

## March 2017

## Year-to-Date

|  | BC             | % change*    | Canada           | % change*    | BC             | % change*    | Canada           | % change*    |
|--|----------------|--------------|------------------|--------------|----------------|--------------|------------------|--------------|
| <b>Total U.S.A.</b>  | <b>342,926</b> | <b>-1.6%</b> | <b>1,344,621</b> | <b>-5.7%</b> | <b>920,659</b> | <b>-2.6%</b> | <b>3,679,944</b> | <b>-2.6%</b> |
| <b>U.S.A. Overnight</b>  | <b>210,968</b> | <b>-3.2%</b> | <b>723,952</b>   | <b>-5.8%</b> | <b>556,975</b> | <b>-2.7%</b> | <b>1,909,221</b> | <b>-1.1%</b> |
| <b>U.S.A. Same Day</b>   | <b>131,958</b> | <b>0.9%</b>  | <b>620,669</b>   | <b>-5.7%</b> | <b>363,684</b> | <b>-2.6%</b> | <b>1,770,723</b> | <b>-4.3%</b> |
| <b>Total Asia/Pacific Overnight</b>                              | <b>59,062</b>  | <b>6.6%</b>  | <b>128,068</b>   | <b>20.6%</b> | <b>203,593</b> | <b>12.1%</b> | <b>391,756</b>   | <b>17.5%</b> |
| Japan  | 12,116         | 0.1%         | 23,905           | 28.6%        | 30,984         | 8.8%         | 59,779           | 28.0%        |
| Taiwan   | 2,657          | -7.6%        | 4,659            | 16.0%        | 8,924          | -4.4%        | 13,876           | 5.2%         |
| Hong Kong  | 4,725          | -15.3%       | 7,294            | -18.7%       | 15,651         | -4.9%        | 24,187           | -6.5%        |
| Australia  | 7,935          | 16.7%        | 12,350           | 15.5%        | 38,817         | 31.8%        | 52,780           | 23.7%        |
| South Korea  | 5,088          | 0.1%         | 12,470           | 27.3%        | 18,501         | 0.9%         | 40,231           | 20.7%        |
| China  | 14,075         | 17.6%        | 28,595           | 22.7%        | 55,271         | 14.2%        | 104,353          | 17.2%        |
| New Zealand  | 1,598          | 29.3%        | 2,185            | 31.9%        | 6,399          | 17.7%        | 8,277            | 25.5%        |
| India  | 4,423          | 21.5%        | 12,866           | 33.0%        | 12,014         | 19.7%        | 31,643           | 19.9%        |
| South East Asia <sup>1</sup>                                     | 4,029          | -2.1%        | 7,017            | 5.2%         | 10,595         | 1.8%         | 17,863           | 6.0%         |
| <b>Total Europe Overnight</b>                                    | <b>23,817</b>  | <b>-3.4%</b> | <b>136,664</b>   | <b>4.6%</b>  | <b>67,176</b>  | <b>3.3%</b>  | <b>377,228</b>   | <b>6.4%</b>  |
| United Kingdom   | 11,658         | -9.6%        | 37,936           | -13.3%       | 33,696         | 6.9%         | 105,720          | 3.1%         |
| Germany  | 3,979          | 3.6%         | 18,436           | 5.2%         | 9,704          | 1.4%         | 43,209           | 3.8%         |
| Netherlands  | 889            | 1.3%         | 5,503            | 20.5%        | 2,319          | -10.7%       | 15,162           | 20.7%        |
| Austria  | 475            | 15.6%        | 2,165            | -4.2%        | 1,179          | 6.6%         | 6,565            | 9.4%         |
| Switzerland  | 914            | 1.2%         | 5,340            | -12.6%       | 2,559          | -1.1%        | 15,075           | -6.1%        |
| France   | 1,171          | 0.3%         | 27,233           | 29.4%        | 3,165          | -14.5%       | 82,401           | 10.8%        |
| Italy  | 621            | 5.6%         | 5,003            | 13.3%        | 1,731          | -7.9%        | 12,504           | -8.6%        |
| Nordic Europe <sup>2</sup>                                       | 1,204          | -2.0%        | 8,767            | -4.1%        | 4,293          | 3.4%         | 27,311           | 7.7%         |
| Brazil   | 690            | 5.7%         | 7,029            | 32.0%        | 3,502          | 1.4%         | 22,769           | 15.1%        |
| Mexico   | 10,362         | -10.3%       | 21,651           | 0.5%         | 28,742         | 17.5%        | 58,384           | 31.0%        |
| <b>Total International Overnight</b><br>(Includes USA Overnight) | <b>306,334</b> | <b>-2.0%</b> | <b>1,045,230</b> | <b>-1.2%</b> | <b>865,320</b> | <b>1.5%</b>  | <b>2,832,895</b> | <b>3.1%</b>  |

For more information, please contact:

Destination British Columbia

Research, Planning & Evaluation

Email: [tourismresearch@DestinationBC.ca](mailto:tourismresearch@DestinationBC.ca)

Website: [www.destinationbc.ca/research.aspx](http://www.destinationbc.ca/research.aspx)

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\*All percentage comparisons versus same period in 2016.

Source: Statistics Canada; Prepared by Destination British Columbia, Research & Evaluation

Note: Customs entries include international visitors who cross Canada Customs in British Columbia. These figures do not account for all visitors to BC since domestic visitors are excluded as well as international visitors who cross Canada Customs outside BC yet still travel to BC. Likewise, customs entries include visitors that cross Canada Customs in BC, but who continue on to other provinces.

<sup>1</sup>South East Asia includes Malaysia, Philippines, Singapore and Thailand

<sup>2</sup>Nordic Europe includes Denmark, Finland, Norway and Sweden

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