

# SNAPSHOT OF BC TRAVEL

SEPTEMBER 13, 2021



## BC ACCOMMODATION OVERVIEW<sup>2</sup>

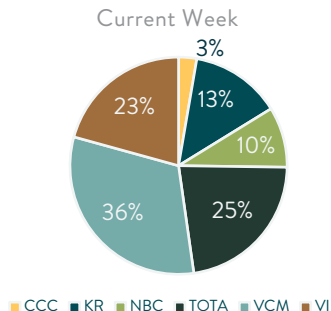
	Occupancy Rate	Average Daily Rate (ADR)	RevPAR
Current Week	<b>69.0%</b>	<b>\$197.61</b>	<b>\$136.33</b>
From Previous Week	↓ -5.7pts	↓ -2.1%	↓ -8.8%
From 2020	↑ +17.0pts	↑ +30.6%	↑ +73.4%
From 2019	↓ -11.5pts	↓ -5.6%	↓ -12.0%



## BC DOMESTIC VISITATION<sup>1</sup>

From Previous Week	↓ -1.5%
From 2020	↓ -17.2%
From 2019	↑ +14.7%

## BC REGIONAL SHARE



## BC AIR OVERVIEW<sup>3</sup>

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	<b>26,526</b>	
From Previous Week	↓ -4.7%	
From 2020	↑ +99.9%	Air Capacity to BC (From Previous Week)
From 2019	↓ -59.4%	↑ +0.5%



## BC RESIDENT OVERVIEW<sup>4</sup>

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	<b>36%</b>	<b>47%</b>
From Previous Week	↓ -5%	↓ -1%

## SOURCES

1. Envionics Analytics Weekly COVID Tracker Report, Week Ending September 5, 2021. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*
2. 2021 STR, STR Global Ltd., August 29 – September 4, 2021
3. Forward Keys, Air Bookings August 30 – September 5, 2021 with 12 month look-ahead window; Air Capacity: September 13 – 19, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 34, Insights West, September 1 - 4, 2021



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## CONTACT US

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