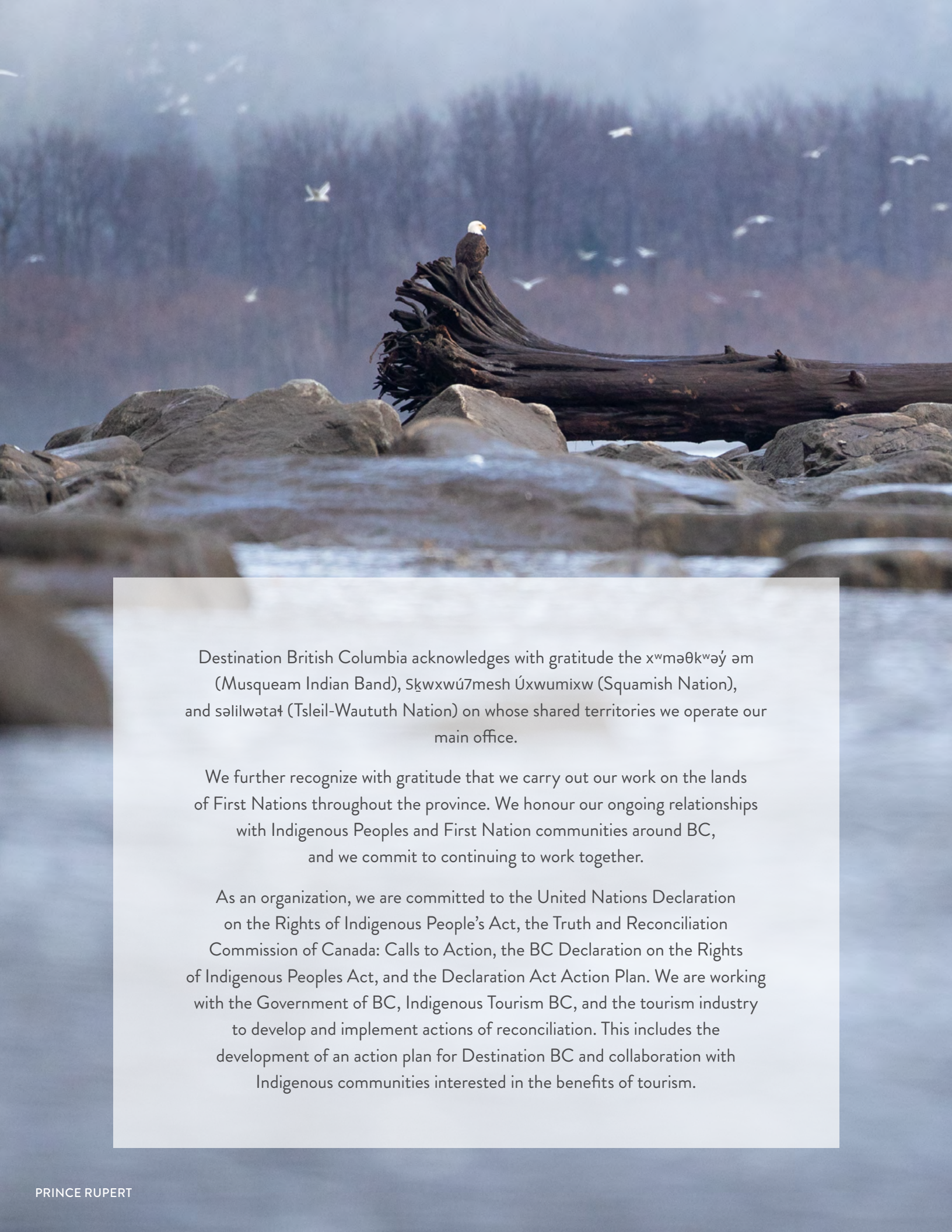




HOW DO YOU MEASURE UP?

BC Tourism Climate Resilience Initiative



Destination British Columbia acknowledges with gratitude the xʷməθkʷəy̓ əm (Musqueam Indian Band), Sḵwxwú7mesh Úxwumixw (Squamish Nation), and səliłwətał (Tsleil-Waututh Nation) on whose shared territories we operate our main office.

We further recognize with gratitude that we carry out our work on the lands of First Nations throughout the province. We honour our ongoing relationships with Indigenous Peoples and First Nation communities around BC, and we commit to continuing to work together.

As an organization, we are committed to the United Nations Declaration on the Rights of Indigenous People's Act, the Truth and Reconciliation Commission of Canada: Calls to Action, the BC Declaration on the Rights of Indigenous Peoples Act, and the Declaration Act Action Plan. We are working with the Government of BC, Indigenous Tourism BC, and the tourism industry to develop and implement actions of reconciliation. This includes the development of an action plan for Destination BC and collaboration with Indigenous communities interested in the benefits of tourism.

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COVER PHOTO: NIUT RANGE

The BC Tourism Climate Resiliency Initiative and its representative projects are developed and delivered in collaboration with partner organizations, including the six [Regional Destination Management Organizations \(RDMOs\)](#), [Indigenous Tourism BC](#), and the [BC Ministry of Tourism, Arts, Culture and Sport](#) working together to meet the goals of this initiative.



YOU HAVE TO MEASURE WHAT YOU MANAGE

In British Columbia, the government has set a target to lower climate-changing emissions by 40% by 2030. The tourism industry has a role in helping to meet that target.

This document summarizes efforts of tourism businesses in BC on environmental sustainability and climate resiliency indicators collected in 2025, including emissions, waste, and climate adaptation.

Information and actions your business can do to measure and track your sustainability performance are also included. For more information about this project and related definitions, please visit the BC Tourism Climate Resiliency Initiative's (BCTCRI) Sustainability & Climate Adaptation Data framework [project website](#).



DID YOU KNOW?

Measuring sustainability is an important component to meet climate action targets and build climate change resilience. With so many broad and differing sustainability definitions and hundreds of frameworks globally, there's limited consensus on what and how to measure. That's why the BCTCRI team reviewed over 30 different measurement frameworks within BC and around the world to identify measures tailored to what matters most for the tourism industry in BC.



MEASURE #1: EMISSIONS

Why this is important

As part of BC’s tourism industry, we all have a role to play in reducing greenhouse gas (GHG) emissions. This provincial measurement tracks the tourism sector’s share of total BC industry emissions over time, helping us align with CleanBC’s target to reduce emissions by 40% by 2030.

Measure

DEFINITION Carbon reduction of tourism businesses meet or exceed the Province’s emission reduction targets.

BC Tourism Industry Results

BC Stats was commissioned to develop a methodology for estimating the tourism industry’s contribution of GHG emissions.¹ Additional measure results were gathered through an industry survey with responses from over 550 tourism businesses.² The 2022 (GHG emissions) and 2024 results (business survey) will be used as a baseline measure to report future results.

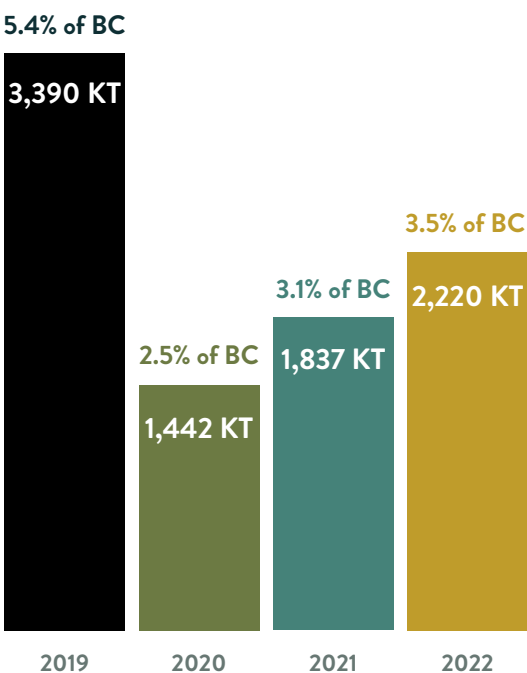
In 2022, during the COVID pandemic, tourism-related GHG emissions were 2,220 kilotonnes, representing 3.5% of total industry emissions in BC. In 2019, before the COVID-19 pandemic, tourism-related GHG emissions represented 5.4% of total industry emissions.

¹BC Stats uses a supply-side methodology; tourism’s contribution of GHG emissions is determined through BC Stats Input-Output Model to analyze the shares of ‘tourism’ for relevant North American Industry Classification System (NAICS) codes. BC Stats Input-Output Model results are then reconciled with the United National Framework Convention on Climate Change (UNFCCC), which is the reporting framework used by CleanBC. Certain emissions are not included / reduced due to reabsorption / green initiatives (e.g. international flights). The Statistics Canada greenhouse gas account covers annual emissions of the residuals carbon dioxide, methane, and nitrous oxide by industry. The unit of measure is kilotonnes.

²BCTCRI Tourism Climate Adaptation & Environmental Sustainability Business Survey, Destination BC, February 2025

³GHG emissions data is released annually by Statistics Canada and is reported with a delay of 16-24 months; 2022 is the latest available year.

TOURISM-RELATED GHG EMISSIONS



Sectoral targets for 2030 for selected industries have been set by the Ministry of Environment. For example, transportation reduction targets are -27% to -32% and targets for buildings are -59% to -64%. Moving forward, in collaboration with BC Stats, the BCTCRI will adopt the Ministry of Environment measurement methodology and regularly report the tourism industry’s GHG contribution.

TOTAL GHG EMISSIONS
(KILOTONNES) ATTRIBUTABLE TO
THE TOURISM INDUSTRY (2022)

2,220^{KT}

PERCENTAGE OF TOURISM
BUSINESSES THAT HAVE
PERFORMED ENVIRONMENTAL
AUDITS IN THE LAST TWO YEARS

9%

Carbon

25%

Energy

PERCENTAGE OF TOURISM
BUSINESSES THAT HAVE INVESTED
IN EMISSION REDUCTIONS

40%

Energy management

17%

Fossil fuel/carbon reduction

SHARE OF GHG EMISSIONS
ATTRIBUTABLE TO THE TOURISM
INDUSTRY (2022)

3.5%

TOTAL GHG EMISSIONS
(KILOTONNES) BY
TOURISM SUB-SECTOR
(2022)

1,499^{KT}

Transportation
& Related

280^{KT}

Accommodation
& Food Services

271^{KT}

Retail

4^{KT}

Recreation
& Related

166^{KT}

Other

SHARE OF GHG EMISSIONS
BY TOURISM SUB-SECTOR
(2022)

68%

Transportation
& Related

13%

Accommodation
& Food Services

12%

Retail

<1%

Recreation
& Related

7%

Other



DID YOU KNOW?

Transportation accounts for 68% of tourism-related GHG emissions, primarily from domestic air travel and gasoline/diesel consumption by ground vehicles and support activities.

BIGGEST POLLUTERS
FOR TRANSPORTATION
(kilotonnes)



Gasoline/diesel consumption by
ground vehicles and support activities

700^{KT}



Air
transportation

364^{KT}



Other
transportation

435^{KT}

TOTAL
1,499^{KT}

BIGGEST POLLUTERS FOR
ACCOMMODATION & FOOD
SERVICES (kilotonnes)



Electricity/fuels consumption
and supply

137^{KT}



Lodging and
food services

82^{KT}



Rental and Real
Estate Services

62^{KT}

TOTAL
280^{KT}

BIGGEST POLLUTERS
FOR RETAIL (kilotonnes)



Agricultural production (resulting
from food purchases in retail stores)

107^{KT}



Paper
products

46^{KT}



Food and drinks
manufacturing

24^{KT}



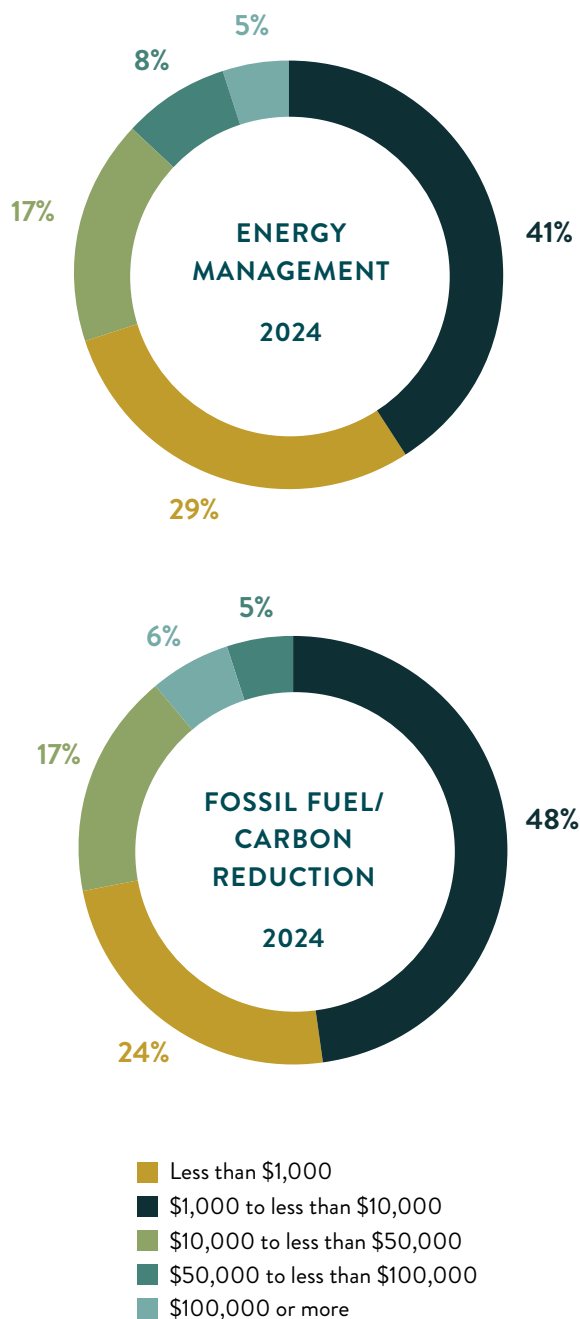
Other retail
purchase related

94^{KT}

TOTAL
271^{KT}

Of those organizations that invested in energy management, the majority of businesses spend about \$1,000 to \$10,000 (41%), and about 13% spend over \$50,000. Investment in fossil fuel and carbon reduction follows a similar pattern, with the majority (48%) of businesses spending between \$1,000 and \$10,000, while just over 10% invest more than \$50,000.

TOURISM BUSINESS INVESTMENT IN:



What You Can Do to Measure Your Emissions

For full details on how to calculate emissions, please see the [The Carbon Footprint Calculator for Professional Services: User Guide](#).⁴

Online carbon footprint calculators can help you estimate your emissions. Please see the Resources section [below](#) for more details. These tools provide pre-populated emission factors and simplify the data input process. For larger businesses, carbon accounting software can automate data collection and calculations, offering more detailed insights.

Here are a few options for consideration:

- [Just Energy](#)
- [Business Emissions Evaluator \(BEE\)](#)
- [Persefoni Pro](#)
- [Greenly](#)
- [Carbonfootprint.com](#)
- [Tree Canada](#)
- [SME Climate Hub](#).

⁴Government of Canada [Publications](#).

Inspiration

Alongside the BC government's commitment to a greener future through CleanBC, the [Glasgow Declaration on Climate Action in Tourism](#) reinforces the urgency of accelerating climate action. It calls for strong commitments to support the global goals to halve emissions by 2030 and reach Net Zero emissions as soon as possible before 2050.

There are various energy management options you can explore to help reduce emissions:⁵

- **Solar:** Solar panels could be used to power lighting in outdoor spaces or to heat water for accommodations, reducing energy costs.
- **Wind:** Smaller-scale wind turbines could be installed at remote lodges or outdoor resorts to generate clean electricity.
- **Geo:** Hotels or resorts near geothermal hot spots could use geothermal energy to heat water for spas or provide heating for rooms.
- **Biomass:** A resort in a forested area could use locally sourced wood chips or agricultural waste to power heating systems or generate electricity.
- **Hydroelectric:** Operators near rivers or waterfalls could install small-scale hydroelectric systems to power their operations, such as lighting, heating, or water systems.
- **Energy:** Tourism operators could use battery storage systems to store excess solar or wind energy for use during periods of low production, ensuring a constant energy supply for accommodations or amenities.

LOOK WHO'S TAKING ACTION

- [Cross River](#) provides cabins and retreat spaces for both outdoor recreation and outdoor education in the Rocky Mountains. The company is upgrading the current renewable energy system at its main lodge by adding a micro-hydro turbine to the existing renewable energy system, along with upgrading current batteries, controllers, inverter, and electrical equipment with better models to reduce gas generators that supplement power needs.
- [Mountain Man Adventure Tours](#) operates two-hour snowmobile tours out of Sun Peaks. They are transitioning to more sustainable snowmobiles. The new high efficiency expedition sleds use approximately 80% less fuel and over 200% less oil.



⁵[Energy Management in the Tourism Sector](#), BC Tourism Sustainability Network.



Success Stories

Fishpot Lake Resort is one of many tourism businesses in BC benefiting from the BCTCRI. As an off-grid wilderness resort, they were previously reliant on diesel generators to provide electricity.

After measuring their energy use and developing a sustainability and climate adaptation roadmap, the resort was able to access micro-grant funding to replace their diesel-powered system with solar panels to harness the energy of the sun instead of using fossil fuels.

This action saved them 30,000 litres of diesel in the first year, about six or seven diesel tank fills. With this upgrade, they were able to see a 100% energy savings during the summer and about 85-90% energy savings during the winter. They estimate the upgrade will result in a minimum of 90% reduction in greenhouse gas emissions.

Learn more by watching this video: Click [here](#)

Bluewater Adventures is a carbon-neutral small-ship operator along the BC coast. In 2006, they began measuring the amount of carbon emissions generated in their operations, primarily from the diesel fuel used in their boats and the flights required to transport staff to and from work. They started by quantifying their emissions and then developed a plan to reduce them wherever possible, such as travelling at low speeds to reduce fuel consumption and hiring local guides in certain areas to minimize the transportation of additional staff to remote areas. Offsets were purchased for unavoidable emissions that could not be reduced, with most supporting the Great Bear Rainforest Project.

Tigh-Na-Mara funded a Greenhouse Gas Emissions audit with Synergy Enterprises, which reported tCO₂e of 4,190—a notable achievement given the scale of their operations. As a result, they have committed to a 20% reduction of emissions by 2030. Additionally, in 2022, Tigh-Na-Mara invested \$1 million in laundry facility upgrades, significantly enhancing water efficiency. In 2023, they funded a circularity assessment through Project Zero, identifying more than 75 custom action items to enhance their sustainability efforts in the areas of waste diversion, procurement, leadership, and circularity efforts across the resort.

Have you seen positive results with emissions reduction actions you've implemented? Please share your success story with us at DestinationStewardship@destinationbc.ca.



Tools and Resources to Help You

- The [BC Tourism Sustainability Network](#) (BCTSN) offers free support and resources for all tourism operators, regardless of prior sustainability experience.
- The BCTSN provides articles, guides, and resources to help you take action. Topics include [Off Grid Sustainability](#), [Energy Management](#), [Alternative Transportation](#), and [Climate Action 101](#).
- [ENERGY STAR Portfolio Manager](#) is a free, secure, online platform that helps users monitor and optimize a building's energy use and compare its energy performance to similar buildings. Portfolio Manager can also be used for:
 - o provincial, territorial, and municipal reporting programs
 - o uploading energy data automatically to utilities
 - o tracking water usage and waste
 - o the ENERGY STAR certification program
- Environmental Reporting BC provides [Trends in Greenhouse Gas Emissions in B.C.](#)
- Sustainability-focused organizations like [GreenStep](#), [Synergy](#), and [BC Green Business](#) can support you throughout your sustainability journey.



MEASURE #2: WASTE

Why This is Important

Like other industries in BC, the tourism industry can also generate a lot of waste. In some areas, visitors produce up to twice as much waste as local residents.⁶

Waste management refers to several processes associated with waste materials: collecting, transporting, processing, disposing, and monitoring are some examples, although more categories may emerge depending on the system's complexity.

The BCTCRI is working to measure the actual tonnes of solid waste and food waste diverted by the tourism industry from landfills. However, gathering data on the actual tonnage of waste produced by over 16,860 tourism businesses in BC, and then adding that all to get a provincial figure, is a large task.

That's why data from a business survey is being used as a waste reduction indicator—to understand what percentage of tourism businesses have invested in waste management and are taking steps to reduce their waste.

Measure

DEFINITION Tourism businesses produce less waste.



DID YOU KNOW?

In a day, each person living in Canada produces 2.33 kg of waste on average.⁷ Did you know half of municipal solid waste is disposed of in landfills?⁸ In BC, organic waste, which includes food waste, accounts for approximately 40% of the material sent to landfills.⁹

How does your business measure up?



KITIMAT

⁶Waste Management and the Circular Economy, BC Tourism Sustainability Network

⁷Made in Canada. Waste Management Statistics, February 2025

⁸What a waste 2.0: Trends in solid waste management, World Bank, 2025

⁹Prevent Food Waste, Ministry of Environmental Protection and Sustainability, 2023

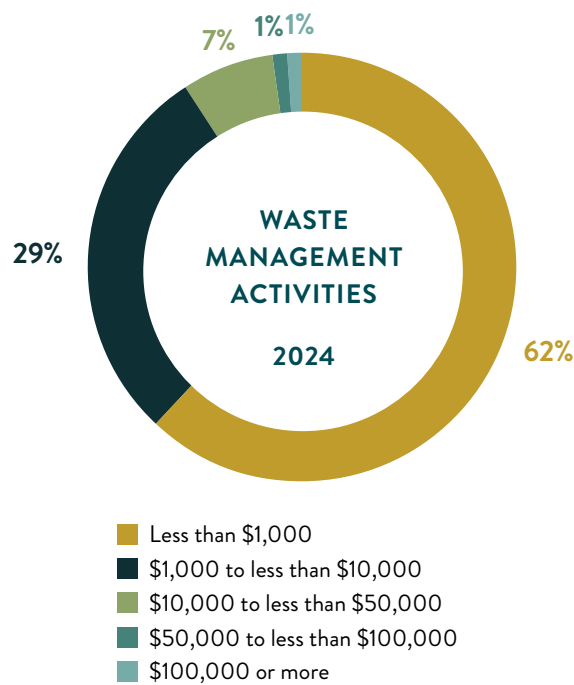
BC Tourism Industry Results

Waste measure results were captured through an industry survey with responses from over 550 tourism businesses.¹⁰ The 2024 results will be used as a baseline measure to report future results against:

MEASURE	2024
Tonnes of solid waste diverted by the tourism industry	Baseline to be determined
Tonnes of food waste diverted by the tourism industry	Baseline to be determined
Percentage of tourism businesses that have performed waste audits in the last two years	Non-food waste: 17% Food waste: 17%
Percentage of tourism businesses that have invested in waste management (e.g. closed loop systems, diverting food waste, reducing/eliminating single use plastics, etc.)	40%

Of those organizations that invested in waste management, the majority of businesses spend less than \$10,000 (91%), and less than 10% spend over \$10,000.

LEVEL OF INVESTMENT IN:



¹⁰BCTCRI Tourism Climate Adaptation & Environmental Sustainability Business Survey, Destination BC, February 2025

What You Can Do to Measure Waste

A FEW THINGS YOU CAN DO

1. Conduct a waste audit by systematically collecting, sorting, weighing, and analyzing all types of waste generated by your operation. Track progress over time by comparing data from subsequent audits.
2. Label your waste receptacles to clearly show bins for compost, recycling, and landfill. Keep track of how full each one is when they are emptied.
3. Measure the number of single use plastics being purchased, then take steps to eliminate them and provide an alternative.

Inspiration

LOOK WHO'S TAKING ACTION:

- The [RBC GranFondo Whistler](#) is an annual cycling event where more than 5,000 cyclists cycle from Vancouver to Whistler along the stunning Sea to Sky Highway. The organization continues to make yearly progress toward its zero-waste goal, achieving a 91.5% waste diversion rate in 2024 and achieving its coveted 'sustainable event' standard. To build on this success, the event is investing in new equipment to create clear and simple waste-sorting stations, helping riders dispose of items correctly and in an educated way. Additionally, the event is purchasing reusable water jugs to eliminate the need for single-use cups. A clear signage plan with onsite [AWARE](#) staff will guide riders on what items belong in each bin, reducing the number of "spoiled" bags sent to the landfill.
- [Chew On This Tasty Tours](#), a food tour company in Tofino, transitioned to using reusable wooden tokens, biodegradable packaging, guide books, and tour kit cards.
- [eARTh Community Clay Studios](#), an artisan studio in Nelson, purchased a pugmill to minimize water use and so that clay scraps and trimmings are repurposed instead of being discarded, fostering a closed-loop production system.



DID YOU KNOW?

Changing the label from "waste" to "landfill" makes people more likely to recycle and compost.



KELOWNA



TIP

Offer and promote zero-waste or low-waste shopping, dining, and activity options to prevent waste at the source.



Success Stories

The [Fairmont Pacific Rim](#) began their journey to achieve Single-Use Plastic Free Certification from [GreenStep](#) by measuring their utilization of single-use plastic. By conducting a baseline assessment of single-use plastic practices throughout the entire guest journey, from check-in to check-out, they thoroughly examined the purpose and frequency of single-use plastic usage. With a comprehensive understanding of where and how plastic was being used, they pinpointed areas where it could be completely removed, replaced with reusable alternatives, or substituted with more sustainable materials. The baseline measurement empowered the team to make informed decisions and take meaningful steps toward their goal of a single-use plastic-free hotel experience, which they achieved in 2022.

[Bear Claw Lodge](#) no longer offers bottled water to their guests due to the tremendous recycling it was creating. They switched to branded, reusable water bottles that guests can use on-site and during excursions, then leave to be sanitized for reuse or take home. The program reduced their recycling impact and improved their bottom line. They also have eliminated food waste, providing leftovers to the pigs and composting any remaining scraps for the garden.

Have you seen positive results with waste reduction actions you've implemented? Please share your success story with us at DestinationStewardship@destinationbc.ca.



Tools and Resources to Help You

- The [BC Tourism Sustainability Network \(BCTSN\)](#) offers free support and resources for all tourism operators, regardless of prior sustainability experience.
- The BCTSN provides articles, guides, and resources to help you take action. Topics include [Waste Management and the Circular Economy](#), [Food Waste](#), [Responsible Purchasing](#).
- The [Vancouver, Coast & Mountains tourism region Sustainability Toolkit](#) offers step-by-step instructions for measuring and taking action on a variety of waste management practices, including right sizing your waste bins, conducting a single-use plastic assessment, implementing a purchasing analysis, and completing a desktop waste assessment and audit.
- Some communities provide free sustainability audits through their local government services. Check with your local First Nation, municipality, or Regional District.
- Sustainability-focused organizations like [Better Table](#), [Zero Waste BC](#), [GreenStep](#), and [Synergy](#) can help you identify where to focus and invest your waste management efforts.



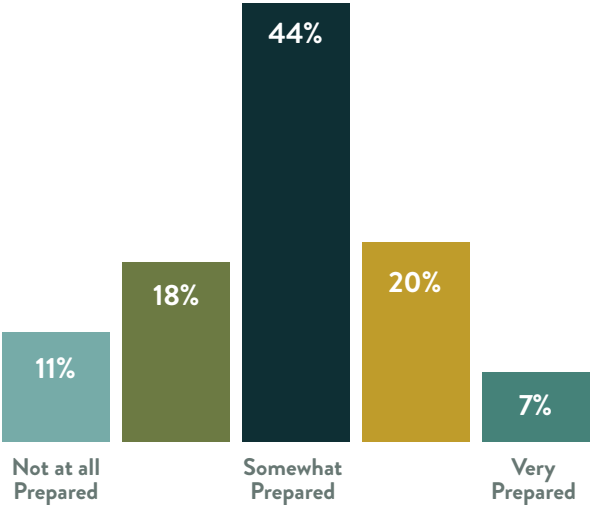
COURTENAY

MEASURE #3: CLIMATE ADAPTATION

Why This is Important

Only 27% of tourism businesses in BC feel they are prepared for an immediate natural hazard (drought, flooding, wildfire, etc.)¹¹

FEELING OF PREPAREDNESS



Climate adaptation equips tourism businesses to face the growing risks of wildfires, floods, droughts, and other natural hazards while building resilience to thrive in a changing climate. By adapting now, businesses can protect operations, reduce risks, and contribute to community sustainability.

This measure is a financial indicator that demonstrates the commitment and investment the tourism industry has allocated towards climate preparedness. This indicator also provides participation rates in climate adaptation activities, which helps the tourism industry know where to direct future programs and resources.



¹¹Tourism Climate Adaptation & Environmental Sustainability Business Survey, 2025, (rating of 4 or 5 out of 5)

Measure

DEFINITION The number of tourism businesses that have invested in climate adaptation.

BC Tourism Industry Results

Climate adaptation measure results were captured through an industry survey with responses from over 550 tourism businesses.¹² The 2024 results will be used as a baseline measure to report future results against:

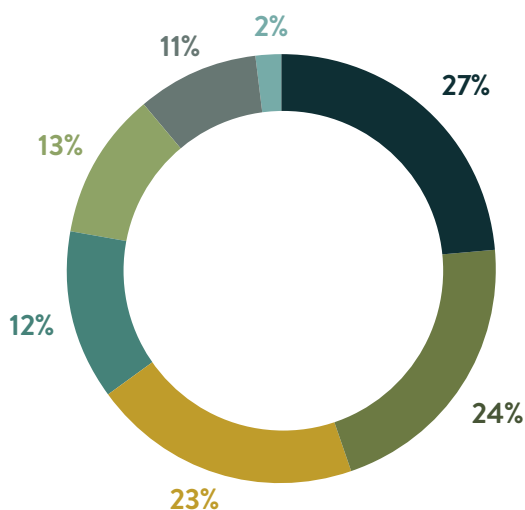
THE NUMBER OF TOURISM
BUSINESSES THAT HAVE
NATURAL HAZARD (COMPLETED)
PLANS IN PLACE

21%

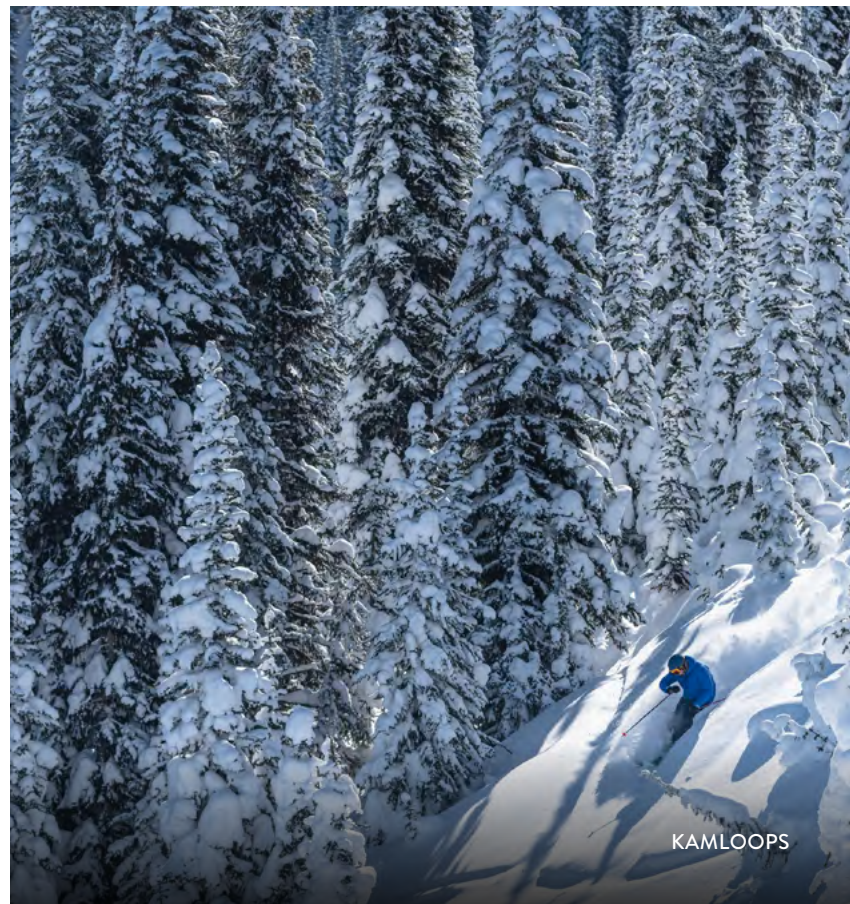
THE NUMBER OF TOURISM
BUSINESSES THAT HAVE
PARTICIPATED IN
FIRE-SMARTING PROGRAM

17%

PERCENTAGE OF TOURISM BUSINESSES THAT
HAVE INVESTED IN CLIMATE ADAPTATION



- Nature-based/vegetation improvements
- Changing products/experiences offered
- Replacing old infrastructure
- Other
- Building new infrastructure
- Extending operational season
- Moving operational locations



¹²BCTCRI Tourism Climate Adaptation & Environmental Sustainability Business Survey, Destination BC, February 2025

The following chart shows the 2024 level of investment by each category of climate adaptation by the tourism businesses in BC that responded to the survey. Building new and replacing old infrastructure required the largest investments. FireSmart BC program participation and nature-based/vegetation improvements required the lowest investment levels.

	Building new infrastructure	Changing products/ experiences offered	FireSmart BC Program Participation	Extending operational season	Moving operational locations	Nature-based/ vegetation improvements	Replacing old infrastructure
Less than \$1,000	3%	34%	65%	33%	10%	32%	6%
\$1,000 to less than \$10,000	27%	38%	20%	37%	30%	44%	34%
\$10,000 to less than \$50,000	33%	21%	6%	17%	40%	17%	31%
\$50,000 to less than \$100,000	11%	6%	5%	11%	20%	5%	12%
\$100,000 or more	26%	1%	5%	2%	10%	3%	17%

*The percentage that responded “don’t know” ranged from 7–13%.

Inspiration

LOOK WHO’S TAKING ACTION

- [Caravan Farm Theatre](#) is a non-profit professional outdoor theatre located on an eighty-acre farm in the North Okanagan, attracting approximately 20,000 visitors annually. The company is implementing FireSmart recommendations, including water storage and fire pump kits, as well as fuel reduction and clearing, as documented by the local FireSmart Representative to protect critical buildings in the forested area surrounding the artist residences. These changes will greatly increase their ability to protect facilities and extinguish small spot fires.
- [Tsawaak RV Resort](#) owned and operated by Tla-o-qui-aht First Nation, is taking action on a water cistern project to purchase and install a rainwater harvesting system which may include pumps, water tanks, hydrants, trailers, and other equipment.



WEST KELOWNA



Success Stories

Noble Ridge Vineyard & Winery have invested in climate adaptation efforts to make their vineyards more resilient to drought conditions. The company started preparing for water shortages in 2014 by improving the soil's water retention through adding compost under the vine rows. Over the years, the Biosphere Certified organization has continued to adjust its soil and viticulture practices, especially during the hot summer months in the Okanagan Valley. The winery also ensures its irrigation system is in optimal condition, maintains the cover crop for efficiency, and adapts canopy management to protect the grapes during heatwaves. As a result of these combined efforts, the winery has measured a 15% reduction in irrigation needs.

Locality Brewing invested in a wastewater treatment and distribution system that conserves and repurposes water used during the brewing process. Their first step was to engage a water specialist and conduct a water audit to establish a benchmark measure and receive advice on where to best apply their efforts and budget. They were able to reuse the treated water from May through September for irrigation, which coincides with their highest water consumption time and resulted in savings in water use. The brewery continues to measure their water usage, and take action to see if they can improve on that measure. They are aiming for 5 litres of water usage per 1 litre of beer which is a 30–40% water savings.

Watch this short video to hear their story: click [here](#).

Have you seen positive results with climate adaptation actions you've implemented? Please share your success story with us at DestinationStewardship@destinationbc.ca.



Tools and Resources to Help You

- [Destination BC Emergency Preparedness](#) is a resource hub for emergency preparedness for tourism businesses, offering emergency communication and messaging guidelines, responsible travel graphics, and regional emergency contacts.
- This [PreparedBC](#) guide is designed to help tourism businesses in BC plan and prepare for emergencies. It provides tools and templates for businesses to assess risk, identify core business functions and critical contacts, and outlines a clear planning process for evacuation, sheltering in place, and communications.
- ClimateReadyBC offers hazards and mapping tools for common disasters affecting BC.
- [FireSmart BC](#) is a program that helps tourism businesses reduce the risks to their property, access an emergency preparedness checklist, and other useful tips and tools.
- [Water Conservation Tourism Industry Toolkit](#) is a resource designed to support water conservation efforts within BC's tourism industry.
- The [BC Government Tsunamis](#) webpage prepares individuals to understand how to prepare for and respond during a tsunami in the five tsunami notification zones in BC.
- The [BCTSN](#) offers free support and resources to all tourism operators, regardless of prior sustainability experience. They provide articles, guides, and resources to help you take action on various topics, including [Climate Adaptation](#) (guide and worksheet) and [Climate Action 101](#).
- Sustainability-focused organizations like [GreenStep](#) and [Synergy](#) can support you through your sustainability journey.



PARKSVILLE

More Information

BC TOURISM INDUSTRY MEASURES AND REPORTING

Measuring the tourism industry's progress on sustainability will take time, and committing to action now and taking consistent steps forward is key. Moving forward, BC-based tourism businesses will be asked to complete a short survey to help inform climate adaptation and environmental sustainability progress, program needs, and our path forward, together. Thank you in advance for your efforts to measure, take action, and share information.

Ready to measure, take action and make a positive impact on the environment and your business?

Join the free BCTSN and receive customized support and resources for your sustainability journey. Take the first step towards a more sustainable future today.

[Join the BCTSN Now](#)

Contact

To find out more, provide suggestions on how to progress these efforts, or learn how you can participate, contact us at DestinationStewardship@destinationbc.ca.