

SNAPSHOT OF BC TRAVEL

NOVEMBER 8, 2021



BC ACCOMMODATION OVERVIEW²

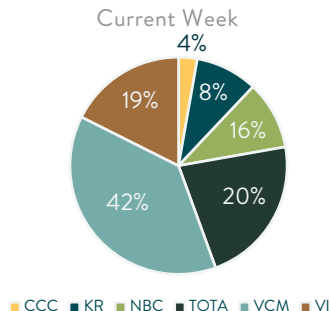
| | Occupancy Rate | Average Daily Rate (ADR) | RevPAR |
|--------------------|----------------|--------------------------|----------------|
| Current Week | 53.6% | \$150.79 | \$80.89 |
| From Previous Week | ↓ -5.3pts | ↓ -0.1% | ↓ -9.6% |
| From 2020 | ↑ +18.5pts | ↑ +26.5% | ↑ +93.1% |
| From 2019 | ↓ -2.9pts | ↓ -3.7% | ↓ -8.7% |



BC DOMESTIC VISITATION¹

| | | |
|--------------------|---|--------|
| From Previous Week | ↓ | -0.8% |
| From 2020 | ↑ | +18.1% |
| From 2019 | ↓ | -7.1% |

BC REGIONAL SHARE



BC AIR OVERVIEW³

| | Air Bookings to BC | Share of Air Bookings to BC |
|--------------------|--------------------|---|
| Current Week | 47,472 | |
| From Previous Week | ↑ +6.3% | ■ Domestic ■ International |
| From 2020 | ↑ +178.5% | Air Capacity to BC (From Previous Week) |
| From 2019 | ↓ -15.3% | ↓ -0.6% |



BC RESIDENT OVERVIEW⁴

| | Overnight Trip Intentions in BC (Next 4 Weeks) | Comfort Welcoming Overnight Travellers from BC |
|--------------------|--|--|
| Current Week | 23% | 59% |
| From Previous Week | 0% | ↑ +8% |

SOURCES

1. Environics Analytics Weekly COVID Tracker Report, Week Ending October 31, 2021. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*
2. 2021 STR, STR Global Ltd., October 24 - 30, 2021
3. Forward Keys, Air Bookings October 25 - 31, 2021 with 12 month look-ahead window; Air Capacity: Nov 8 - 14, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 38, Insights West, October 27 - 31, 2021



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