

# SNAPSHOT OF BC TRAVEL

AUGUST 9, 2021



## BC ACCOMMODATION OVERVIEW<sup>2</sup>

	Occupancy Rate	Average Daily Rate (ADR)	RevPAR
Current Week	<b>70.9%</b>	<b>\$198.90</b>	<b>\$141.04</b>
From Previous Week	↑ +2.2pts	↑ +5.1%	↑ +8.4%
From 2020	↑ +22.8pts	↑ +25.7%	↑ +85.3%
From 2019	↓ -13.3pts	↓ -14.8%	↓ -28.2%

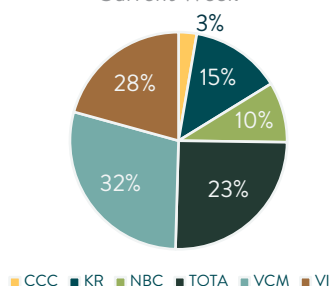


## BC DOMESTIC VISITATION<sup>1</sup>

From Previous Week	↑ +16.6%
From 2020	↓ -1.5%
From 2019	↓ -10.1%

## BC REGIONAL SHARE

Current Week



## BC AIR OVERVIEW<sup>3</sup>

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	<b>33,596</b>	
From Previous Week	↓ -12.3%	
From 2020	↑ +211.4%	Air Capacity to BC (From Previous Week)
From 2019	↓ -47.1%	↑ +6.0%



## BC RESIDENT OVERVIEW<sup>4</sup>

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	<b>45%</b>	<b>64%</b>
From Previous Week	↑ +3%	↑ +1%

## SOURCES

1. Environics Analytics Weekly COVID Tracker Report, Week Ending August 1, 2021  
*Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*
2. 2021 STR, STR Global Ltd., July 25 – 31, 2021
3. Forward Keys, Air Bookings July 26 – August 1, 2021 with 12 month look-ahead window; Air Capacity: August 2 – August 8, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 31, Insights West, July 31, 2021



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## CONTACT US

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