Guide Name Sample Model Consent Release

Intro Text A model release gives you legal permission to use and publish an image that includes people. Here is a sample of a release that Destination BC uses as a guide.

Learning Type *Tool*

Material Type

PDF - provided

Difficulty *Beginner*

Date -  *N/A*

Subject Brand Resources

Duration/Reading Time – *2 mins*

**Sample Model Consent Release**

A model release gives you legal permission to use and publish an image that includes people. Here is a sample of a release that Destination BC uses as a guide.

Aimee’s notes

Related Material: British Columbia' Tourism Brand