

BACKGROUNDER
Destination BC Visitor Experience Enhancement Grant 2024/25
Participating Communities

Region	Community	Visitor Centre <i>*Website links below, where available</i>	Project
Cariboo Chilcotin Coast	Williams Lake	Tourism Discovery Centre	<ul style="list-style-type: none"> Welcome sign creation and installation Outdoor cultural area development
Kootenay Rockies	Fernie	Fernie Visitor Information Centre	<ul style="list-style-type: none"> Interpretive fossil display Welcome zone for visitors
Kootenay Rockies	Golden	Golden Visitor Centre	<ul style="list-style-type: none"> Audio walking tour
Northern BC	Dawson Creek	Dawson Creek Visitor Centre	<ul style="list-style-type: none"> Historic walking tour
Northern BC	Fort Nelson	Fort Nelson Visitor Information Centre	<ul style="list-style-type: none"> Design and installation of interpretive signs
Northern BC	Kitimat	Kitimat Visitor Centre & Chamber of Commerce	<ul style="list-style-type: none"> Kitimat and Haisla Nation Entryway Highway Monument signage
Northern BC	McBride	McBride Visitor Centre	<ul style="list-style-type: none"> Design and installation of street banners with QR codes
Northern BC	New Hazelton	Hazelton Area Visitor Centre	<ul style="list-style-type: none"> Design and installation of interpretive signs
Thompson Okanagan	Cache Creek	Cache Creek Visitor Information Centre	<ul style="list-style-type: none"> Historic app-based walking tour Community ambassador and volunteer program Updated wayfinding and orientation information
Thompson Okanagan	Chase	Chase Visitor Information Centre	<ul style="list-style-type: none"> Updated town map board Self-guided walking tours Rotating Indigenous public art displays
Thompson Okanagan	Clearwater	Wells Gray Park Visitor Information Centre	<ul style="list-style-type: none"> Digital and print hiking trail maps
Thompson Okanagan	Hedley	Hedley Museum & Tourist Information Booth	<ul style="list-style-type: none"> Historical booklet Installation of community benches
Thompson Okanagan	Sicamous	Sicamous & District Visitor Centre	<ul style="list-style-type: none"> Walking tour and map with audio, explaining Indigenous and non-Indigenous history Improved visitor information displays
Thompson Okanagan	Valemount	Valemount Visitor Centre	<ul style="list-style-type: none"> Design and development of artistic wayfinding
Vancouver Island	Cortes Island	Cortes Island Museum and Visitors Booth	<ul style="list-style-type: none"> Visitor information digital kiosk development
Vancouver Island	Duncan	Cowichan Regional Visitor Centre	<ul style="list-style-type: none"> Indigenous display Totem walking tour app
Vancouver Island	Gold River	Gold River Visitor Centre	<ul style="list-style-type: none"> Brochure redesign Updated map panels for Scout-Antler Recreation Area
Vancouver Island	Sointula	Sointula Resource Centre	<ul style="list-style-type: none"> Updated bike rental program Transportation map and wayfinding signage development
Vancouver, Coast and Mountains	Mission	Mission Visitor Centre	<ul style="list-style-type: none"> Self-guided Holiday Nostalgia tour development
Vancouver, Coast and Mountains	Whistler	Whistler Visitor Centre	<ul style="list-style-type: none"> Educational Junior Ranger Program for young visitors

**Please note, projects are subject to shift and may change depending on evolving community needs, in alignment with Destination BC grant guidelines.*