

SNAPSHOT OF BC TRAVEL

OCTOBER 4, 2021



BC ACCOMMODATION OVERVIEW²

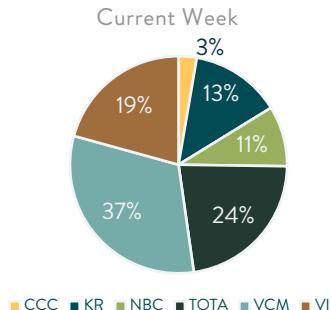
	Occupancy Rate	Average Daily Rate (ADR)	RevPAR
Current Week	66.6%	\$175.10	\$116.54
From Previous Week	↓ -0.3pts	↓ -1.1%	↓ -1.2%
From 2020	↑ +22.8pts	↑ +31.6%	↑ +99.9%
From 2019	↓ -14.4pts	↓ -18.8%	↓ -33.3%



BC DOMESTIC VISITATION¹

From Previous Week	↓ -0.7%
From 2020	↑ +14.4%
From 2019	↑ +7.2%

BC REGIONAL SHARE



BC AIR OVERVIEW³

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	32,592	
From Previous Week	↓ -4.6%	
From 2020	↑ +160.9%	Air Capacity to BC (From Previous Week)
From 2019	↓ -43.6%	↓ -5.6%



BC RESIDENT OVERVIEW⁴

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	27%	46%
From Previous Week	↓ -9%	↓ -1%

SOURCES

1. Envionics Analytics Weekly COVID Tracker Report, Week Ending September 26, 2021. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*
2. 2021 STR, STR Global Ltd., September 19 - 25, 2021
3. Forward Keys, Air Bookings September 20 - 26, 2021 with 12 month look-ahead window; Air Capacity: October 3 - 10, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 35, Insights West, September 15 - 17, 2021



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CONTACT US

Research & Analytics: TourismResearch@DestinationBC.ca