

SNAPSHOT OF BC TRAVEL

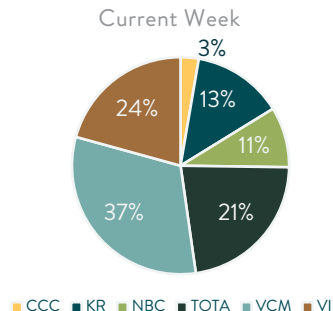
SEPTEMBER 6, 2021



BC DOMESTIC VISITATION¹

From Previous Week	↓	-11.0%
From 2020	↓	-1.7%
From 2019	↓	-14.7%

BC REGIONAL SHARE



BC ACCOMMODATION OVERVIEW²

	Occupancy Rate	Average Daily Rate (ADR)	RevPAR
Current Week	74.0%	\$201.95	\$149.52
From Previous Week	↓ -0.7pts	↓ -0.1%	↓ -0.8%
From 2020	↑ +21.1pts	↑ +31.0%	↑ +83.4%
From 2019	↓ -9.4pts	↓ -7.1%	↓ -17.5%



BC AIR OVERVIEW³

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	27,262	
From Previous Week	↓ -9.6%	
From 2020	↑ +124.0%	Air Capacity to BC (From Previous Week)
From 2019	↓ -55.1%	↑ +4.9%



BC RESIDENT OVERVIEW⁴

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	41%	46%
From Previous Week	↑ +4%	↓ -3%

SOURCES

1. Environics Analytics Weekly COVID Tracker Report, Week Ending August 29, 2021. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*
2. 2021 STR, STR Global Ltd., August 22 - 29, 2021
3. Forward Keys, Air Bookings August 23 - 29, 2021 with 12 month look-ahead window; Air Capacity: September 6 - September 12, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 33, Insights West, August 18 - 21, 2021



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CONTACT US

Research & Analytics: TourismResearch@DestinationBC.ca