

SNAPSHOT OF BC TRAVEL

NOVEMBER 15, 2021



BC ACCOMMODATION OVERVIEW²

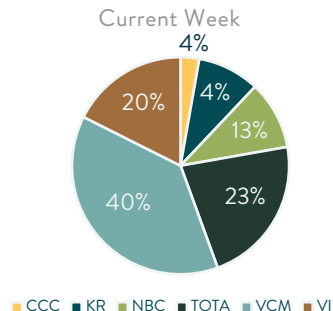
	Occupancy Rate	Average Daily Rate (ADR)	RevPAR
Current Week	51.1%	\$146.01	\$74.62
From Previous Week	↓ -0.2pts	↓ -3.2%	↓ -7.8%
From 2020	↑ +15.7pts	↑ +21.2%	↑ +75.2%
From 2019	↓ -10.3pts	↓ -6.1%	↓ -21.9%



BC DOMESTIC VISITATION¹

From Previous Week	↓	-7.1%
From 2020	↑	+6.2%
From 2019	↓	-2.6%

BC REGIONAL SHARE



BC AIR OVERVIEW³

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	46,033	
From Previous Week	↓ -4.3%	
From 2020	↑ +271.8%	Air Capacity to BC (From Previous Week)
From 2019	↓ -22.9%	↓ -3.1%



BC RESIDENT OVERVIEW⁴

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	23%	59%
From Previous Week	0%	↑ +8%

SOURCES

1. Envionics Analytics Weekly COVID Tracker Report, Week Ending November 7, 2021. Note: Total BC Regional Share may exceed 100% due to travel in multiple regions
2. 2021 STR, STR Global Ltd., October 31 – November 6, 2021
3. Forward Keys, Air Bookings November 1 - 7, 2021 with 12 month look-ahead window; Air Capacity: Nov 15 - 21, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 38, Insights West, October 27 – 31, 2021



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