

Please Note: Due to COVID-19, the following sections of our Tourism Indicators publication are not currently available, due to insufficient data:
 » Convention Centres » Air Capacity to YVR by Origin » Cruise Passenger Volume

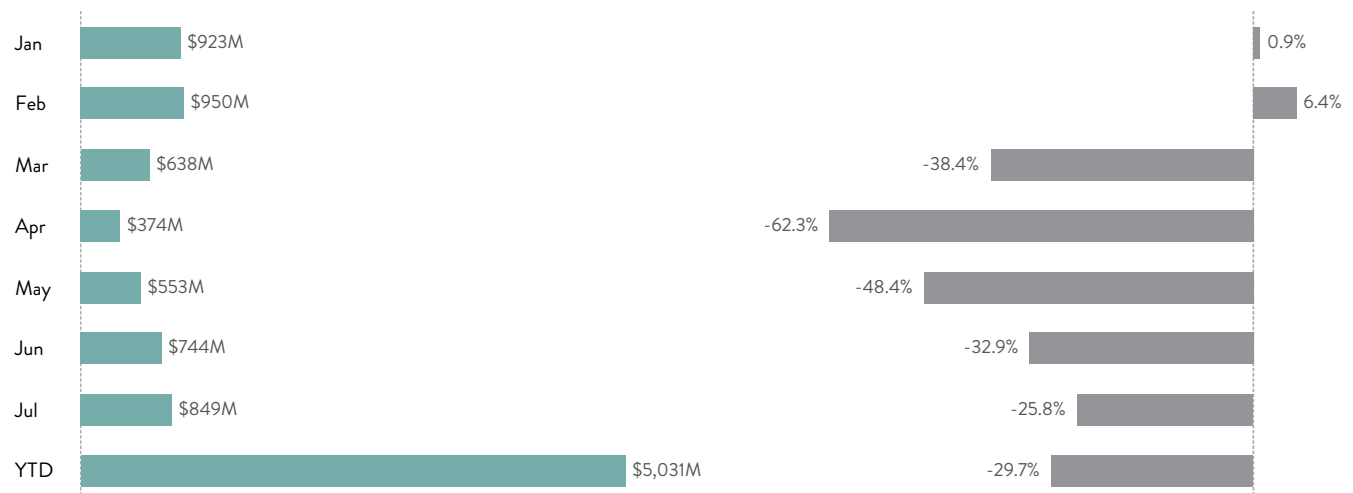
International Visitor Arrivals to BC

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	YTD
International	308,967	304,712	122,494	4,875	7,505	12,431	14,700	17,519	793,203
	1.0%	0.8%	-64.7%	-98.7%	-98.8%	-98.5%	-98.5%	-98.2%	-83.2%
US Overnight	181,601	211,303	82,374	2,394	4,460	7,734	8,702	9,169	507,737
	-1.1%	11.2%	-65.6%	-99.0%	-98.8%	-98.6%	-98.7%	-98.6%	-83.4%
US Total	308,438	344,633	147,946	13,448	19,136	26,782	27,783	27,895	916,061
	-3.8%	14.6%	-62.2%	-96.6%	-96.7%	-96.6%	-97.0%	-96.9%	-80.0%
Asia Pacific	92,416	56,000	21,144	1,091	1,550	2,536	3,543	6,165	184,445
	6.3%	-24.8%	-67.9%	-98.7%	-98.9%	-98.5%	-98.1%	-96.4%	-81.2%
Europe	17,438	22,391	10,774	132	187	397	1,233	1,452	54,004
	-3.8%	0.2%	-55.0%	-99.6%	-99.7%	-99.6%	-98.9%	-98.7%	-88.6%

Canadian Re-entries to BC

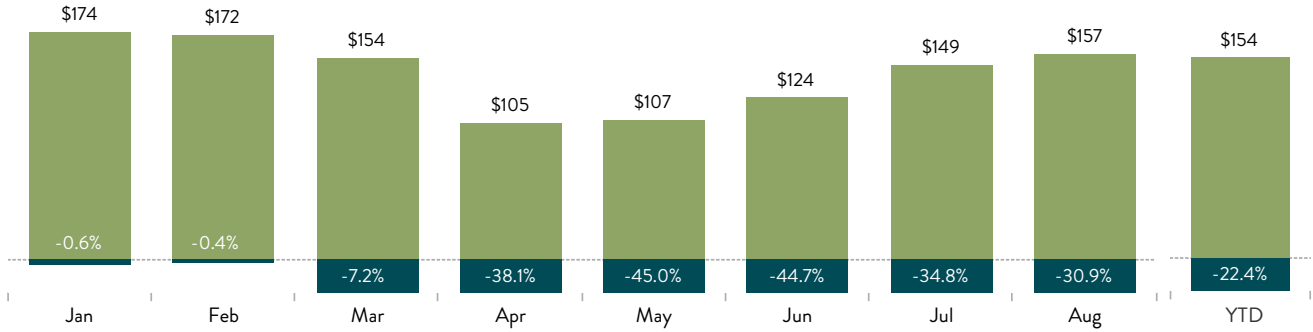
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	YTD
US	310,002	323,025	211,684	6,501	6,074	7,562	9,073	10,574	884,495
	-5.1%	5.7%	-51.7%	-98.4%	-98.5%	-97.9%	-98.1%	-98.1%	-73.3%
Overseas	204,376	175,203	140,715	6,966	7,168	11,858	14,687	18,682	579,655
	2.4%	2.5%	-34.7%	-96.4%	-95.7%	-90.7%	-87.9%	-89.4%	-57.8%

Restaurant Receipts



Accommodation

Provincial Average Daily Room Rate



Dark Blue = Percentage Change

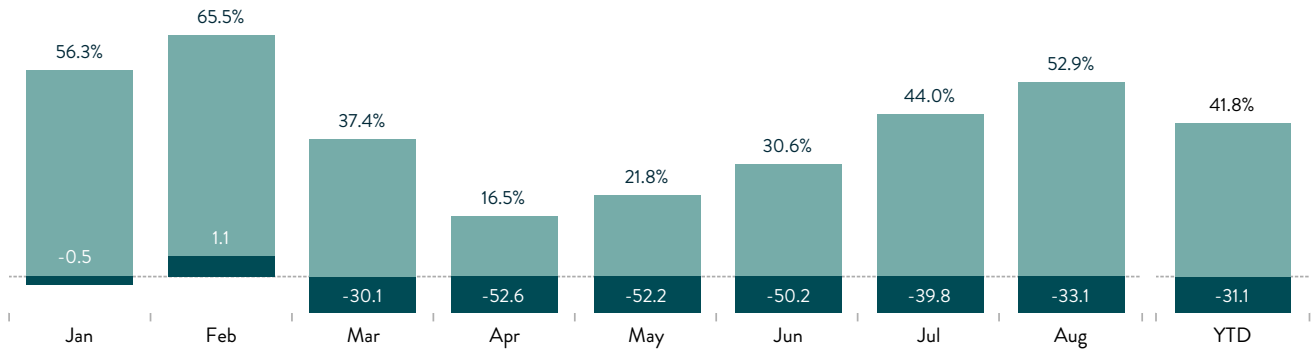
Average Daily Room Rate by Community

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	YTD
Greater Vancouver	\$171	\$172	\$171	\$118	\$120	\$132	\$138	\$139	\$157
	1.2%	1.5%	-2.0%	-39.9%	-49.6%	-53.4%	-49.1%	-48.1%	-30.7%
Downtown	\$200	\$199	\$208	\$128	\$121	\$147	\$163	\$164	\$188
	2.2%	1.5%	2.8%	-45.0%	-57.8%	-57.0%	-50.1%	-49.1%	-30.4%
Airport	\$157	\$156	\$152	\$132	\$136	\$137	\$134	\$127	\$146
	3.4%	-1.6%	-4.7%	-19.7%	-30.9%	-39.8%	-38.2%	-41.2%	-22.6%
Whistler Resort	\$466	\$462	\$360	\$85	\$122	\$178	\$197	\$221	\$350
	-5.8%	-5.7%	-5.5%	-65.2%	-37.6%	-23.3%	-27.2%	-16.8%	6.2%
Langley/Surrey	\$121	\$125	\$122	\$100	\$107	\$111	\$111	\$111	\$116
	1.7%	2.9%	-3.2%	-24.3%	-30.6%	-33.8%	-37.3%	-36.9%	-22.0%
Abbotsford/Chilliwack	\$99	\$102	\$97	\$82	\$84	\$90	\$99	\$104	\$97
	-4.4%	0.8%	-10.4%	-27.3%	-30.0%	-26.0%	-24.8%	-27.5%	-19.2%
Vancouver Island	\$124	\$135	\$130	\$97	\$100	\$130	\$172	\$182	\$145
	-2.7%	2.5%	-7.0%	-41.3%	-46.2%	-37.8%	-25.9%	-22.4%	-21.4%
Greater Victoria	\$131	\$140	\$133	\$93	\$101	\$126	\$161	\$169	\$142
	-0.1%	5.9%	-6.1%	-42.1%	-49.7%	-44.9%	-34.9%	-31.3%	-26.9%
Nanaimo	\$128	\$137	\$137	\$117	\$117	\$124	\$134	\$141	\$133
	2.8%	6.7%	2.1%	-16.3%	-20.5%	-20.1%	-20.6%	-17.6%	-10.3%
Campbell River	\$104	\$105	\$103	\$94	\$75	\$103	\$128	\$141	\$112
	-4.4%	-1.3%	-3.4%	-16.8%	-37.2%	-26.5%	-16.5%	-9.6%	-13.2%
Parksville/Qualicum Beach	\$120	\$122	\$125	\$97	\$104	\$159	\$218	\$238	\$167
	12.1%	5.0%	-3.7%	-32.6%	-40.8%	-11.6%	-7.2%	-4.8%	-5.8%
Kamloops	\$97	\$102	\$102	\$84	\$89	\$96	\$105	\$109	\$101
	-5.5%	4.9%	0.6%	-21.8%	-28.6%	-23.2%	-18.6%	-19.6%	-15.4%
Kelowna	\$122	\$123	\$123	\$97	\$104	\$129	\$179	\$189	\$149
	6.9%	6.0%	2.0%	-24.7%	-36.1%	-29.6%	-12.8%	-12.5%	-9.5%
Penticton	\$103	\$100	\$121	\$92	\$107	\$124	\$208	\$212	\$169
	1.3%	-2.6%	4.0%	-21.1%	-29.2%	-29.7%	-2.3%	4.4%	3.7%
Prince George	\$115	\$111	\$114	\$98	\$103	\$107	\$113	\$113	\$111
	-2.7%	-5.1%	-2.6%	-16.0%	-14.8%	-11.7%	-4.2%	-4.3%	-6.6%

Grey = Percentage Change

Accommodation

Provincial Hotel Occupancy Rate



Dark Blue = Point Change

Hotel Occupancy Rate by Community

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	YTD
Greater Vancouver	65.2%	73.4%	38.9%	16.0%	20.0%	24.5%	28.3%	34.8%	39.7%
	-0.9	-0.4	-47.9	-79.9	-76.1	-72.8	-68.2	-61.6	-50.9
Downtown	62.8%	72.2%	32.3%	5.1%	8.2%	13.7%	19.0%	27.5%	33.4%
	-3.7	1.1	-55.4	-93.6	-90.3	-85.1	-79.2	-70.3	-59.0
Airport	72.8%	75.4%	47.9%	26.2%	32.2%	41.2%	37.6%	36.8%	47.6%
	1.8	-7.7	-39.4	-67.6	-60.9	-53.4	-56.9	-58.8	-42.2
Whistler Resort	79.8%	85.1%	36.8%	2.3%	5.1%	18.8%	47.9%	60.5%	47.1%
	-4.5	-1.8	-57.9	-96.7	-90.5	-74.1	-41.8	-29.1	-39.2
Langley/Surrey	59.3%	66.8%	42.6%	23.2%	27.1%	30.8%	41.0%	49.7%	43.9%
	3.9	-2.8	-42.7	-69.4	-66.5	-64.4	-50.5	-41.6	-42.6
Abbotsford/Chilliwack	61.5%	71.5%	53.3%	29.9%	29.6%	38.0%	47.7%	56.3%	48.3%
	16.3	12.4	-32.0	-61.3	-62.4	-52.1	-43.6	-35.5	-35.9
Vancouver Island	48.8%	66.0%	36.8%	13.4%	19.7%	29.5%	46.1%	61.4%	14.7%
	-4.9	6.6	-47.1	-80.8	-73.6	-62.9	-45.7	-30.6	-79.8
Greater Victoria	46.3%	67.3%	34.9%	12.1%	16.3%	21.7%	36.4%	52.5%	38.0%
	-8.1	6.3	-50.6	-83.0	-78.9	-73.7	-57.7	-40.7	-48.4
Nanaimo	53.4%	64.3%	40.5%	12.2%	18.1%	37.1%	57.4%	76.4%	45.5%
	-9.5	0.2	-44.7	-84.9	-77.8	-55.1	-33.7	-14.3	-41.1
Campbell River	52.2%	67.5%	40.2%	31.2%	42.5%	54.0%	70.2%	87.2%	56.0%
	-3.0	7.5	-44.6	-57.6	-44.8	-36.5	-23.4	-7.2	-27.0
Parksville/Qualicum Beach	47.9%	57.9%	37.3%	11.0%	19.1%	36.3%	62.8%	72.6%	43.4%
	4.4	8.4	-43.6	-81.3	-66.2	-42.3	-19.1	-15.0	-31.8
Kamloops	39.5%	49.7%	30.3%	16.2%	26.9%	34.2%	50.9%	61.9%	39.2%
	-6.0	12.7	-44.9	-77.2	-66.1	-57.5	-39.3	-31.1	-42.9
Kelowna	43.4%	49.5%	33.2%	13.4%	21.2%	38.9%	72.3%	79.3%	44.8%
	0.5	-9.2	-42.5	-79.4	-72.2	-50.9	-15.3	-13.0	-35.9
Penticton	24.0%	33.8%	30.3%	7.6%	14.1%	33.0%	70.8%	84.1%	38.1%
	17.1	17.0	-37.4	-83.2	-78.9	-54.2	-10.2	2.7	-31.5
Prince George	50.1%	53.6%	42.2%	23.6%	29.2%	43.7%	60.4%	63.6%	46.1%
	11.3	4.7	-31.4	-65.2	-59.5	-37.7	-14.4	-7.3	-27.4

Grey = Point Change

Transportation

Passenger Volume to YVR by Origin

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	YTD
Domestic	936,916	900,229	564,362	42,738	61,248	142,934	268,366	345,996	3,262,789
	0.4%	2.2%	-43.7%	-95.7%	-94.3%	-87.3%	-78.3%	-73.0%	-61.7%
US	480,076	462,686	243,270	5,933	6,176	13,702	17,338	18,262	1,247,443
	-3.1%	-3.8%	-55.9%	-98.9%	-98.8%	-97.7%	-97.3%	-97.2%	-71.9%
Asia/Pacific	399,816	259,172	168,827	16,824	14,408	28,732	33,111	36,059	956,949
	-1.1%	-23.7%	-54.8%	-95.5%	-96.2%	-92.8%	-92.3%	-91.7%	-69.5%
Europe	80,428	74,675	52,432	2,182	2,250	1,979	9,441	12,247	235,634
	7.6%	8.1%	-39.8%	-97.8%	-98.7%	-99.1%	-96.2%	-95.3%	-81.1%
Misc.	124,299	121,182	74,363	1,053	1,374	2,361	1,925	1,530	328,087
	13.4%	15.6%	-37.7%	-99.0%	-97.5%	-94.3%	-95.9%	-97.0%	-47.9%
Total	2,021,535	1,817,944	1,103,254	68,730	85,456	189,708	330,181	414,094	6,030,902
	0.2%	-3.0%	-48.3%	-96.7%	-96.1%	-92.1%	-87.3%	-84.6%	-66.4%

Enplaned and Deplaned

Passenger Volume to Regional Airports

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	YTD
Abbotsford	74,493	70,956	46,554	3,787	5,232	7,436	18,281	20,285	247,024
	4.1%	11.4%	-38.8%	-94.8%	-93.6%	-91.9%	-81.4%	-80.8%	-62.7%
Victoria	132,279	132,432	81,105	4,261	6,635	13,437	34,055	46,889	451,093
	-6.3%	2.5%	-50.5%	-97.3%	-96.1%	-92.2%	-81.5%	-75.5%	-65.6%
Nanaimo	33,814	32,516	21,918	1,903	2,098	5,252	13,234	16,856	127,591
	1.8%	10.6%	-43.4%	-95.1%	-94.9%	-87.4%	-74.2%	-68.5%	-61.0%
Campbell River	3,213	3,254	2,220	0	0	306	855	1,165	11,013
	5.0%	5.1%	-35.8%			-93.7%	-85.0%	-81.7%	-68.0%
Comox	28,516	27,774	18,432	1,500	1,363	2,269	8,059	10,618	98,531
	-1.6%	0.0%	-45.3%	-95.4%	-96.1%	-93.7%	-81.1%	-76.5%	-65.0%
Kelowna	174,824	173,517	104,948	5,706	6,805	15,335	41,515	50,514	573,164
	-3.8%	-3.1%	-45.8%	-96.3%	-95.6%	-90.5%	-76.8%	-72.4%	-58.7%
Kamloops	35,859	34,701	21,123	493	N/A	N/A	4,675	5,293	102,144
	0.9%	6.6%	-37.7%	-98.3%			-83.5%	-82.5%	-58.1%
Prince George	39,015	40,353	24,964	1,899	1,910	3,505	9,707	11,006	132,359
	-5.8%	0.1%	-44.3%	-95.6%	-95.5%	-91.1%	-75.2%	-72.1%	-59.9%
Smithers	4,869	6,296	4,371	676	441	960	521	N/A	18,134
	-3.9%	17.0%	-25.3%	-87.8%	-92.5%	-83.7%	-92.0%		-61.7%
Total Regional Passengers	526,882	521,799	325,635	20,225	24,484	48,500	130,902	162,626	1,761,053
	-2.7%	2.2%	-45.2%	-96.3%	-95.7%	-91.6%	-79.4%	-75.4%	-61.9%

Enplaned and Deplaned

BC Ferries Passenger Volume By Regional Route

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	YTD
Victoria, Nanaimo, Vancouver	534,226	628,797	438,165	126,772	252,345	485,047	847,394	1,041,009	4,353,755
	-11.0%	11.0%	-48.6%	-85.4%	-75.3%	-57.3%	-43.7%	-36.5%	-46.8%
Gulf Islands	300,938	335,323	274,387	145,918	230,657	353,862	513,972	570,651	2,725,708
	-9.9%	23.4%	-32.2%	-65.1%	-53.6%	-32.6%	-20.2%	-17.1%	-28.0%
Sunshine Coast	281,079	311,329	238,514	120,524	205,286	294,416	446,970	506,932	2,405,050
	-11.5%	18.0%	-36.7%	-68.8%	-54.4%	-37.6%	-22.8%	-20.1%	-30.9%
Inside Passage, Haida Gwaii	9,858	10,475	8,605	3,474	4,908	7,069	9,207	8,570	62,166
	7.1%	8.0%	-32.4%	-73.0%	-70.6%	-69.1%	-71.0%	-74.8%	-58.5%
Total Passengers	1,126,101	1,285,924	959,671	396,688	693,196	1,140,394	1,817,543	2,127,162	9,546,679
	-10.7%	15.7%	-41.7%	-76.5%	-65.1%	-47.1%	-34.1%	-29.0%	-38.8%

Grey = Percentage Change

Transportation

BC Ferries Passenger Volume By Regional Route

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	YTD
Victoria, Nanaimo, Vancouver	534,226	628,797	438,165	126,772	252,345	485,047	847,394	1,041,009	4,353,755
	-11.0%	11.0%	-48.6%	-85.4%	-75.3%	-57.3%	-43.7%	-36.5%	-46.8%
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	-9.9%	23.4%	-32.2%	-65.1%	-53.6%	-32.6%	-20.2%	-17.1%	-28.0%
Sunshine Coast	281,079	311,329	238,514	120,524	205,286	294,416	446,970	506,932	2,405,050
	-11.5%	18.0%	-36.7%	-68.8%	-54.4%	-37.6%	-22.8%	-20.1%	-30.9%
Inside Passage, Haida Gwaii	9,858	10,475	8,605	3,474	4,908	7,069	9,207	8,570	62,166
	7.1%	8.0%	-32.4%	-73.0%	-70.6%	-69.1%	-71.0%	-74.8%	-58.5%
Total Passengers	1,126,101	1,285,924	959,671	396,688	693,196	1,140,394	1,817,543	2,127,162	9,546,679
	-10.7%	15.7%	-41.7%	-76.5%	-65.1%	-47.1%	-34.1%	-29.0%	-38.8%

Grey = Percentage Change

Highway Traffic Volume

*Includes all available data

	Jan	Feb	Mar	Apr	May	Jun	YTD
Route 1, N China Bar Tunnel	50,685	62,031	70,432	56,940	84,134	93,750	417,972
	-10.8%	26.7%	-3.3%	-31.4%	-16.0%	-8.0%	-9.9%
Route 3, W BC/AB Border, Crowsnest Pass	114,917	125,193	104,098	78,750	111,786	134,730	669,474
	-3.5%	16.2%	-19.2%	-39.6%	-27.9%	-21.9%	-17.7%
Route 4, Jctn Ucluelet/Tofino	35,650	47,502	43,183	26,520	37,231	70,500	260,586
	-17.0%	12.8%	-30.8%	-59.2%	-58.0%	-30.4%	-35.2%
Route 5, N Hope, Coquihalla	184,884	214,339		185,340	299,801	392,490	1,276,854
	-11.8%	9.3%	N/A	-48.0%	-29.6%	-13.5%	-34.3%
Route 16, E Tete Jaune Cache	53,103	53,070	61,659	50,520	75,361	92,670	386,383
	-1.6%	12.6%	-9.2%	-38.1%	-26.2%	-24.9%	-18.8%
Route 97, N Maguerite Ferry Crossing Rd	54,963	63,568	71,424	57,240	88,257	104,940	440,392
	-11.7%	13.0%	-14.0%	-40.6%	-19.3%	-7.8%	-15.5%

Grey = Percentage Change

Data Notes

The Tourism Indicators publication comprises key statistics covering major aspects of the tourism industry including visitor arrivals, accommodation, transportation, etc. The publication is updated quarterly, however, all data is subject to ongoing revisions from suppliers.

Please note percent and point changes listed in this publication are for changes from the same period last year.

Provincial Indicators

International Visitor Arrivals to BC

Provided by Statistics Canada, also referred to as 'custom entries', the data reports the volume of non-Canadian residents entering Canada through a designated land, sea or air border by province of entry and country of origin; the update is available monthly with a two-month lag. These figures do not account for all visitors to British Columbia since domestic visitors are excluded as well as international visitors who cross Canada Customs outside British Columbia yet still travel to British Columbia. Likewise, customs entries include visitors who cross Canada Customs in British Columbia, but who continue on to other provinces.

Canadian Re-entries to BC

Provided by Statistics Canada, the data reports the volume of Canadian residents returning from the United States and other countries to Canada through a designated land, sea or air border by province of entry; the update is available monthly with a two-month lag.

Note: Due to the recent integration of data from automated Primary Inspection Kiosks (PIK) at major airports there has been an increase in the reporting of Canadians returning from the United States and a decrease in reporting of Canadians returning from countries other than the United States. Use caution when interpreting year over year changes.

Food & Convention

Restaurant Receipts

Provided by Statistics Canada, the data reports the total dollars spent on food services and drinking places in BC each month; the update is available monthly with a two-month lag.

Convention Centres

Provided by individual convention centres in BC, the data reports on totals for Total Event Participant Days and Non-Resident Delegate Days; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Non-Resident Delegate Days includes all non-local delegates days attending Non-Resident Conventions (all events with one or more non-local delegates in attendance and two or more show days). The Vancouver Convention Centre Non-Resident Delegate Days do not include delegates from BC.

Accommodation Indicators

Provincial Occupancy Rate

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the monthly provincial occupancy rate; the update is available monthly with a two-month lag. Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

Provincial Average Daily Room Rate

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the monthly provincial average daily room rate; the update is available monthly with a two-month lag. Average daily room rate (ADR) is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

Data Notes

Hotel Occupancy Rate by Community

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports occupancy rates for selected communities; the update is available monthly with a two-month lag. Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

Average Daily Room Rate by Community

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Transportation Indicators

Air Capacity to YVR by Origin

Provided by Vancouver International Airport, the data reports total non-stop air capacity in one direction to YVR each month by region of origin.

Passenger Volume to YVR by Origin

Provided by the Vancouver International Airport, the data reports the total enplaned and deplaned passengers at YVR each month by country/region of origin; the update is available monthly.

Passenger Volume to Regional Airports

Provided by individual airports, the data reports the total enplaned and deplaned passengers each month; the update is available monthly.

BC Ferries Passenger Volume

Provided by BC Ferries, the data reports the total passenger volume on all routes each month; the update is available monthly. Please note that year-to-date totals on the BC Ferries website will be different from those reported in the Tourism Indicators, as BC Ferries reports passenger volume on a fiscal year and the Tourism Indicators reports passenger volume on a calendar year.

Cruise Passenger Volume

Provided by Cruise BC, the data reports the total volume of revenue passengers to BC each month; the update is available monthly during cruise ship season (April-October). Cruise revenue passengers include paying passengers embarking or disembarking from a single port.

Highway Traffic Volume

Provided by the British Columbia Ministry of Transportation, the data reports traffic volumes on selected routes within the province each month; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Highway traffic volume is a basic element of traffic data and is the aggregation of traffic-count data from one or more counters that describes the volume of traffic that has passed a known point or cross section of the roadway during a defined time.

For more information

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