

SNAPSHOT OF BC TRAVEL

DECEMBER 20, 2021



BC ACCOMMODATION OVERVIEW²

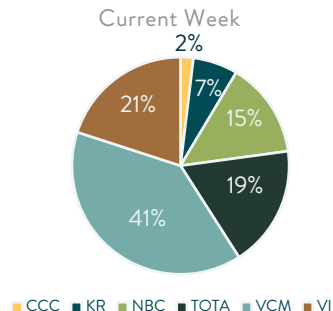
	Occupancy Rate	Average Daily Rate (ADR)	RevPAR*
Current Week	49.0%	\$164.18	\$80.44
From Previous Week	↓ -5.0pts	↑ +4.6%	↓ -5.1%
From 2020	↑ +22.0pts	↑ +39.3%	↑ +152.8%
From 2019	↑ +2.3pts	↓ -1.2%	↑ +3.8%



BC DOMESTIC VISITATION¹

From Previous Week	↑ +8.3%
From 2020	↑ +49.7%
From 2019	↑ +8.8%

BC REGIONAL SHARE



BC AIR OVERVIEW³

	Air Bookings to BC	Share of Air Bookings to BC
Current Week	26,460	
From Previous Week	↓ -17.1%	
From 2020	↑ +229.4%	Air Capacity to BC (From Previous Week)
From 2019	↓ -39.0%	↑ +4.5%



BC RESIDENT OVERVIEW⁴

	Overnight Trip Intentions in BC (Next 4 Weeks)	Comfort Welcoming Overnight Travellers from BC
Current Week	12%	48%
From Previous Week	↓ -4%	↓ -7%

SOURCES

1. Environics Analytics Weekly COVID Tracker Report, Week Ending December 12, 2021. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions*
2. 2021 STR, STR Global Ltd., December 12 - 18, 2021; *RevPAR (Revenue per Available Room) reflects a property's ability to fill available rooms at an average rate. It is calculated by multiplying a hotel's average daily room rate by its occupancy rate.
3. Forward Keys, Air Bookings December 6 - 12, 2021 with 12 month look-ahead window; Air Capacity: Dec 20 - 26, 2021
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 41, Leger, December 17 - 19, 2021



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CONTACT US

Research & Analytics: TourismResearch@DestinationBC.ca