

SNAPSHOT OF BC TRAVEL

NOVEMBER 22, 2021



BC ACCOMMODATION OVERVIEW²

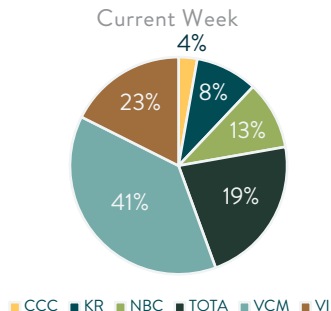
	Occupancy Rate	Average Daily Rate (ADR)	RevPAR
Current Week	56.5%	\$155.21	\$87.66
From Previous Week	↑ +5.4pts	↓ -6.1%	↓ -17.5%
From 2020	↑ +24.5pts	↑ +30.6%	↑ +130.6%
From 2019	↓ -1.2pts	↓ -1.1%	↓ -3.2%



BC DOMESTIC VISITATION¹

From Previous Week	↑ +7.4%
From 2020	↑ +57.5%
From 2019	↑ +20.8%

BC REGIONAL SHARE



BC AIR OVERVIEW³

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	43,971	
From Previous Week	↓ -6.1%	
From 2020	↑ +246.1%	Air Capacity to BC (From Previous Week)
From 2019	↓ -23.5%	↓ -0.5%



BC RESIDENT OVERVIEW⁴

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	20%	56%
From Previous Week	↓ -3%	↓ -3%

SOURCES

1. Envionics Analytics Weekly COVID Tracker Report, Week Ending November 14, 2021. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*
2. 2021 STR, STR Global Ltd., November 7 - 13, 2021
3. Forward Keys, Air Bookings November 8 - 14, 2021 with 12 month look-ahead window; Air Capacity: Nov 22 - 28, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 39, Leger, November 10 - 14, 2021



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CONTACT US

Research & Analytics: TourismResearch@DestinationBC.ca