



	March-2025						Year-to-Date					
	BC			Canada			BC			Canada		
	Visitor Arrivals	% change**		Visitor Arrivals	% change**		Visitor Arrivals	% change**		Visitor Arrivals	% change**	
	2024	2024	2019	2024	2024	2019	2024	2024	2019	2024	2024	2019
Total U.S.A	358,310	-4.2%	-8.4%	1,247,885	-6.6%	-14.4%	1,011,642	4.7%	-0.1%	3,415,786	1.2%	-9.1%
U.S.A. Overnight*	222,763	-6.4%		731,076	-8.7%		614,890	2.4%		1,970,376	0.3%	
U.S.A. Same Day*	135,547	-0.4%		516,809	-3.6%		396,752	8.5%		1,445,410	2.6%	
Total Asia/Pacific***	51,387	-9.1%	-24.2%	102,124	-13.6%	-26.4%	171,614	-3.2%	-25.6%	309,983	-9.9%	-30.0%
Australia	8,290	-10.5%	1.5%	11,472	-8.9%	-8.5%	35,292	-3.9%	-12.7%	46,230	-2.2%	-15.1%
China	8,678	-4.9%	-45.1%	15,372	-6.4%	-55.4%	33,539	4.9%	-48.9%	57,624	4.0%	-58.0%
India	6,376	-22.8%	1.1%	21,352	-24.0%	13.6%	17,090	-20.7%	15.7%	51,522	-22.5%	12.1%
Japan	6,904	-0.6%	-44.0%	10,432	2.9%	-43.3%	17,867	11.7%	-38.5%	27,150	14.8%	-38.1%
Korea, South	3,083	-3.7%	-42.4%	6,068	-2.4%	-45.6%	13,602	7.0%	-31.3%	24,337	5.8%	-37.3%
Total Europe***	19,190	-14.8%	-21.3%	110,902	-18.6%	-19.0%	54,425	-6.4%	-17.4%	327,788	-8.8%	-16.4%
France	1,285	20.1%	-11.9%	25,073	-9.2%	-11.9%	3,636	7.6%	-14.5%	85,722	-4.8%	-7.3%
Germany	3,103	-6.9%	-22.4%	13,068	-17.9%	-18.4%	8,008	1.4%	-18.7%	34,675	-9.9%	-16.1%
Netherlands	722	-5.0%	-31.6%	3,948	-1.5%	-28.9%	2,273	3.3%	-24.2%	11,735	0.2%	-22.6%
United Kingdom	8,311	-22.3%	-14.6%	32,776	-19.1%	-10.8%	24,123	-11.2%	-7.6%	91,948	-7.8%	-7.9%
Mexico***	12,218	-25.8%	13.7%	28,497	-21.0%	-1.1%	36,041	-28.1%	15.8%	81,928	-31.8%	1.1%
Total International Overnight*** (Excludes U.S.A Same Day)	308,525	-8.4%	-11.1%	1,017,676	-11.3%	-11.0%	886,765	-1.1%	-7.2%	2,809,005	-3.9%	-8.0%

* In April 2022, Statistics Canada changed the mode of transport classification for international ferry ports to align with UNWTO standards. In addition, due to advances in data collection via the E63-1 form at water ports, trip lengths of ferry/cruise passengers are no longer comparable to previous years. As a result of these methodology changes, year-over-year comparisons for U.S.A Same Day and Overnight visitation are not provided.

** There are large variations in percent changes between 2025, 2024, and 2019 International Visitor Arrivals. Please note, a percent change is amplified when an increase or decrease is seen on smaller values and should be interpreted with caution.

*** This publication includes overseas arrivals for all durations, including Same Day and Overnight. Due to Covid-19, Statistics Canada is not producing Overnight arrivals data for countries other than the U.S.A. at this time. Please note that prior to Covid-19 adjustments, Destination BC published data for Overnight visitors only.

For more information, please contact:

Destination British Columbia
Research & Analytics

Website:

www.destinationbc.ca/research-insights/

Email:

tourismresearch@destinationbc.ca

Source: Statistics Canada; prepared by
Destination British Columbia, Research
& Analytics.

Note: Customs entries include
international visitors who cross Canada
Customs in British Columbia. These
figures do not account for all visitors to
BC, as domestic visitors are excluded as
well as international visitors who cross
Canada Customs outside BC, yet still
travel to BC. Likewise, customs entries
include visitors that cross Canada
Customs in BC, but who continue on to
other provinces.

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