

SNAPSHOT OF BC TRAVEL

JULY 19, 2021



BC ACCOMMODATION OVERVIEW²

	Occupancy Rate	Average Daily Rate (ADR)	RevPAR
Current Week	61.8%	\$183.28	\$111.51
From Previous Week	↓ -5.1pts	↑ +0.0%	↓ -9.0%
From 2020	↑ +21.4pts	↑ +22.7%	↑ +87.7%
From 2019	↓ -21.3pts	↓ -20.4%	↓ -41.7%

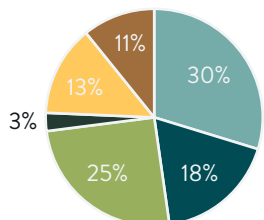


BC DOMESTIC VISITATION¹

From Previous Week	↑ +12.4%
From 2020	↑ +9.2%
From 2019	↓ -8.0%

BC REGIONAL SHARE

Current Week



■ VCM ■ VI ■ TOTA ■ KR ■ CCC ■ NBC



BC AIR OVERVIEW³

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	36,277	
From Previous Week	↓ -0.1%	
From 2020	↑ +197.7%	
From 2019	↓ -44.6%	
		Air Capacity to BC (From Previous Week)
		↑ +4.5%



BC RESIDENT OVERVIEW⁴

	Overnight Trip Intentions in BC (next 4 wks)	Comfort Welcoming Overnight Travellers from BC
Current Week	42%	63%
From Previous Week	↑ +5%	↑ +6%

SOURCES

1. Environics Analytics Weekly COVID Tracker Report, Week Ending July 11, 2021
Note: Total BC Regional Share may exceed 100% due to travel in multiple regions
2. 2021 STR, STR Global Ltd., July 4 – 10, 2021
3. Forward Keys, Air Bookings July 5 – 11, 2021 with 12 month look-ahead window ; Air Capacity: July 19 – 25, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 30, Insights West, July 7, 2021



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