

SNAPSHOT OF BC TRAVEL

AUGUST 16, 2021



BC ACCOMMODATION OVERVIEW²

	Occupancy Rate	Average Daily Rate (ADR)	RevPAR
Current Week	71.6%	\$205.33	\$147.10
From Previous Week	↑ +0.7pts	↑ +3.2%	↑ +4.3%
From 2020	↑ +21.9pts	↑ +27.0%	↑ +82.7%
From 2019	↓ -12.4pts	↓ -13.1%	↓ -25.9%

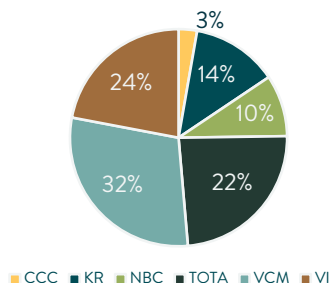


BC DOMESTIC VISITATION¹

From Previous Week	↓	-2.0%
From 2020	↑	+7.6%
From 2019	↑	+1.3%

BC REGIONAL SHARE

Current Week



BC AIR OVERVIEW³

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	29,710	
From Previous Week	↓ -12.7%	
From 2020	↑ +121.4%	Air Capacity to BC (From Previous Week)
From 2019	↓ -54.01%	↑ +3.2%



BC RESIDENT OVERVIEW⁴

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	37%	49%
From Previous Week	↓ -8%	↓ -15%

SOURCES

1. Environics Analytics Weekly COVID Tracker Report, Week Ending August 8, 2021.
Note: Total BC Regional Share may exceed 100% due to travel in multiple regions
2. 2021 STR, STR Global Ltd., August 1 - 7, 2021
3. Forward Keys, Air Bookings August 2 - 8, 2021 with 12 month look-ahead window; Air Capacity: August 16 - August 22, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 32, Insights West, August 4-8, 2021



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