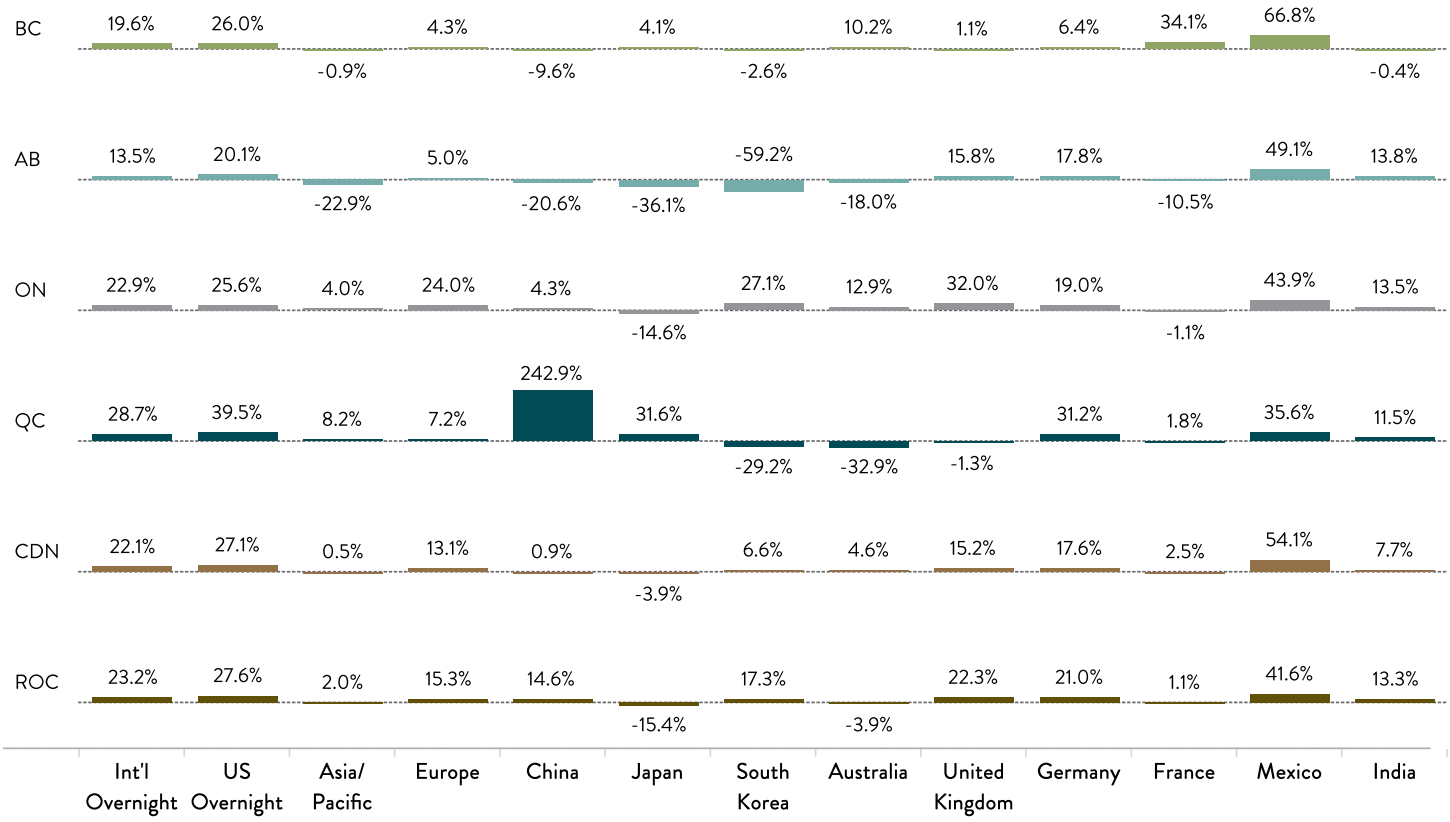


MAY 2016

International Visitor Arrivals: March 2016

	Int'l Overnight	US Overnight	Asia/ Pacific	Europe	China	Japan	South Korea	Australia	United Kingdom	Germany	France	Mexico	India
BC	307,334	215,335	53,568	24,082	11,661	11,380	4,571	6,710	12,797	3,620	1,120	11,473	3,618
AB	57,585	41,361	3,128	11,309	185	668	146	760	5,237	1,956	350	942	644
ON	478,946	354,177	41,366	57,225	9,470	5,262	4,424	2,579	19,975	7,968	3,411	6,518	4,772
QC	164,702	114,963	5,895	35,070	1,629	496	121	500	4,600	3,456	15,856	2,419	584
CDN	1,042,478	755,707	104,370	130,141	22,984	17,858	9,283	10,604	43,654	17,299	20,991	21,469	9,650
ROC	735,144	540,372	50,802	106,059	11,323	6,478	4,712	3,894	30,857	13,679	19,871	9,996	6,032

Year-Over-Year Percent Change: March 2016



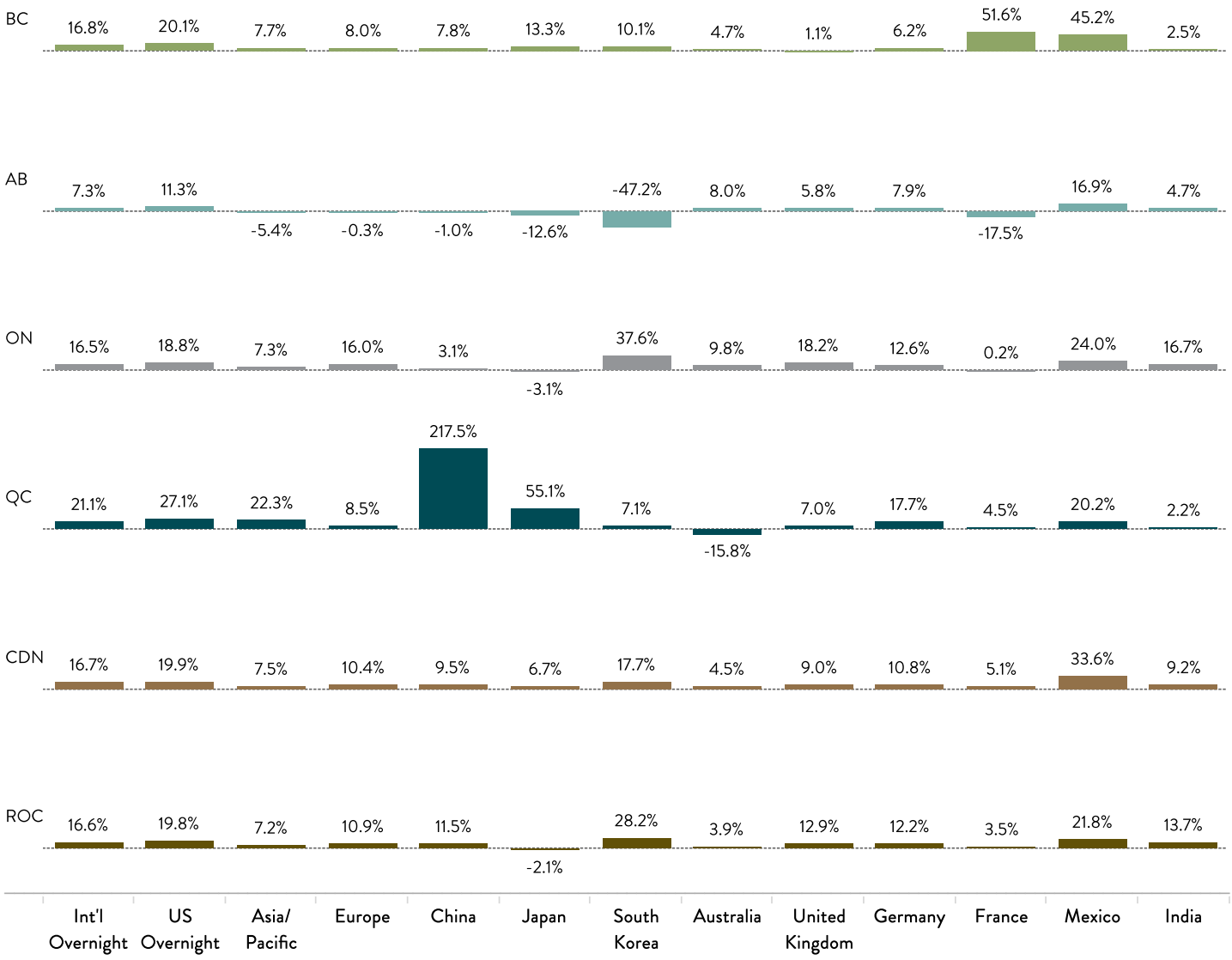
ROC = Rest of Canada (Canada - BC)
Source: Statistics Canada

Destination British Columbia™

International Visitor Arrivals: January - March 2016 (YTD)

	Int'l Overnight	US Overnight	Asia/ Pacific	Europe	China	Japan	South Korea	Australia	United Kingdom	Germany	France	Mexico	India
BC	841,980	564,546	179,718	64,472	48,078	27,760	17,819	29,355	31,420	9,348	3,654	24,382	10,014
AB	141,302	98,339	10,028	28,887	571	1,976	500	3,245	12,422	5,068	970	1,695	1,497
ON	1,203,113	864,199	123,314	146,842	34,986	14,771	13,745	7,992	44,644	18,769	11,664	13,448	13,225
QC	443,540	297,493	17,221	107,582	4,956	1,331	690	1,747	11,831	7,431	57,313	4,681	1,530
CDN	2,710,688	1,895,097	331,547	353,915	88,760	45,989	32,828	42,569	102,430	41,396	74,300	44,499	26,376
ROC	1,868,708	1,330,551	151,829	289,443	40,682	18,229	15,009	13,214	71,010	32,048	70,646	20,117	16,362

Year-Over-Year Percent Change: January - March 2016 (YTD)



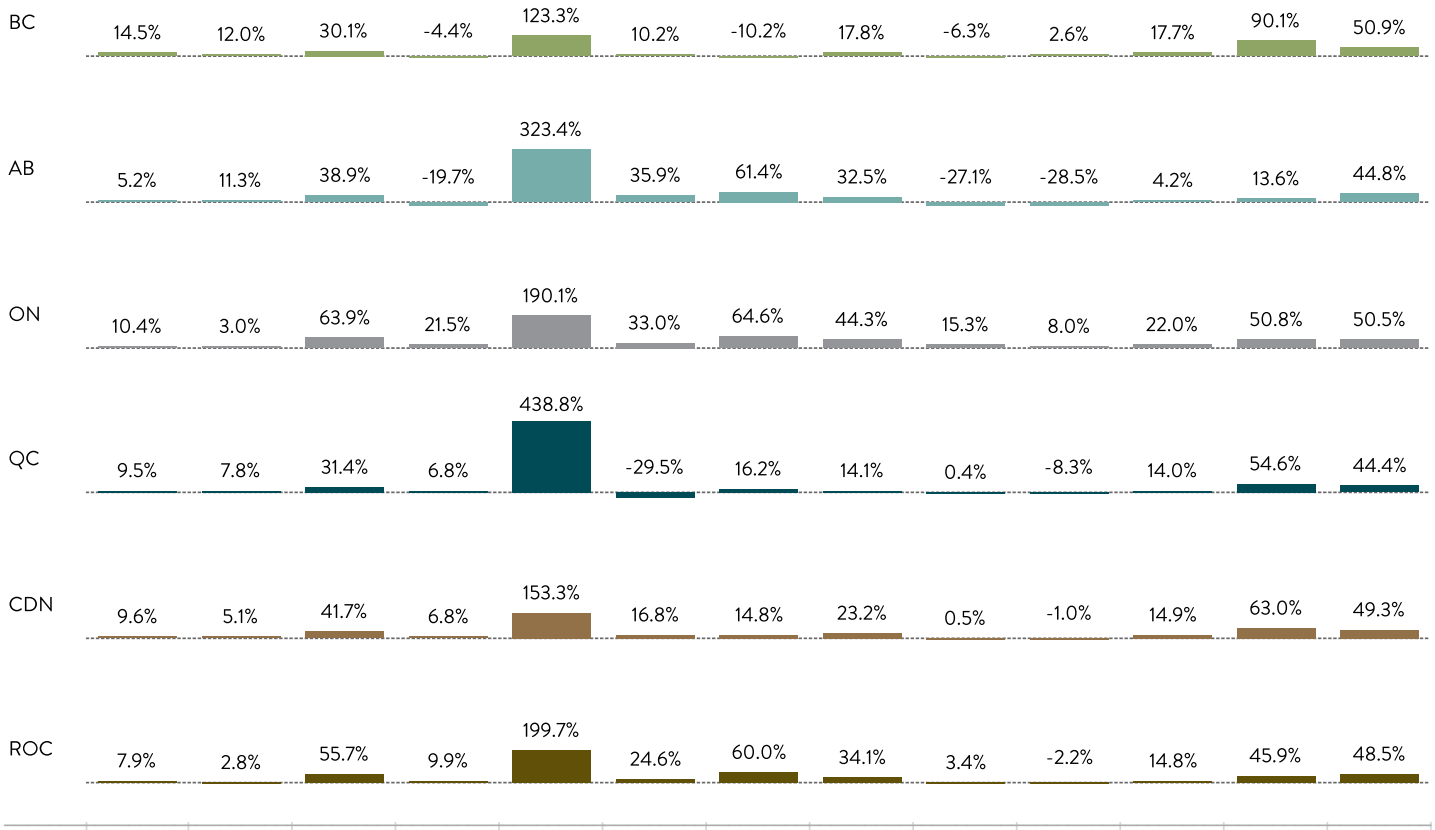
Please note that International Visitor Arrivals information is updated to reflect the most current data available as provided by Statistics Canada.

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Total 2015 over 2014

	Int'l Overnight	US Overnight	Asia/ Pacific	Europe	China	Japan	South Korea	Australia	United Kingdom	Germany	France	Mexico	India
BC	4,925,916	3,263,395	1,049,466	473,166	264,582	140,209	95,122	182,543	195,803	85,461	29,948	88,658	65,180
	7.9%	9.6%	4.5%	3.8%	3.2%	15.5%	9.5%	1.7%	0.6%	1.8%	32.8%	9.5%	8.4%
AB	912,319	625,679	79,697	180,489	4,425	21,333	6,109	17,198	77,289	30,145	7,825	9,643	11,194
	-1.5%	-0.3%	-1.3%	-4.7%	34.0%	-12.6%	9.5%	3.9%	-6.6%	-3.8%	-5.4%	3.0%	-5.0%
ON	8,267,015	6,010,685	827,529	1,015,814	206,026	102,273	82,816	62,315	331,491	125,671	94,747	65,580	101,241
	9.4%	9.2%	11.0%	7.3%	13.9%	2.7%	26.3%	8.0%	10.7%	-0.3%	11.2%	25.5%	11.9%
QC	2,622,135	1,678,089	114,875	683,806	16,691	9,101	3,835	17,594	66,980	52,726	362,311	29,932	11,701
	7.3%	9.9%	6.5%	1.7%	42.4%	-8.6%	-8.0%	2.9%	6.8%	0.8%	0.7%	11.4%	-0.8%
CDN	17,782,949	12,474,500	2,092,601	2,470,404	493,827	275,027	188,585	286,906	715,548	328,870	500,502	196,408	190,565
	7.5%	8.3%	6.5%	4.2%	8.8%	6.4%	15.6%	2.2%	5.8%	0.6%	3.8%	13.8%	8.6%
ROC	12,857,033	9,211,105	1,043,135	1,997,238	229,245	134,818	93,463	104,363	519,745	243,409	470,554	107,750	125,385
	7.4%	7.8%	8.7%	4.2%	15.9%	-1.6%	22.6%	3.0%	7.9%	0.2%	2.3%	17.6%	8.6%

Five Year Trend: 2015 over 2010



Please note that International Visitor Arrivals information is updated to reflect the most current data available as provided by Statistics Canada.

For more information:
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