

# SNAPSHOT OF BC TRAVEL

AUGUST 2, 2021

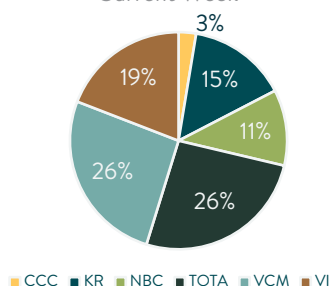


## BC DOMESTIC VISITATION<sup>1</sup>

From Previous Week	↑	+3.8%
From 2020	↑	+2.8%
From 2019	↓	-7.5%

## BC REGIONAL SHARE

Current Week



## BC ACCOMMODATION OVERVIEW<sup>2</sup>

	Occupancy Rate	Average Daily Rate (ADR)	RevPAR
Current Week	<b>68.8%</b>	<b>\$189.32</b>	<b>\$130.16</b>
From Previous Week	↑ +3.0pts	↑ +2.7%	↑ +7.4%
From 2020	↑ +23.0pts	↑ +23.7%	↑ +85.9%
From 2019	↓ -16.4pts	↓ -20.5%	↓ -35.7%



## BC AIR OVERVIEW<sup>3</sup>

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	<b>37,420</b>	
From Previous Week	↑ +2.4%	
From 2020	↑ +217.6%	Air Capacity to BC (From Previous Week)
From 2019	↓ -39.7%	↑ +22.9%



## BC RESIDENT OVERVIEW<sup>4</sup>

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	<b>45%</b>	<b>64%</b>
From Previous Week	↑ +3%	↑ +1%

## SOURCES

1. Environics Analytics Weekly COVID Tracker Report, Week Ending July 18, 2021  
*Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*  
*Note: Weekly data update provided by Environics Analytics is delayed*
2. 2021 STR, STR Global Ltd., July 18 – 24, 2021
3. Forward Keys, Air Bookings July 12 – 18, 2021 with 12 month look-ahead window ; Air Capacity: July 26 – August 1, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 31, Insights West, July 31, 2021



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## CONTACT US

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