

SNAPSHOT OF BC TRAVEL

AUGUST 23, 2021



BC ACCOMMODATION OVERVIEW²

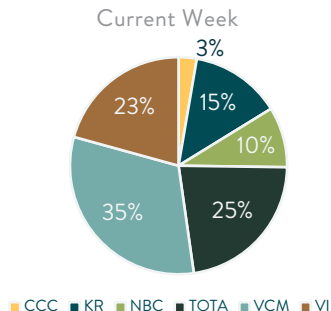
	Occupancy Rate	Average Daily Rate (ADR)	RevPAR
Current Week	74.7%	\$200.97	\$150.09
From Previous Week	↑ +3.0pts	↓ -2.1%	↑ +2.0%
From 2020	↑ +23.0pts	↑ +27.0%	↑ +83.6%
From 2019	↓ -11.8pts	↓ -14.6%	↓ -26.2%



BC DOMESTIC VISITATION¹

From Previous Week	↓	-3.2%
From 2020	↑	+7.7%
From 2019	↑	+7.4%

BC REGIONAL SHARE



BC AIR OVERVIEW³

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	31,720	
From Previous Week	↑ +4.6%	<ul style="list-style-type: none"> Domestic International
From 2020	↑ +116.8%	Air Capacity to BC (From Previous Week)
From 2019	↓ -45.6%	↑ +0.9%



BC RESIDENT OVERVIEW⁴

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	37%	49%
From Previous Week	↓ -8%	↓ -15%

SOURCES

1. Environics Analytics Weekly COVID Tracker Report, Week Ending August 15, 2021. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*
2. 2021 STR, STR Global Ltd., August 8 - 14, 2021
3. Forward Keys, Air Bookings August 9 - 15, 2021 with 12 month look-ahead window; Air Capacity: August 23 - August 29, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 32, Insights West, August 4-8, 2021



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