

SNAPSHOT OF BC TRAVEL

SEPTEMBER 27, 2021



BC ACCOMMODATION OVERVIEW²

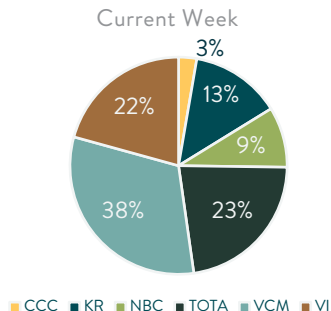
| | Occupancy Rate | Average Daily Rate (ADR) | RevPAR |
|--------------------|----------------|--------------------------|-----------------|
| Current Week | 67.3% | \$175.36 | \$117.96 |
| From Previous Week | ↑ +4.7pts | ↓ -4.2% | ↓ +2.5% |
| From 2020 | ↑ +21.1pts | ↑ +27.8% | ↑ +85.9% |
| From 2019 | ↓ -16.7pts | ↓ -20.9% | ↓ -36.7% |



BC DOMESTIC VISITATION¹

| | |
|--------------------|----------|
| From Previous Week | ↓ -10.9% |
| From 2020 | ↑ +4.5% |
| From 2019 | ↓ -2.8% |

BC REGIONAL SHARE



BC AIR OVERVIEW³

| | Air Bookings to BC | Share of Air Bookings to BC |
|--------------------|--------------------|---|
| Current Week | 33,773 | |
| From Previous Week | ↑ +11.0% | |
| From 2020 | ↑ +135.7% | Air Capacity to BC (From Previous Week) |
| From 2019 | ↓ -44.7% | ↓ -0.6% |



BC RESIDENT OVERVIEW⁴

| | Overnight Trip Intentions in BC (Next 4 Weeks) | Comfort Welcoming Overnight Travellers from BC |
|--------------------|--|--|
| Current Week | 27% | 46% |
| From Previous Week | ↓ -9% | ↓ -1% |

SOURCES

1. Envionics Analytics Weekly COVID Tracker Report, Week Ending September 19, 2021. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*
2. 2021 STR, STR Global Ltd., September 12 - 18, 2021
3. Forward Keys, Air Bookings September 13 - 19, 2021 with 12 month look-ahead window; Air Capacity: September 27 - October 3, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 34, Insights West, September 15 - 17, 2021



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CONTACT US

Research & Analytics: TourismResearch@DestinationBC.ca