

SNAPSHOT OF BC TRAVEL

AUGUST 30, 2021



BC ACCOMMODATION OVERVIEW²

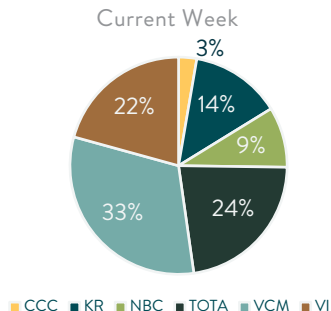
	Occupancy Rate	Average Daily Rate (ADR)	RevPAR
Current Week	75.0%	\$200.99	\$150.68
From Previous Week	↑ +0.3pts	↑ +0.0%	↑ +0.4%
From 2020	↑ +21.7pts	↑ +27.3%	↑ +79.2%
From 2019	↓ -8.4pts	↓ -14.5%	↓ -25.9%



BC DOMESTIC VISITATION¹

From Previous Week	↓	-8.4%
From 2020	↓	-0.5%
From 2019	↑	+4.2%

BC REGIONAL SHARE



BC AIR OVERVIEW³

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	29,485	
From Previous Week	↓ -9.5%	
From 2020	↑ +92.4%	Air Capacity to BC (From Previous Week)
From 2019	↓ -50.1%	↑ +1.3%



BC RESIDENT OVERVIEW⁴

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	41%	46%
From Previous Week	↑ +4%	↓ -3%

SOURCES

1. Environics Analytics Weekly COVID Tracker Report, Week Ending August 22, 2021. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*
2. 2021 STR, STR Global Ltd., August 15 - 23, 2021
3. Forward Keys, Air Bookings August 16 - 22, 2021 with 12 month look-ahead window; Air Capacity: August 30 - September 5, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 33, Insights West, August 18 - 21, 2021



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CONTACT US

Research & Analytics: TourismResearch@DestinationBC.ca