

SNAPSHOT OF BC TRAVEL

OCTOBER 25, 2021



BC ACCOMMODATION OVERVIEW²

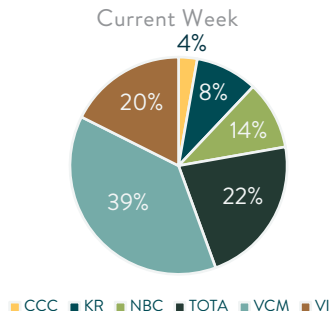
	Occupancy Rate	Average Daily Rate (ADR)	RevPAR
Current Week	56.8%	\$154.50	\$87.80
From Previous Week	↓ -3.1pts	↓ -2.8%	↓ -7.9%
From 2020	↑ +18.1pts	↑ +23.1%	↑ +80.5%
From 2019	↓ -9.5pts	↓ -10.0%	↓ -22.8%



BC DOMESTIC VISITATION¹

From Previous Week	↓ -18.2%
From 2020	↑ +10.3%
From 2019	↓ -1.1%

BC REGIONAL SHARE



BC AIR OVERVIEW³

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	44,166	
From Previous Week	↑ +8.9%	■ Domestic ■ International
From 2020	↑ +188.3%	Air Capacity to BC (From Previous Week)
From 2019	↓ -24.9%	↓ -0.3%



BC RESIDENT OVERVIEW⁴

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	23%	51%
From Previous Week	↓ -6%	↑ +2%

SOURCES

1. Environics Analytics Weekly COVID Tracker Report, Week Ending October 17, 2021. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*
2. 2021 STR, STR Global Ltd., October 10 - 16, 2021
3. Forward Keys, Air Bookings October 11 - 17, 2021 with 12 month look-ahead window; Air Capacity: October 25 - 31, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 37, Insights West, October 13 - 16, 2021



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