

SNAPSHOT OF BC TRAVEL

JANUARY 17, 2022



BC ACCOMMODATION OVERVIEW²

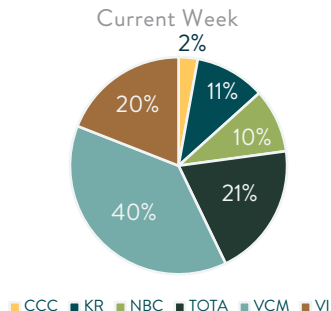
	Occupancy Rate	Average Daily Rate (ADR)	RevPAR*
Current Week	39.8%	\$174.60	\$69.45
From Previous Week	↓ -4.3pts	↓ -27.0%	↓ -34.2%
From 2021	↑ +13.1pts	↑ +41.0%	↑ +110.3%
From 2019	n/a	n/a	n/a



BC DOMESTIC VISITATION¹

From Previous Week	↓ -22.4%
From 2021	↑ +41.5%
From 2019	↑ +2.5%

BC REGIONAL SHARE



BC AIR OVERVIEW³

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	26,975	
From Previous Week	↑ +18.63%	
From 2021	↑ +277.2%	Air Capacity to BC (From Previous Week)
From 2019	↓ -70.9%	↓ -3.3%



BC RESIDENT OVERVIEW⁴

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	8%	50%
From Previous Week	↓ -4%	↑ +2%

SOURCES

1. Environics Analytics Weekly COVID Tracker Report, Week Ending January 9, 2022. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions.*
2. STR, STR Global Ltd., January 2 - 8, 2022 (2019 comparison values are not currently available); *RevPAR (Revenue per Available Room) reflects a property's ability to fill available rooms at an average rate. It is calculated by multiplying a hotel's average daily room rate by its occupancy rate.
3. Forward Keys, Air Bookings January 3 - 10, 2022 with 12 month look-ahead window; Air Capacity: January 17 - 23, 2022
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 42, Leger, January 7 - 9, 2022



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CONTACT US

Research & Analytics: TourismResearch@DestinationBC.ca