

# SNAPSHOT OF BC TRAVEL

JANUARY 10, 2022



## BC ACCOMMODATION OVERVIEW<sup>2</sup>

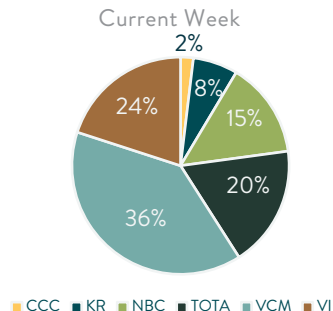
	Occupancy Rate	Average Daily Rate (ADR)	RevPAR*
Current Week	<b>41.3%</b>	<b>\$212.54</b>	<b>\$87.75</b>
From Previous Week	↓ -7.7pts	↑ +35.6%	↑ +9.1%
From 2020	↑ +19.6pts	↑ +49.8%	↑ +185.0%
From 2019	↓ -10.3pts	↓ -6.5%	↓ -25.2%



## BC DOMESTIC VISITATION<sup>1</sup>

From Previous Week	↓ -10.7%
From 2020	↑ +119.8%
From 2019	↑ +34.5%

## BC REGIONAL SHARE



## BC AIR OVERVIEW<sup>3</sup>

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	<b>22,269</b>	
From Previous Week	↑ +50.3%	■ Domestic ■ International
From 2020	↑ +211.4%	Air Capacity to BC (From Previous Week)
From 2019	↓ -51.8%	↑ +1.0%



## BC RESIDENT OVERVIEW<sup>4</sup>

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	<b>12%</b>	<b>48%</b>
From Previous Week	↓ -4%	↓ -7%

## SOURCES

1. EnviroNics Analytics Weekly COVID Tracker Report, Week Ending January 2, 2022. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions.*
2. STR, STR Global Ltd., December 19 - 25, 2021 (latest data for December 26 - January 1 is not yet available); \*RevPAR (Revenue per Available Room) reflects a property's ability to fill available rooms at an average rate. It is calculated by multiplying a hotel's average daily room rate by its occupancy rate.
3. Forward Keys, Air Bookings December 27, 2021 - January 1, 2022 with 12 month look-ahead window; Air Capacity: January 10 - 16, 2022
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 41, Leger, December 17 - 19, 2021



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## CONTACT US

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