

# SNAPSHOT OF BC TRAVEL

OCTOBER 18, 2021



## BC ACCOMMODATION OVERVIEW<sup>2</sup>

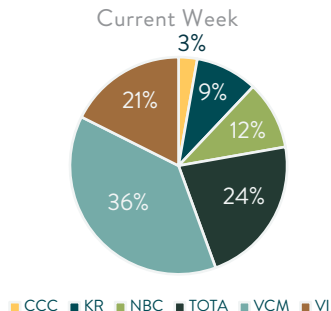
	Occupancy Rate	Average Daily Rate (ADR)	RevPAR
Current Week	<b>60.2%</b>	<b>\$158.38</b>	<b>\$95.38</b>
From Previous Week	↓ -2.3pts	↓ -5.4%	↓ -8.7%
From 2020	↑ +19.6pts	↑ +24.2%	↑ +84.1%
From 2019	↓ -11.6pts	↓ -9.3%	↓ -23.9%



## BC DOMESTIC VISITATION<sup>1</sup>

From Previous Week	↑ +21.5%
From 2020	↑ +7.1%
From 2019	↓ -1.0%

## BC REGIONAL SHARE



## BC AIR OVERVIEW<sup>3</sup>

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	<b>40,214</b>	
From Previous Week	↑ +5.2%	
From 2020	↑ +149.9%	Air Capacity to BC (From Previous Week)
From 2019	↓ -32.9%	↓ -0.5%



## BC RESIDENT OVERVIEW<sup>4</sup>

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	<b>29%</b>	<b>49%</b>
From Previous Week	↑ +2%	↑ +3%

## SOURCES

1. Environics Analytics Weekly COVID Tracker Report, Week Ending October 10, 2021. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*
2. 2021 STR, STR Global Ltd., October 3 - 9, 2021
3. Forward Keys, Air Bookings October 4 - 10, 2021 with 12 month look-ahead window; Air Capacity: October 18 - 24, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 36, Insights West, September 29 - October 3, 2021



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## CONTACT US

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