

Please Note: Due to COVID-19, the following sections of our Tourism Indicators publication are not currently available, due to insufficient data:
 » Convention Centres » Air Capacity to YVR by Origin » Cruise Passenger Volume » Highway Traffic Volume

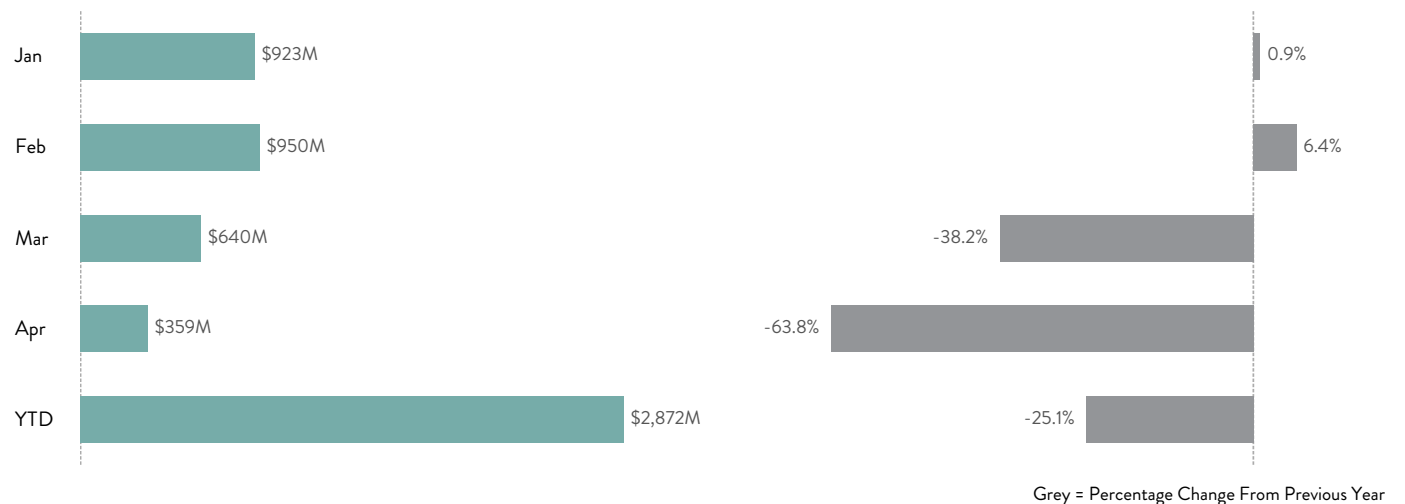
International Visitor Arrivals to BC

	Jan	Feb	Mar	Apr	YTD
International	308,967 1.0%	304,712 0.8%	122,494 -64.7%	4,875 -98.7%	741,048 -44.3%
US Overnight	181,601 -1.1%	211,303 11.2%	82,374 -65.6%	2,394 -99.0%	477,672 -43.7%
US Total	308,438 -3.8%	344,633 14.6%	147,946 -62.2%	13,448 -96.6%	814,465 -42.0%
Asia Pacific	92,416 6.3%	56,000 -24.8%	21,144 -67.9%	1,091 -98.7%	170,651 -45.2%
Europe	17,438 -3.8%	22,391 0.2%	10,774 -55.0%	132 -99.6%	50,735 -47.9%

Canadian Re-entries to BC

	Jan	Feb	Mar	Apr	YTD
US	310,002 -5.1%	323,025 5.7%	211,684 -51.7%	6,501 -98.4%	851,212 -42.6%
Overseas	204,376 2.4%	175,203 2.5%	140,715 -34.7%	6,966 -96.4%	527,260 -32.5%

Restaurant Receipts



Accommodation

Provincial Average Daily Room Rate



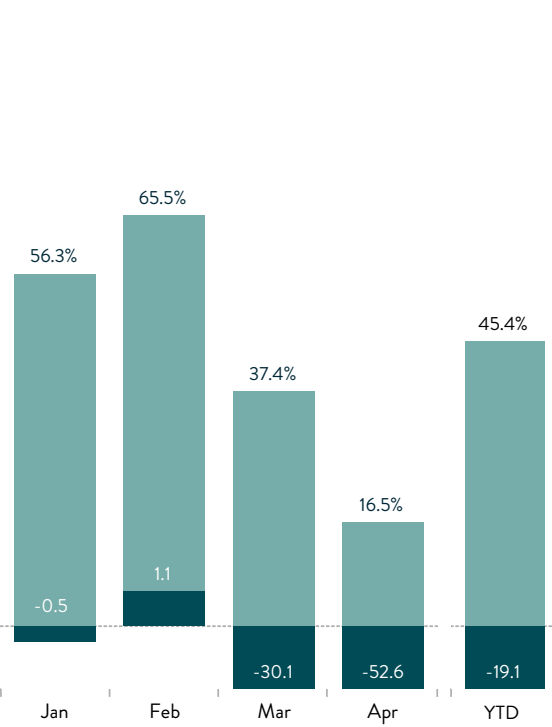
Dark Blue = Percentage Change

Average Daily Room Rate by Community

Community	Jan	Feb	Mar	Apr	YTD
Greater Vancouver	\$171 1.2%	\$172 1.5%	\$171 -2.0%	\$118 -39.9%	\$168 -5.8%
Downtown	\$200 2.2%	\$199 1.5%	\$208 2.8%	\$128 -45.0%	\$199 -4.2%
Airport	\$157 3.4%	\$156 -1.6%	\$152 -4.7%	\$132 -19.7%	\$153 -3.5%
Whistler Resort	\$466 -5.8%	\$462 -5.7%	\$360 -5.5%	\$85 -65.2%	\$443 8.3%
Langley/Surrey	\$121 1.7%	\$125 2.9%	\$122 -3.2%	\$100 -24.3%	\$121 -3.5%
Abbotsford/Chilliwack	\$99 -4.4%	\$102 0.8%	\$97 -10.4%	\$82 -27.3%	\$97 -9.3%
Vancouver Island	\$124 -2.7%	\$135 2.5%	\$130 -7.0%	\$97 -41.3%	\$129 -7.4%
Greater Victoria	\$131 -0.1%	\$140 5.9%	\$133 -6.1%	\$93 -42.1%	\$134 -6.5%
Nanaimo	\$128 2.8%	\$137 6.7%	\$137 2.1%	\$117 -16.3%	\$133 0.3%
Campbell River	\$104 -4.4%	\$105 -1.3%	\$103 -3.4%	\$94 -16.8%	\$104 -4.8%
Parksville/Qualicum Beach	\$120 12.1%	\$122 5.0%	\$125 -3.7%	\$97 -32.6%	\$120 -4.3%
Kamloops	\$97 -5.5%	\$102 4.9%	\$102 0.6%	\$84 -21.8%	\$98 -4.1%
Kelowna	\$122 6.9%	\$123 6.0%	\$123 2.0%	\$97 -24.7%	\$120 -0.4%
Penticton	\$103 1.3%	\$100 -2.6%	\$121 4.0%	\$92 -21.1%	\$110 -1.4%
Prince George	\$115 -2.7%	\$111 -5.1%	\$114 -2.6%	\$98 -16.0%	\$111 -5.0%

Grey = Percentage Change

Provincial Hotel Occupancy Rate



Dark Blue = Point Change

Hotel Occupancy Rate by Community

Community	Jan	Feb	Mar	Apr	YTD
Greater Vancouver	65.2% -0.9	73.4% -0.4	38.9% -47.9	16.0% -79.9	51.0% -30.6
Downtown	62.8% -3.7	72.2% 1.1	32.3% -55.4	5.1% -93.6	47.3% -34.7
Airport	72.8% 1.8	75.4% -7.7	47.9% -39.4	26.2% -67.6	57.4% -26.6
Whistler Resort	79.8% -4.5	85.1% -1.8	36.8% -57.9	2.3% -96.7	57.1% -30.0
Langley/Surrey	59.3% 3.9	66.8% -2.8	42.6% -42.7	23.2% -69.4	49.5% -28.2
Abbotsford/Chilliwack	61.5% 16.3	71.5% 12.4	53.3% -32.0	29.9% -61.3	54.2% -20.3
Vancouver Island	48.8% -4.9	66.0% 6.6	36.8% -47.1	13.4% -80.8	42.9% -32.1
Greater Victoria	46.3% -8.1	67.3% 6.3	34.9% -50.6	12.1% -83.0	42.9% -32.8
Nanaimo	53.4% -9.5	64.3% 0.2	40.5% -44.7	12.2% -84.9	43.5% -37.2
Campbell River	52.2% -3.0	67.5% 7.5	40.2% -44.6	31.2% -57.6	47.9% -26.2
Parksville/Qualicum Beach	47.9% 4.4	57.9% 8.4	37.3% -43.6	11.0% -81.3	38.5% -31.3
Kamloops	39.5% -6.0	49.7% 12.7	30.3% -44.9	16.2% -77.2	34.2% -35.7
Kelowna	43.4% 0.5	49.5% -9.2	33.2% -42.5	13.4% -79.4	35.4% -35.6
Penticton	24.0% 17.1	33.8% 17.0	30.3% -37.4	7.6% -83.2	23.4% -34.8
Prince George	50.1% 11.3	53.6% 4.7	42.2% -31.4	23.6% -65.2	43.1% -23.6

Grey = Point Change

Transportation

Passenger Volume to YVR by Origin

	Jan	Feb	Mar	Apr	YTD
Domestic	936,916	900,229	564,362	42,738	2,444,245
	0.4%	2.2%	-43.7%	-95.7%	-35.7%
US	480,076	462,686	243,270	5,933	1,191,965
	-3.1%	-3.8%	-55.9%	-98.9%	-41.8%
Asia/Pacific	399,816	259,172	168,827	16,824	844,639
	-1.1%	-23.7%	-54.8%	-95.5%	-43.4%
Europe	80,428	74,675	52,432	2,182	209,717
	7.6%	8.1%	-39.8%	-97.8%	-36.2%
Misc.	124,299	121,182	74,363	1,053	320,897
	13.4%	15.6%	-37.7%	-99.0%	-26.1%
Total	2,021,535	1,817,944	1,103,254	68,730	5,011,463
	0.2%	-3.0%	-48.3%	-96.7%	-38.1%

Enplaned and Deplaned

Passenger Volume to Regional Airports

	Jan	Feb	Mar	Apr	YTD
Abbotsford	74,493	70,956	46,554	3,787	195,790
	4.1%	11.4%	-38.8%	-94.8%	-31.2%
Victoria	132,279	132,432	81,105	4,261	350,077
	-6.3%	2.5%	-50.5%	-97.3%	-41.0%
Nanaimo	33,814	32,516	21,918	1,832	90,080
	1.8%	10.6%	-43.4%	-95.2%	-35.6%
Campbell River	3,213	3,254	2,220	0	8,687
	5.0%	5.1%	-35.8%		-34.5%
Comox	28,516	27,774	18,432	1,500	76,222
	-1.6%	0.0%	-45.3%	-95.4%	-37.9%
Kelowna	174,824	173,517	104,948	5,706	458,995
	-3.8%	-3.1%	-45.8%	-96.3%	-35.4%
Kamloops	35,859	34,701	21,123	493	92,176
	0.9%	6.6%	-37.7%	-98.3%	-29.2%
Prince George	39,015	40,353	24,964	1,899	106,231
	-5.8%	0.1%	-44.3%	-95.6%	-37.3%
Smithers	4,869	6,296	4,371	676	16,212
	-3.9%	17.0%	-25.3%	-87.8%	-25.8%
Total Regional Passengers	526,882	521,799	325,635	20,154	1,394,470
	-2.7%	2.2%	-45.2%	-96.3%	-36.2%

Enplaned and Deplaned

BC Ferries Passenger Volume By Regional Route

	Jan	Feb	Mar	Apr	YTD
Victoria, Nanaimo, Vancouver	534,226	628,797	438,165	126,772	1,727,960
	-11.0%	11.0%	-48.6%	-85.4%	-40.2%
Gulf Islands	300,938	335,323	274,387	145,918	1,056,566
	-9.9%	23.4%	-32.2%	-65.1%	-26.0%
Sunshine Coast	281,079	311,329	238,514	120,524	951,446
	-11.5%	18.0%	-36.7%	-68.8%	-29.3%
Inside Passage, Haida Gwaii	9,858	10,475	8,605	3,474	32,412
	7.1%	8.0%	-32.4%	-73.0%	-27.2%
Total Passengers	1,126,101	1,285,924	959,671	396,688	3,768,384
	-10.7%	15.7%	-41.7%	-76.5%	-34.0%

Grey = Percentage Change

Data Notes

The Tourism Indicators publication comprises key statistics covering major aspects of the tourism industry including visitor arrivals, accommodation, transportation, etc. The publication is updated quarterly, however, all data is subject to ongoing revisions from suppliers.

Please note percent and point changes listed in this publication are for changes from the same period last year.

Provincial Indicators

International Visitor Arrivals to BC

Provided by Statistics Canada, also referred to as 'custom entries', the data reports the volume of non-Canadian residents entering Canada through a designated land, sea or air border by province of entry and country of origin; the update is available monthly with a two-month lag. These figures do not account for all visitors to British Columbia since domestic visitors are excluded as well as international visitors who cross Canada Customs outside British Columbia yet still travel to British Columbia. Likewise, customs entries include visitors who cross Canada Customs in British Columbia, but who continue on to other provinces.

Canadian Re-entries to BC

Provided by Statistics Canada, the data reports the volume of Canadian residents returning from the United States and other countries to Canada through a designated land, sea or air border by province of entry; the update is available monthly with a two-month lag.

Note: Due to the recent integration of data from automated Primary Inspection Kiosks (PIK) at major airports there has been an increase in the reporting of Canadians returning from the United States and a decrease in reporting of Canadians returning from countries other than the United States. Use caution when interpreting year over year changes.

Food & Convention

Restaurant Receipts

Provided by Statistics Canada, the data reports the total dollars spent on food services and drinking places in BC each month; the update is available monthly with a two-month lag.

Convention Centres

Provided by individual convention centres in BC, the data reports on totals for Total Event Participant Days and Non-Resident Delegate Days; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Non-Resident Delegate Days includes all non-local delegates days attending Non-Resident Conventions (all events with one or more non-local delegates in attendance and two or more show days). The Vancouver Convention Centre Non-Resident Delegate Days do not include delegates from BC.

Accommodation Indicators

Provincial Occupancy Rate

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the monthly provincial occupancy rate; the update is available monthly with a two-month lag. Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

Provincial Average Daily Room Rate

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the monthly provincial average daily room rate; the update is available monthly with a two-month lag. Average daily room rate (ADR) is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

Data Notes

Hotel Occupancy Rate by Community

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports occupancy rates for selected communities; the update is available monthly with a two-month lag. Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

Average Daily Room Rate by Community

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the average daily room rates for selected communities; the update is available monthly with a two-month lag. Average daily room rate (ADR) is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

Transportation Indicators

Air Capacity to YVR by Origin

Provided by Vancouver International Airport, the data reports total non-stop air capacity in one direction to YVR each month by region of origin.

Passenger Volume to YVR by Origin

Provided by the Vancouver International Airport, the data reports the total enplaned and deplaned passengers at YVR each month by country/region of origin; the update is available monthly.

Passenger Volume to Regional Airports

Provided by individual airports, the data reports the total enplaned and deplaned passengers each month; the update is available monthly.

BC Ferries Passenger Volume

Provided by BC Ferries, the data reports the total passenger volume on all routes each month; the update is available monthly. Please note that year-to-date totals on the BC Ferries website will be different from those reported in the Tourism Indicators, as BC Ferries reports passenger volume on a fiscal year and the Tourism Indicators reports passenger volume on a calendar year.

Cruise Passenger Volume

Provided by Cruise BC, the data reports the total volume of revenue passengers to BC each month; the update is available monthly during cruise ship season (April-October). Cruise revenue passengers include paying passengers embarking or disembarking from a single port.

Highway Traffic Volume

Provided by the British Columbia Ministry of Transportation, the data reports traffic volumes on selected routes within the province each month; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Highway traffic volume is a basic element of traffic data and is the aggregation of traffic-count data from one or more counters that describes the volume of traffic that has passed a known point or cross section of the roadway during a defined time.

For more information

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