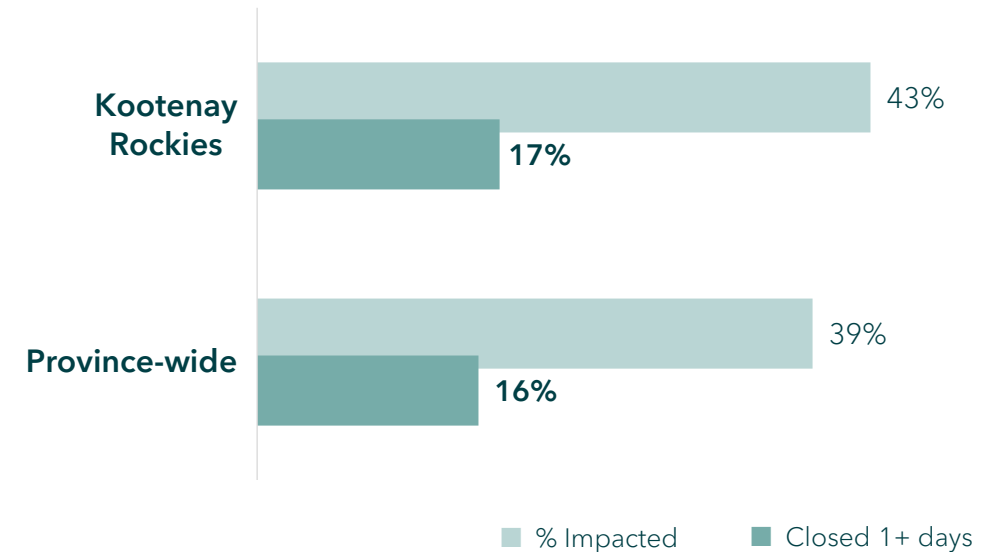


Tourism Climate Adaptation & Environmental Sustainability Survey: '26 Survey Snapshot Series

Highlights: Kootenay Rockies Tourism Businesses

- 43% of businesses were impacted by a natural hazard and 17% had to close for at least one day.
- 85% are concerned about the impact of climate change and 70% also feel at least somewhat prepared to deal with an immediate natural hazard.
- 28% have completed a plan to reduce the risk of natural hazards.
- In the last two years, 11% were awarded a sustainability certification, and 33% had an environmental audit performed.
- 73% made climate adaptation investments, and 70% invested in activities to make their operations more environmentally sustainable.
- Reducing operating costs and having energy independence are the main reasons businesses are using renewable/lower emissions energy sources.

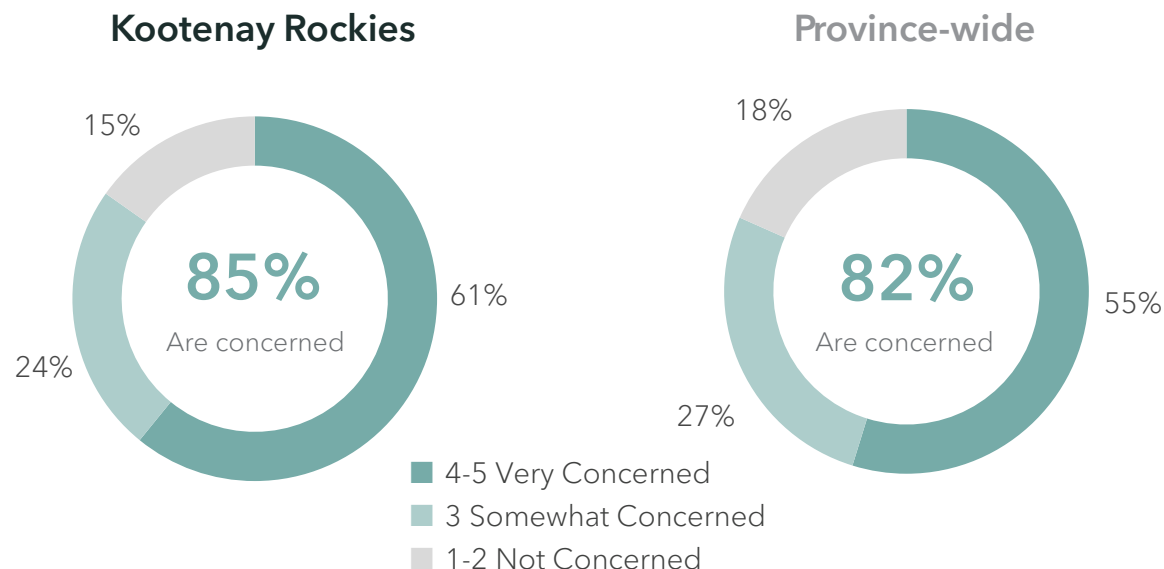
Impacted/Closed due to Natural Hazard in '25



Climate Change: Concern & Preparedness

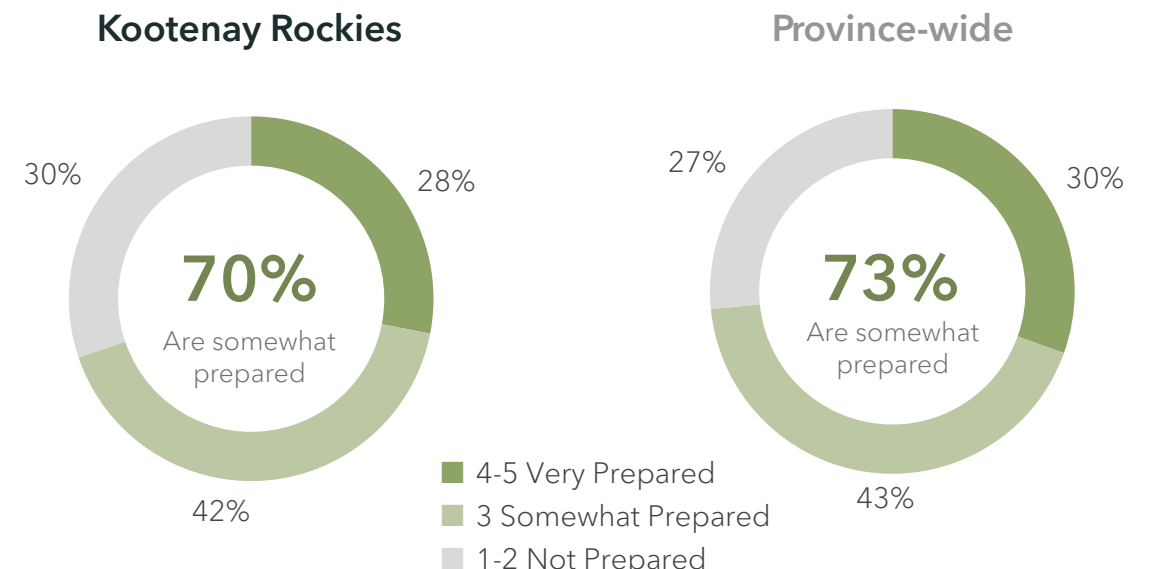
Concern About Impact of Climate Change

85% of businesses are concerned about the impact of climate change on their business, with 61% being very concerned.



Prepared for Immediate Natural Hazard

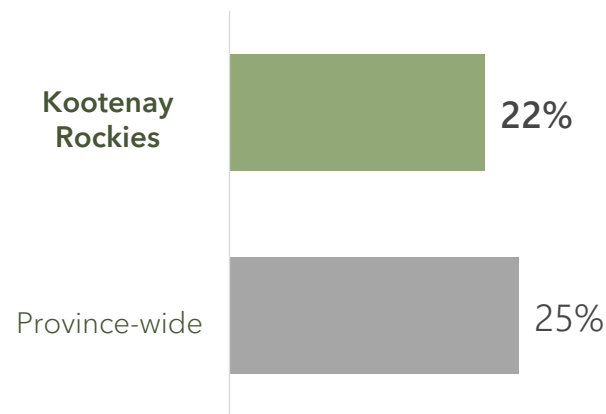
70% of businesses feel at least somewhat prepared to deal with an immediate natural hazard, with 28% feeling very prepared.



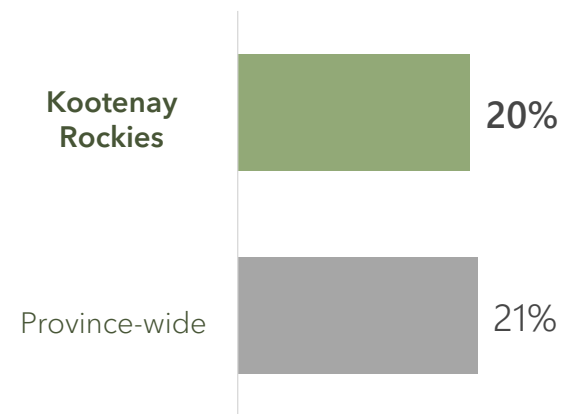
Tourism Climate Adaptation & Environmental Sustainability Survey: '26 Survey Snapshot Series

Have a Completed:

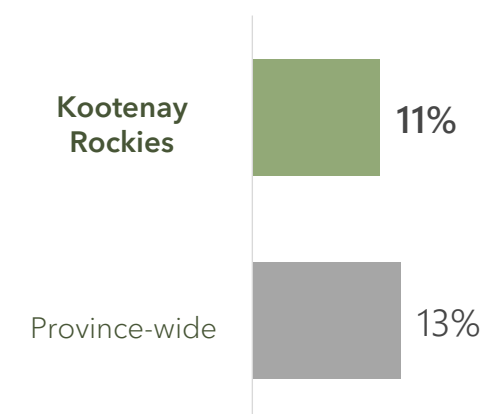
Emergency Plan



Plan to Prepare for / Reduce Risk of Natural Hazards

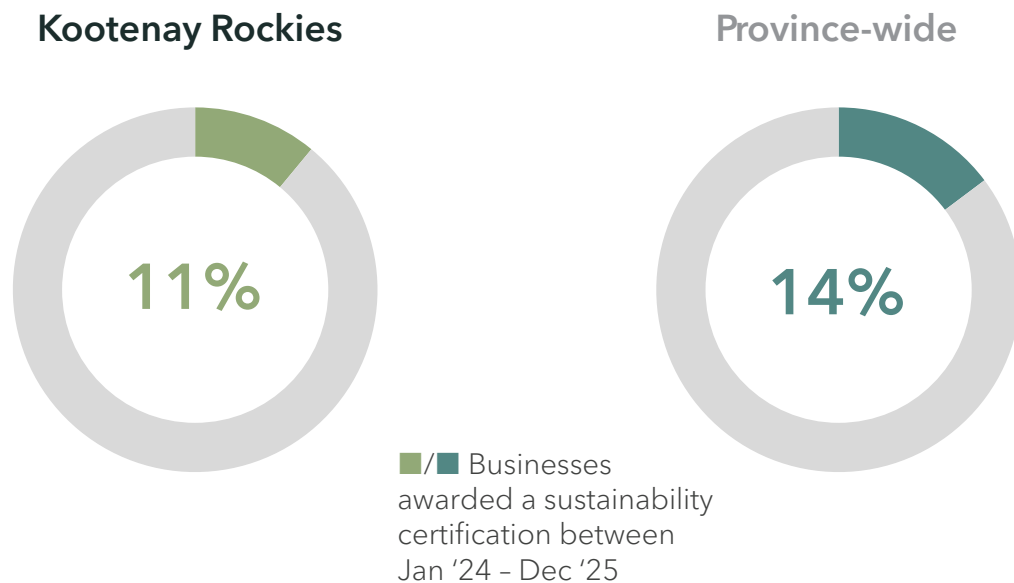


Plan to Prepare for / Reduce Risk of Longer-term Climate Change

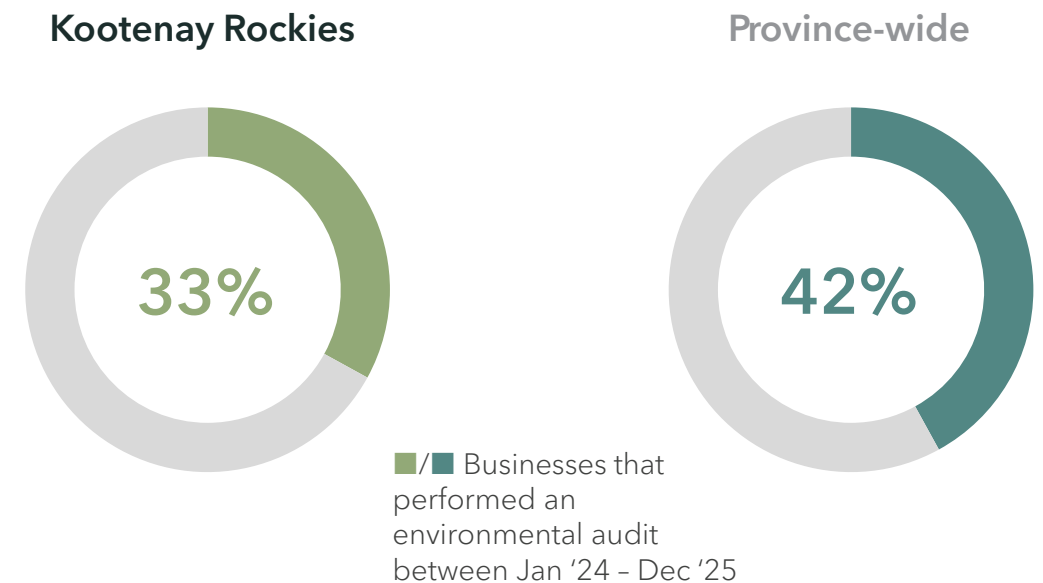


Environmental Sustainability: Certifications & Audits

Awarded Sustainability Certification



Environmental Audits



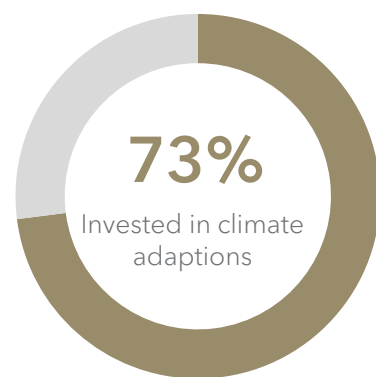
Tourism Climate Adaptation & Environmental Sustainability Survey: '26 Survey Snapshot Series

Investments: Climate Adaptation & Environmental Sustainability

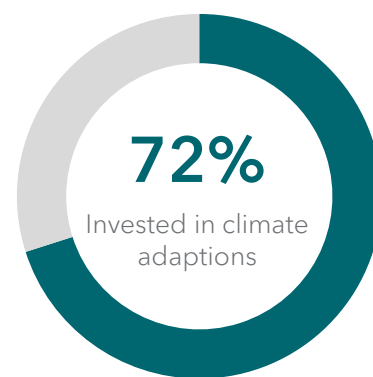
Invested in Climate Adaptation in '25

73% of businesses made investments to adapt to the impacts of climate change.

Kootenay Rockies



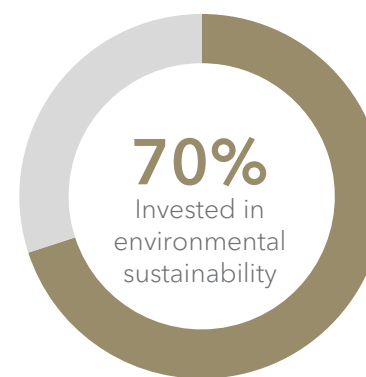
Province-wide



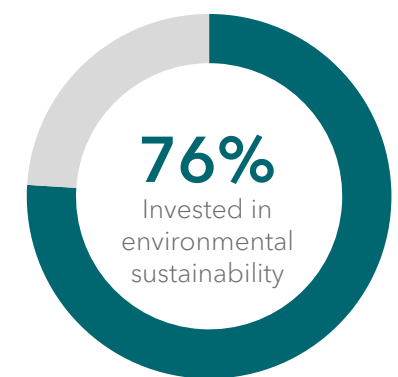
Invested in Environmental Sustainability in '25

70% of businesses invested in activities to make their operations more environmentally sustainable.

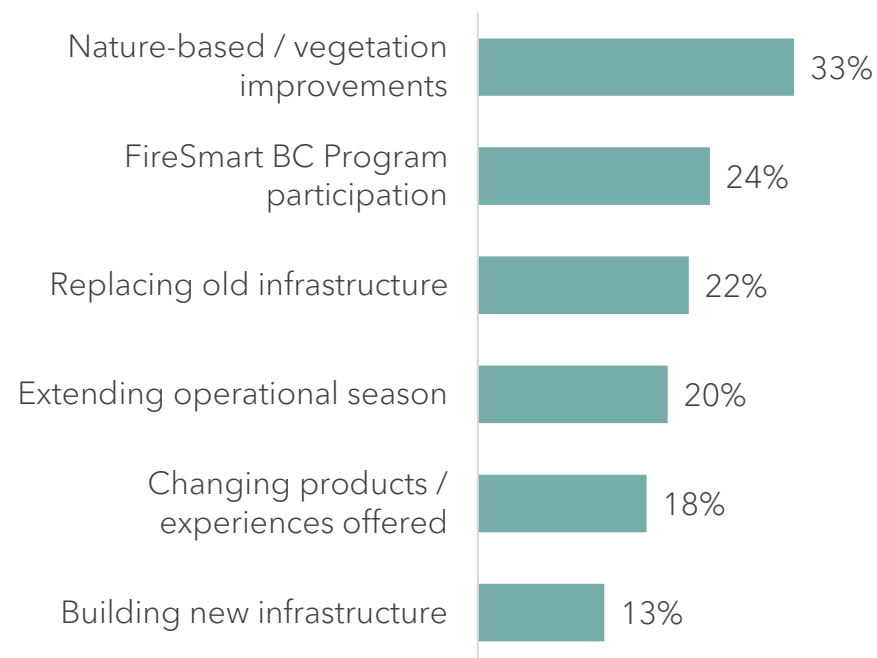
Kootenay Rockies



Province-wide



Type of Investments in Climate Adaptation

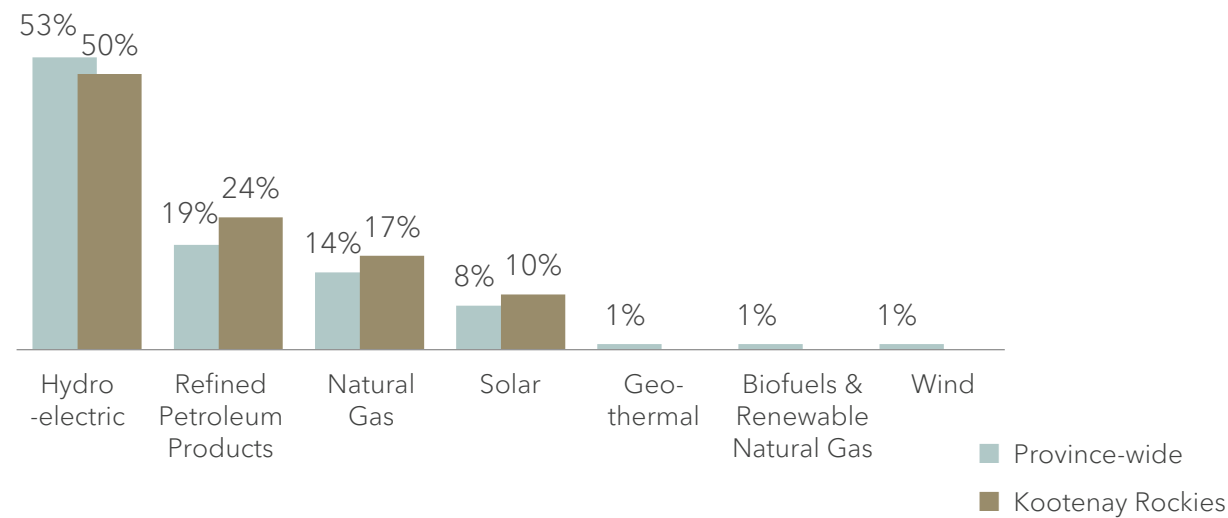


Type of Investments in Environmental Sustainability



Tourism Climate Adaptation & Environmental Sustainability Survey: '26 Survey Snapshot Series

Main Energy Sources Used



Participating Communities

Kootenay Rockies	
Ainsworth Hot Springs	Kimberley
Balfour	Nakusp
Castlegar	Nelson
Christina Lake	Radium
Cranbrook	Radium Hot Springs
Creston	Revelstoke
Erickson	Rossland
Fernie	Salmo
Golden	Sparwood
Invermere	Windermere
Kaslo	

About the Survey

The BC Tourism Climate Resiliency Initiative (BCTCRI) is a province-wide project focused on building a foundational program to support a resilient tourism sector that is prepared to adapt to climate change.

Conducted among tourism businesses in February-March 2026, the results presented in this report reflect actions taken by organizations in 2025. These results provide baseline data to track improvements over time and help inform climate adaptation and environmental sustainability program needs.

Number of completed surveys:

Kootenay Rockies - 46
Province-wide - 305

Sentis Research assisted with the analysis and reporting of the results.

BCTCRI Partners

The BCTCRI and its representative projects are developed and delivered through collaboration between Destination BC and partner organizations—including the six Regional Destination Management Organizations (RDMOs), Indigenous Tourism BC, and the BC Ministry of Tourism, Arts, Culture and Sport—all working together to achieve the goals of the initiative.

