

SNAPSHOT OF BC TRAVEL

DECEMBER 6, 2021



BC ACCOMMODATION OVERVIEW²

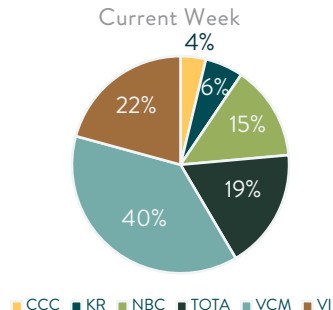
	Occupancy Rate	Average Daily Rate (ADR)	RevPAR*
Current Week	53.1%	\$150.52	\$79.88
From Previous Week	↓ -0.1pts	↑ +0.8%	↓ -2.5%
From 2020	↑ +24.5pts	↑ +33.7%	↑ +148.0%
From 2019	↓ -7.5pts	↓ -3.8%	↓ -15.7%



BC DOMESTIC VISITATION¹

From Previous Week	↓	-4.2%
From 2020	↑	+51.7%
From 2019	↓	-4.7%

BC REGIONAL SHARE



BC AIR OVERVIEW³

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	48,128	
From Previous Week	↑ +26.0%	
From 2020	↑ +357.9%	
From 2019	↓ -27.1%	
		Air Capacity to BC (From Previous Week)
		↑ +2.4%



BC RESIDENT OVERVIEW⁴

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	16%	55%
From Previous Week	↓ -4%	↓ -1%

SOURCES

1. Environics Analytics Weekly COVID Tracker Report, Week Ending November 29, 2021. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*
2. 2021 STR, STR Global Ltd., November 21 - 27, 2021; *RevPAR (Revenue per Available Room) reflects a property's ability to fill available rooms at an average rate. It is calculated by multiplying a hotel's average daily room rate by its occupancy rate.
3. Forward Keys, Air Bookings November 22 - 28, 2021 with 12 month look-ahead window; Air Capacity: Dec 6 - 12, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 40, Leger, November 26 - 28, 2021



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