

# SNAPSHOT OF BC TRAVEL

NOVEMBER 1, 2021



## BC ACCOMMODATION OVERVIEW<sup>2</sup>

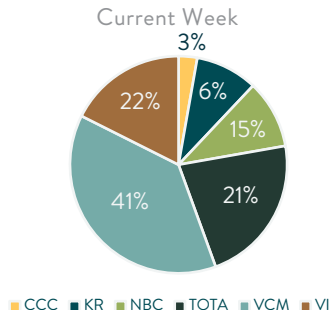
	Occupancy Rate	Average Daily Rate (ADR)	RevPAR
Current Week	<b>58.9%</b>	<b>\$151.78</b>	<b>\$89.45</b>
From Previous Week	↑ +2.1pts	↓ -1.8%	↑ +1.9%
From 2020	↑ +18.9pts	↑ +23.2%	↑ +81.7%
From 2019	↓ -11.7pts	↓ -9.1%	↓ -24.1%



## BC DOMESTIC VISITATION<sup>1</sup>

From Previous Week	↓	-9.5%
From 2020	↑	+8.6%
From 2019	↑	+1.0%

## BC REGIONAL SHARE



## BC AIR OVERVIEW<sup>3</sup>

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	<b>43,980</b>	
From Previous Week	↓ -1.5%	
From 2020	↑ +193.4%	Air Capacity to BC (From Previous Week)
From 2019	↓ -21.3%	↓ -7.1%



## BC RESIDENT OVERVIEW<sup>4</sup>

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	<b>23%</b>	<b>51%</b>
From Previous Week	↓ -6%	↑ +2%

## SOURCES

1. Environics Analytics Weekly COVID Tracker Report, Week Ending October 28, 2021. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*
2. 2021 STR, STR Global Ltd., October 17 - 23, 2021
3. Forward Keys, Air Bookings October 18 - 24, 2021 with 12 month look-ahead window; Air Capacity: Nov 1 - 7, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 37, Insights West, October 13 - 16, 2021



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## CONTACT US

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