

# SNAPSHOT OF BC TRAVEL

OCTOBER 11, 2021



## BC ACCOMMODATION OVERVIEW<sup>2</sup>

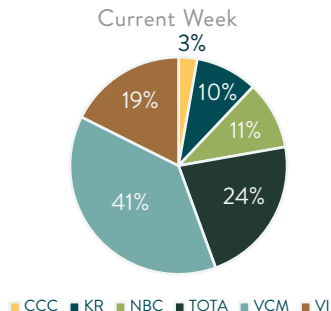
	Occupancy Rate	Average Daily Rate (ADR)	RevPAR
Current Week	<b>62.6%</b>	<b>\$166.77</b>	<b>\$104.44</b>
From Previous Week	↓ -3.8pts	↓ -4.8%	↓ -10.4%
From 2020	↑ +20.0pts	↑ +28.5%	↑ +88.8%
From 2019	↓ -11.2pts	↓ -8.9%	↓ -22.7%



## BC DOMESTIC VISITATION<sup>1</sup>

From Previous Week	↓	-8.1%
From 2020	↓	-0.9%
From 2019	↓	-2.4%

## BC REGIONAL SHARE



## BC AIR OVERVIEW<sup>3</sup>

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	<b>35,382</b>	
From Previous Week	↑ +15.7%	
From 2020	↑ +254.0%	Air Capacity to BC (From Previous Week)
From 2019	↓ -35.8%	↑ +3.3%



## BC RESIDENT OVERVIEW<sup>4</sup>

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	<b>29%</b>	<b>49%</b>
From Previous Week	↑ +2%	↑ +3%

## SOURCES

1. EnviroNics Analytics Weekly COVID Tracker Report, Week Ending October 3, 2021. Note: Total BC Regional Share may exceed 100% due to travel in multiple regions
2. 2021 STR, STR Global Ltd., September 26 – October 2, 2021
3. Forward Keys, Air Bookings September 27 – October 3, 2021 with 12 month look-ahead window; Air Capacity: October 11 - 17, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 36, Insights West, September 29 – October 3, 2021



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## CONTACT US

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