

SNAPSHOT OF BC TRAVEL

JANUARY 3, 2022



BC ACCOMMODATION OVERVIEW²

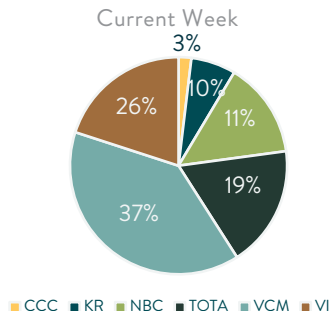
| | Occupancy Rate | Average Daily Rate (ADR) | RevPAR* |
|--------------------|----------------|--------------------------|----------------|
| Current Week | 41.3% | \$212.54 | \$87.75 |
| From Previous Week | ↓ -7.7pts | ↑ +35.6% | ↑ +9.1% |
| From 2020 | ↑ +19.6pts | ↑ +49.8% | ↑ +185.0% |
| From 2019 | ↓ -10.3pts | ↓ -6.5% | ↓ -25.2% |



BC DOMESTIC VISITATION¹

| | |
|--------------------|----------|
| From Previous Week | ↑ +22.5% |
| From 2020 | ↑ +73.5% |
| From 2019 | ↓ -17.1% |

BC REGIONAL SHARE



BC AIR OVERVIEW³

| | Air Bookings to BC | Share of Air Bookings to BC |
|--------------------|--------------------|---|
| Current Week | 14,814 | |
| From Previous Week | ↓ -29.3% | |
| From 2020 | ↑ +117.49% | Air Capacity to BC (From Previous Week) |
| From 2019 | ↓ -62.4% | ↓ -9.2% |



BC RESIDENT OVERVIEW⁴

| | Overnight Trip Intentions in BC (Next 4 Weeks) | Comfort Welcoming Overnight Travellers from BC |
|--------------------|--|--|
| Current Week | 12% | 48% |
| From Previous Week | ↓ -4% | ↓ -7% |

SOURCES

1. Environics Analytics Weekly COVID Tracker Report, Week Ending December 26, 2021. *Note: Total BC Regional Share may exceed 100% due to travel in multiple regions.*
2. STR, STR Gopal Ltd., December 19 - 25, 2021; *RevPAR (Revenue per Available Room) reflects a property's ability to fill available rooms at an average rate. It is calculated by multiplying a hotel's average daily room rate by its occupancy rate.
3. Forward Keys, Air Bookings December 20 - 26, 2021 with 12 month look-ahead window; Air Capacity: Jan 3 - 9, 2022
4. Destination BC's BC Residents' Public Perceptions: COVID-19 Travel and Tourism Wave 41, Leger, December 17 - 19, 2021



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