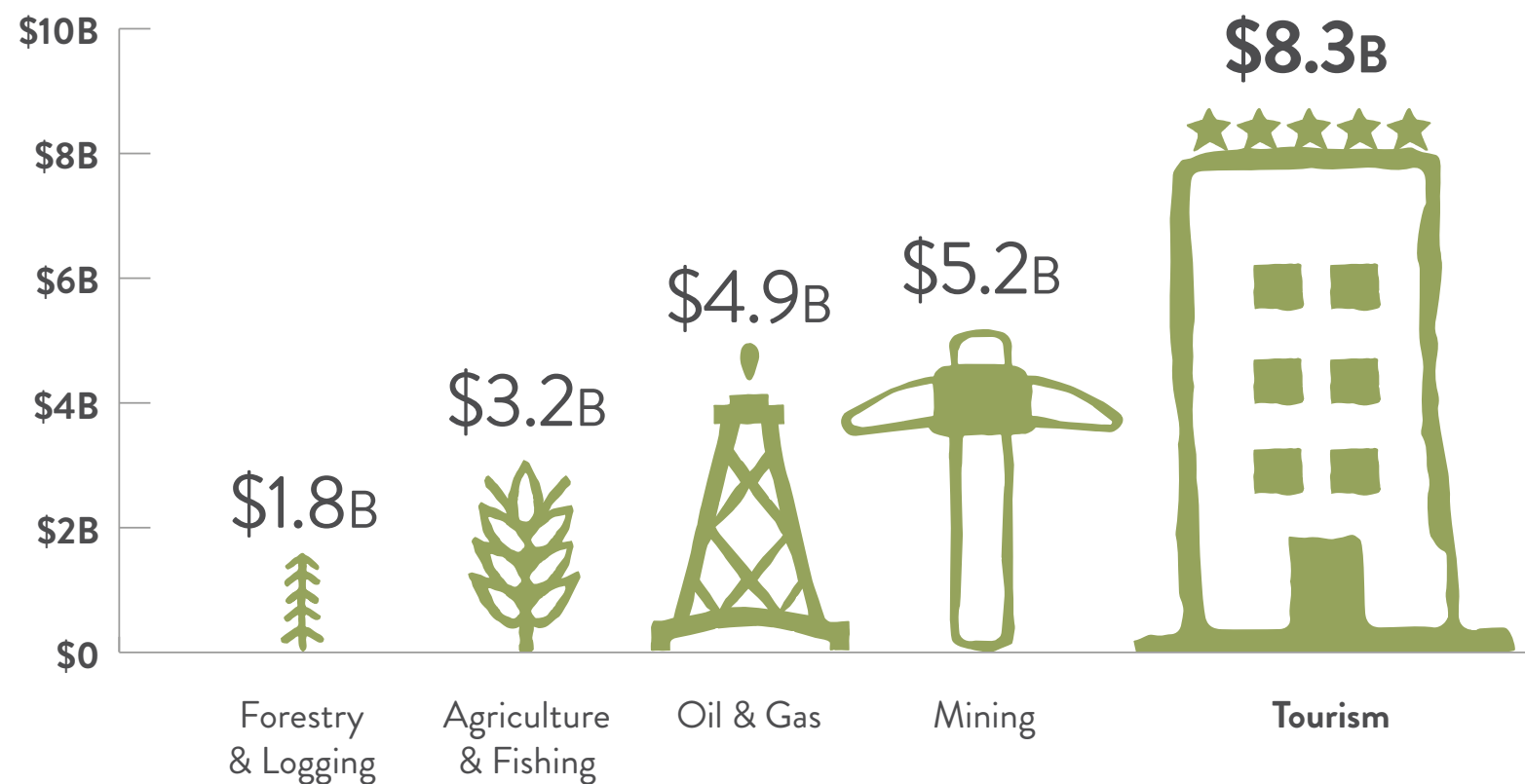
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### TOURISM GROSS DOMESTIC PRODUCT

GDP for the provincial economy as a whole grew 2.7% over 2017. The tourism industry contributed \$8.3 billion of value added to the BC economy, as measured through GDP (in 2012 constant dollars). This represents 3.0% growth over 2017, and 42.1% growth since 2008. In 2018, tourism contributed more to GDP than any other primary resource industry.

### 2018 BC GDP



### TOURISM BUSINESSES



19,329

tourism-related businesses in operation in BC in 2018, a 0.4% increase over 2017.

### TOURISM EMPLOYMENT



161,500

people employed in tourism-related businesses, a 4.3% increase over 2017.

### TOURISM WAGES AND SALARIES

The tourism industry paid

\$6.0 Billion

in wages and salaries in 2018.

+5.3%  
Over 2017

+56.5%  
Since 2008



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