Guide Name Sample Model Consent Release

Intro Text A model release gives you legal permission to use and publish an image that includes people. Here is a sample of a release that Destination BC uses as a guide.

Learning Type *Tool*

Material Type

 PDF - provided

Difficulty *Beginner*

Date -  *N/A*

Subject Brand Resources

Duration/Reading Time – *2 mins*

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Aimee’s notes

Related Material: British Columbia' Tourism Brand