

SNAPSHOT OF BC TRAVEL

DECEMBER 13, 2021



BC ACCOMMODATION OVERVIEW²

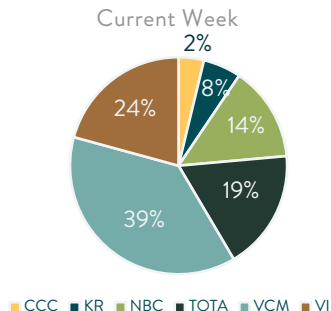
	Occupancy Rate	Average Daily Rate (ADR)	RevPAR*
Current Week	53.4%	\$151.88	\$81.15
From Previous Week	↑ +0.1pts	↓ -0.1%	↑ +1.6%
From 2020	↑ +25.8pts	↑ +34.9%	↑ +160.8%
From 2019	↓ -5.3pts	↓ -2.2%	↓ -10.9%



BC DOMESTIC VISITATION¹

From Previous Week	↑ +0.5%
From 2020	↑ +41.6%
From 2019	↑ +5.8%

BC REGIONAL SHARE



BC AIR OVERVIEW³

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	31,560	
From Previous Week	↓ -34.4%	
From 2020	↑ +292.9%	Air Capacity to BC (From Previous Week)
From 2019	↓ -42.0%	↑ +6.8%



BC RESIDENT OVERVIEW⁴

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	16%	55%
From Previous Week	↓ -4%	↓ -1%

SOURCES

1. Environics Analytics Weekly COVID Tracker Report, Week Ending December 5, 2021. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*
2. 2021 STR, STR Global Ltd., November 28 – December 4, 2021; *RevPAR (Revenue per Available Room) reflects a property's ability to fill available rooms at an average rate. It is calculated by multiplying a hotel's average daily room rate by its occupancy rate.
3. Forward Keys, Air Bookings November 29 – December 5, 2021 with 12 month look-ahead window; Air Capacity: Dec 13 - 19, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 40, Leger, November 26 - 28, 2021



DESTINATION
BRITISH COLUMBIA®

CONTACT US

Research & Analytics: TourismResearch@DestinationBC.ca