

Grant Mackay, Vice President, Destination Management

Grant Mackay is currently the Vice President of Destination Management for Destination British Columbia. Grant joined the BC Public Service in 1995 as a Business Unit Manager with Tourism British Columbia after a long career in marketing and sales in the packaged goods industry with Scott Paper Limited. In 1997 Grant became Vice President of Marketing for Tourism British Columbia, responsible for world-wide consumer marketing and travel trade programs. In April 2010, Grant was named Assistant Deputy Minister, Tourism Marketing with the Ministry of Tourism, Culture and the Arts. In his current capacity, Grant is responsible for tourism industry development designed to increase BC's worldwide competitive position. Grant has a Bachelor of Commerce Degree from the University of British Columbia.