

SNAPSHOT OF BC TRAVEL

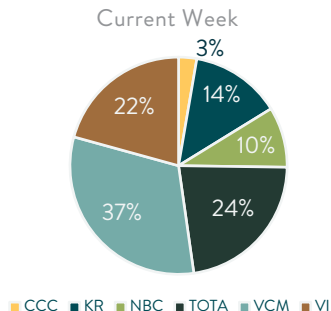
SEPTEMBER 20, 2021



BC DOMESTIC VISITATION¹

From Previous Week	↓	-13.2%
From 2020	↓	-6.2%
From 2019	↑	+4.2%

BC REGIONAL SHARE



BC ACCOMMODATION OVERVIEW²

	Occupancy Rate	Average Daily Rate (ADR)	RevPAR
Current Week	63.0%	\$182.58	\$115.04
From Previous Week	↓ -6.0pts	↓ -9.7%	↓ -15.6%
From 2020	↑ +12.6pts	↑ +26.3%	↑ +57.7%
From 2019	↓ -20.9pts	↓ -16.2%	↓ -37.1%



BC AIR OVERVIEW³

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	30,417	
From Previous Week	↑ +11.3%	
From 2020	↑ +99.2%	Air Capacity to BC (From Previous Week)
From 2019	↓ -50.2%	↑ +2.3%



BC RESIDENT OVERVIEW⁴

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	36%	47%
From Previous Week	↓ -5%	↓ -1%

SOURCES

1. Envionics Analytics Weekly COVID Tracker Report, Week Ending September 12, 2021. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*
2. 2021 STR, STR Global Ltd., September 5 - 11, 2021
3. Forward Keys, Air Bookings September 6 - 12, 2021 with 12 month look-ahead window; Air Capacity: September 20 - 26, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 34, Insights West, September 1 - 4, 2021



DESTINATION
BRITISH COLUMBIA®

CONTACT US

Research & Analytics: TourismResearch@DestinationBC.ca