



December 2018

## International Visitor Arrivals to BC

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	YTD
International	274,952	310,940	348,169	326,011	554,699	813,216	913,955	863,000	624,728	349,406	5,379,076
	-1.3%	10.5%	13.3%	-7.1%	10.2%	16.9%	4.1%	7.5%	4.9%	5.8%	7.1%
US Overnight	167,327	195,103	231,992	211,718	341,195	536,514	593,732	559,466	367,934	217,718	3,422,699
	3.3%	5.5%	9.4%	-3.0%	8.5%	20.6%	1.6%	7.1%	0.7%	3.3%	6.3%
US Total	292,089	313,537	374,522	363,087	523,137	760,439	885,254	849,831	602,406	367,841	5,332,143
	2.9%	6.7%	9.2%	-3.1%	-0.7%	6.3%	0.3%	6.9%	1.6%	2.9%	3.2%
Asia Pacific	76,220	81,170	69,643	73,905	130,409	172,369	182,913	170,096	158,644	88,998	1,204,367
	-8.4%	32.4%	17.9%	-8.2%	11.0%	6.5%	6.2%	3.4%	11.2%	7.0%	6.9%
Europe	18,092	22,366	28,894	27,545	63,036	79,204	103,392	104,678	76,901	29,027	553,135
	-10.0%	-3.8%	21.3%	-18.5%	15.1%	16.7%	11.3%	12.4%	6.0%	4.3%	8.4%

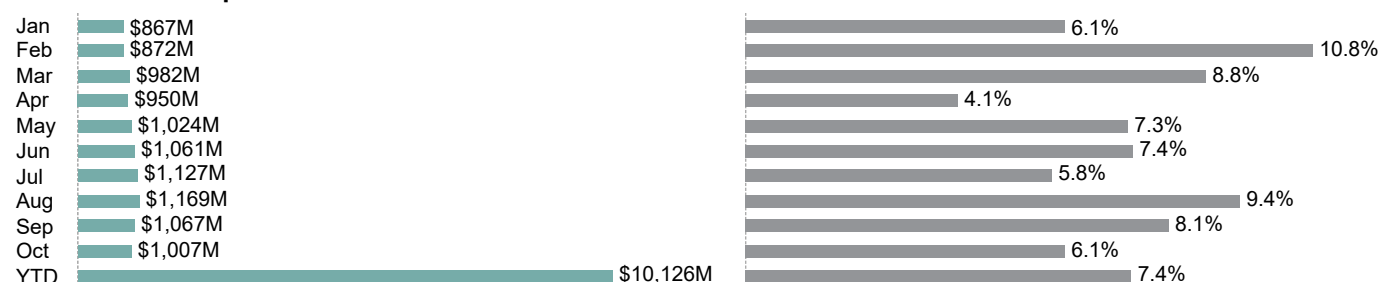
## Canadian Re-entries to BC

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	YTD
US	340,192	332,550	435,539	446,336	438,285	359,764	497,113	569,219	412,289	370,390	4,201,677
	16.7%	15.2%	13.8%	14.8%	11.7%	4.0%	6.1%	2.6%	2.7%	5.7%	8.7%
Overseas	194,940	161,561	198,157	194,181	156,787	124,660	121,949	166,355	138,187	127,442	1,584,219
	-3.9%	-7.1%	-6.5%	7.1%	-14.1%	-21.5%	-20.4%	-11.4%	-20.5%	-21.5%	-11.4%

## Convention Centres

		Q1	Q2	Q3	YTD
Whistler Conference Centre	Event Participant Days	12,515	12,532	13,413	38,460
		-24.7%	-41.3%	16.2%	-22.3%
	Non-Resident Delegate Days	11,995	12,895	12,478	37,368
Victoria Conference Centre		2.2%	-45.4%	-13.2%	-24.9%
	Event Participant Days	44,574	53,977	23,227	121,778
		61.7%	8.4%	-9.9%	18.0%
Penticton Trade & Convention Centre	Non-Resident Delegate Days	37,801	52,095	24,583	114,479
		289.5%	44.3%	57.2%	86.3%
	Event Participant Days	25,301	81,877	14,611	121,789
Prince George Civic Centre		-6.1%	26.2%	-55.7%	-2.4%
	Non-Resident Delegate Days	8,239	9,350	9,270	26,859
		99.0%	-31.6%	-84.1%	-64.7%
Vancouver Convention Centre	Event Participant Days	19,618	27,856	32,232	79,706
		26.3%	79.3%	-33.3%	0.4%
	Non-Resident Delegate Days	6,405	7,700	0	14,105
		117.9%	161.9%	0%	139.9%
	Event Participant Days	461,779	449,177	NA	910,956
		-21.5%	5.8%	NA	NA
	Non-Resident Delegate Days	101,128	98,797	NA	199,925
		44.0%	-25.0%	NA	NA

## Restaurant Receipts



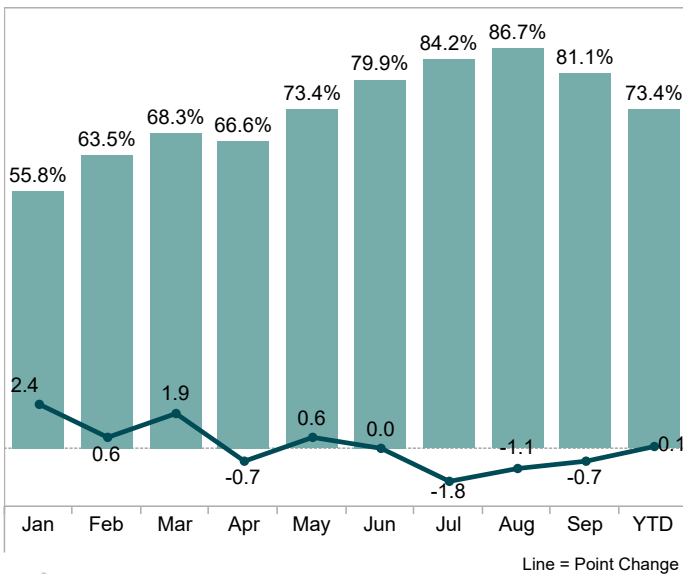
# Tourism Indicators - Accommodation

## Room Revenue Estimates (\$000)

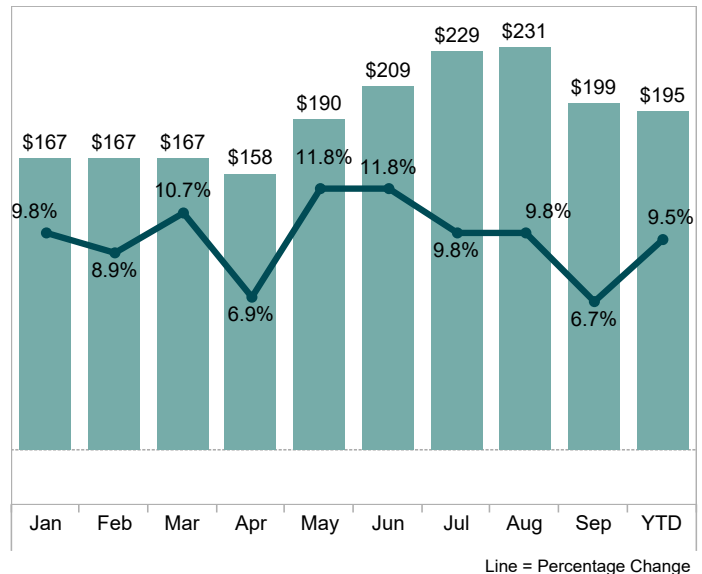
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	YTD
Vancouver	\$45,204	\$45,842	\$61,305	\$59,829	\$95,480	\$109,748	\$124,105	\$126,530	\$104,499	\$772,541
	87.0%	10.5%	17.1%	3.8%	24.3%	44.6%	10.5%	11.7%	9.5%	19.0%
Whistler	\$52,644	\$49,588	\$48,964	\$18,255	\$11,855	\$17,381	\$26,464	\$27,742	\$18,513	\$271,406
	122.9%	14.5%	20.3%	-2.5%	28.4%	53.0%	4.3%	9.4%	8.2%	26.4%
Victoria	\$7,056	\$8,797	\$12,136	\$13,963	\$19,569	\$25,574	\$28,322	\$29,592	\$23,976	\$168,986
	65.3%	6.7%	13.6%	4.6%	23.0%	43.4%	9.1%	6.4%	1.0%	14.3%
Tofino	\$1,455	\$2,274	\$3,386	\$2,982	\$4,459	\$6,417	\$9,431	\$9,834	\$7,289	\$47,527
	16.1%	0.0%	2.8%	-12.9%	-0.9%	19.7%	8.4%	9.4%	5.1%	6.3%
Kamloops	\$2,602	\$2,483	\$3,752	\$4,404	\$7,277	\$7,071	\$8,171	\$9,111	\$7,525	\$52,396
	82.9%	19.1%	15.8%	-3.4%	14.0%	16.8%	-6.7%	7.2%	8.7%	9.3%
Osoyoos	\$298	\$314	\$638	\$829	\$1,513	\$2,562	\$4,973	\$4,825	\$3,050	\$19,001
	45.6%	-29.9%	6.0%	0.6%	-8.3%	22.6%	-2.9%	-14.8%	-4.0%	-3.9%
Penticton	\$923	\$924	\$1,679	\$1,517	\$3,137	\$4,473	\$6,283	\$5,875	\$3,698	\$28,508
	169.9%	29.2%	21.6%	21.8%	33.3%	34.3%	2.2%	-15.1%	-10.6%	7.3%
East Kootenay - Fernie	\$2,456	\$2,898	\$2,510	\$744	\$653	\$1,117	\$2,069	\$2,199	\$1,384	\$16,030
	60.0%	6.1%	10.7%	17.4%	15.3%	4.1%	9.1%	9.1%	10.8%	14.7%
Revelstoke	\$3,976	\$5,195	\$4,062	\$1,622	\$1,662	\$2,761	\$4,771	\$4,879	\$3,049	\$31,977
	26.0%	21.2%	8.0%	25.2%	5.2%	49.4%	4.6%	4.9%	-1.1%	13.3%
Prince George	\$2,689	\$2,525	\$3,431	\$3,553	\$3,680	\$3,675	\$3,988	\$4,979	\$4,608	\$33,128
	24.1%	-1.2%	3.2%	-2.7%	-2.4%	8.9%	-10.8%	3.9%	13.0%	2.9%

Please note that the communities listed above are only a selection of participating MRDT communities.

## Provincial Hotel Occupancy Rate



## Provincial Average Daily Room Rate



# Tourism Indicators - Accommodation

## Hotel Occupancy Rate by Community

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	YTD
Greater Vancouver	63.1%	72.8%	77.4%	77.5%	85.4%	89.8%	91.1%	92.5%	89.3%	82.2%
	2.9	1.7	3.5	-0.5	1.9	0.2	-2.1	-0.8	-1.5	0.7
Downtown Vancouver	62.6%	69.8%	77.2%	76.7%	86.8%	91.9%	92.9%	94.3%	91.7%	82.7%
	4.4	0.6	4.5	-1.2	3.1	1.0	-0.6	0.6	0.1	1.5
Airport (Richmond)	68.7%	81.2%	79.1%	80.1%	85.6%	90.1%	92.1%	92.5%	88.8%	84.2%
	0.0	1.9	1.8	-0.1	0.2	-1.4	-2.2	-1.2	-3.0	-0.5
Whistler Resort	85.5%	88.1%	88.1%	61.8%	50.6%	64.5%	81.2%	82.7%	70.2%	74.7%
	-1.8	1.0	2.1	0.4	-0.8	-3.6	2.2	3.8	1.8	0.6
Langley/Surrey	53.6%	67.3%	73.3%	73.4%	75.8%	78.8%	84.7%	87.3%	80.1%	75.3%
	4.9	5.2	6.5	2.2	-1.9	-3.3	-6.1	-2.4	-3.9	0.4
Abbotsford/Chilliwack	52.4%	55.5%	69.6%	65.5%	70.4%	71.2%	81.3%	88.1%	76.7%	70.1%
	6.5	-0.1	8.7	1.6	3.3	5.0	-0.6	-3.1	4.0	3.5
Vancouver Island	50.2%	61.7%	68.0%	70.2%	74.5%	84.1%	86.4%	91.0%	82.1%	74.2%
	5.1	2.4	3.6	3.6	3.2	6.6	1.3	1.1	0.6	3.0
Greater Victoria	50.8%	64.5%	70.9%	74.3%	79.3%	89.4%	88.6%	90.9%	83.7%	76.9%
	5.6	3.3	5.3	6.3	4.6	8.1	3.4	0.9	-1.3	4.0
Nanaimo	48.2%	56.4%	63.7%	76.4%	72.8%	81.2%	83.5%	93.4%	85.8%	73.6%
	2.9	-1.1	-0.7	5.3	2.3	7.3	0.5	0.5	4.9	2.4
Campbell River	60.3%	77.0%	80.3%	75.9%	77.7%	85.6%	92.9%	97.3%	93.6%	82.1%
	11.5	14.5	12.9	3.9	6.2	0.9	-0.6	-0.7	0.5	5.9
Parksville/Qualicum	42.5%	52.4%	62.3%	48.1%	53.6%	68.6%	78.6%	89.9%	68.5%	63.1%
	1.2	-1.5	2.4	-9.0	-3.5	2.2	-8.6	-0.5	-2.2	-1.9
Kamloops	38.3%	39.6%	49.3%	57.3%	80.0%	75.1%	81.3%	87.4%	81.5%	66.0%
	6.4	5.7	5.6	-3.7	5.9	0.7	-8.0	-0.1	0.1	1.6
Kelowna	42.8%	50.7%	60.9%	63.1%	74.0%	76.0%	83.4%	79.5%	75.5%	67.3%
	5.3	3.7	3.8	0.7	0.2	-1.5	0.8	-6.1	-6.9	-0.1
Penticton	35.8%	37.1%	52.6%	48.3%	69.3%	75.7%	80.0%	76.2%	67.2%	60.9%
	5.3	1.9	-0.6	-5.1	-1.8	2.0	1.1	-8.8	-5.8	-1.0
Prince George	50.7%	53.8%	65.3%	68.2%	71.8%	67.0%	66.7%	79.6%	76.6%	66.9%
	2.3	-3.7	1.7	-3.2	-3.1	-3.3	-15.4	-5.3	1.5	-3.3

Grey = point change

## Average Daily Room Rate by Community

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	YTD
Greater Vancouver	\$159	\$159	\$171	\$177	\$226	\$252	\$273	\$277	\$240	\$221
	11.4%	7.3%	11.0%	8.5%	14.9%	14.1%	12.1%	12.6%	8.6%	11.5%
Downtown Vancouver	\$184	\$184	\$201	\$211	\$274	\$305	\$332	\$333	\$288	\$266
	12.8%	8.4%	11.5%	8.5%	15.6%	13.8%	11.9%	11.8%	6.6%	11.5%
Airport (Richmond)	\$144	\$146	\$149	\$149	\$184	\$202	\$216	\$222	\$197	\$181
	11.7%	9.0%	10.7%	9.0%	15.2%	16.1%	13.8%	14.9%	12.3%	12.6%
Whistler Resort	\$448	\$460	\$396	\$235	\$210	\$247	\$269	\$270	\$225	\$320
	17.4%	15.6%	18.7%	-4.3%	4.3%	17.2%	6.7%	8.8%	5.9%	12.6%
Langley/Surrey	\$112	\$115	\$121	\$123	\$142	\$155	\$171	\$175	\$146	\$144
	6.7%	6.5%	6.2%	7.7%	10.4%	15.9%	13.2%	14.1%	10.7%	10.5%
Abbotsford/Chilliwack	\$100	\$99	\$103	\$103	\$116	\$115	\$128	\$161	\$115	\$116
	-0.9%	0.6%	4.1%	3.8%	3.8%	6.8%	3.3%	1.8%	3.7%	3.7%
Vancouver Island	\$123	\$125	\$134	\$144	\$177	\$200	\$225	\$229	\$197	\$180
	6.0%	6.8%	8.4%	13.1%	11.1%	12.1%	10.4%	10.6%	7.0%	9.1%
Greater Victoria	\$120	\$126	\$136	\$152	\$189	\$223	\$239	\$245	\$212	\$190
	9.7%	7.2%	10.8%	21.7%	13.3%	17.2%	12.0%	11.8%	7.9%	10.9%
Nanaimo	\$119	\$121	\$124	\$126	\$137	\$145	\$157	\$158	\$139	\$139
	4.3%	3.9%	1.5%	11.4%	4.9%	8.4%	6.1%	5.4%	5.0%	5.0%
Campbell River	\$98	\$99	\$103	\$114	\$117	\$135	\$152	\$162	\$144	\$128
	1.5%	2.9%	4.7%	13.2%	5.5%	11.3%	9.7%	13.2%	10.3%	7.7%
Parksville/Qualicum	\$103	\$111	\$127	\$150	\$161	\$177	\$228	\$233	\$159	\$172
	18.0%	10.8%	5.3%	-1.8%	6.1%	10.4%	1.8%	4.5%	2.5%	7.1%
Kamloops	\$97	\$98	\$103	\$107	\$118	\$120	\$128	\$131	\$118	\$117
	-0.1%	5.1%	3.1%	-4.2%	1.7%	4.0%	3.7%	3.6%	3.6%	2.6%
Kelowna	\$116	\$115	\$118	\$128	\$159	\$172	\$201	\$210	\$168	\$161
	6.5%	4.7%	2.7%	4.9%	5.9%	5.4%	5.1%	4.9%	1.9%	3.7%
Penticton	\$106	\$102	\$113	\$113	\$148	\$162	\$200	\$203	\$154	\$155
	18.9%	10.6%	12.9%	3.7%	14.9%	9.1%	1.9%	-1.8%	4.4%	5.8%
Prince George	\$123	\$122	\$119	\$125	\$125	\$125	\$120	\$120	\$122	\$123
	2.5%	-0.1%	-1.5%	-1.3%	2.3%	2.2%	1.3%	-2.5%	-1.0%	0.8%

Grey = percentage change

# Tourism Indicators - Transportation

## Air Capacity to YVR by Origin

	Jan	Feb	Mar	Apr	May*	Jun*	Jul*	Aug*	Sep*	Oct*	Nov*	Dec*	Total
Domestic	901,164	862,556	987,586	966,494	1,059,449	1,116,566	1,238,431	1,290,124	1,290,124	1,029,447	593,445	615,257	11,950,643
	62.8%	70.8%	70.1%	76.2%	69.4%	67.9%	72.5%	77.7%	98.0%	65.3%	6.1%	1.5%	62.3%
US	483,991	467,743	533,801	495,791	513,311	354,722	641,891	649,978	516,279	483,715	300,982	324,128	5,766,332
	72.9%	79.5%	72.7%	71.9%	63.3%	4.5%	73.8%	79.9%	67.7%	62.2%	4.5%	2.8%	54.5%
Asia / Pacific	368,488	327,474	364,150	348,683	220,087	169,166	430,377	446,591	378,179	359,991	215,518	235,327	3,864,031
	71.7%	83.2%	85.4%	80.4%	9.5%	-24.2%	72.8%	77.1%	60.7%	54.8%	3.8%	-2.1%	47.2%
Europe	75,613	68,409	88,646	94,707	169,166	220,714	253,500	263,759	222,558	140,873	44,341	44,778	1,687,064
	70.5%	70.3%	80.3%	84.6%	95.5%	107.1%	117.1%	123.8%	110.0%	96.7%	3.1%	0.3%	92.1%
Mexico	109,907	103,992	115,310	97,372	56,266	47,587	54,026	55,916	47,934	54,833	50,272	58,796	852,211
	138.8%	155.2%	157.8%	129.9%	125.3%	148.6%	155.1%	185.3%	142.4%	119.6%	0.1%	-1.2%	106.2%
Total	1,939,163	1,830,174	2,089,493	2,003,047	2,018,279	1,908,755	2,618,225	2,706,368	2,455,074	2,068,859	1,204,558	1,278,286	24,120,281
	70.3%	78.5%	77.1%	78.2%	61.1%	41.1%	77.6%	83.2%	85.9%	65.5%	4.9%	0.9%	60.7%

Non-stop / One direction  
\*forecasted

## Passenger Volume to YVR by Origin

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	YTD
Domestic	901,164	862,556	987,586	966,494	1,059,449	1,114,557	1,193,155	1,288,504	1,067,816	1,029,447	10,470,728
	7.0%	7.1%	6.9%	5.8%	8.1%	8.4%	3.3%	4.5%	4.5%	4.0%	5.8%
US	483,991	467,743	533,801	495,791	513,311	591,100	641,891	649,978	516,276	483,715	5,377,597
	11.0%	11.0%	6.0%	5.8%	2.5%	8.3%	3.8%	5.3%	4.5%	6.8%	6.3%
Asia/Pacific	367,115	327,474	364,150	348,788	349,833	398,936	429,540	466,591	378,179	359,991	3,790,597
	6.0%	18.6%	17.4%	17.7%	11.6%	15.2%	8.5%	11.7%	5.2%	5.1%	11.4%
Europe	75,613	68,409	88,646	94,707	175,422	220,921	253,500	260,534	222,558	140,873	1,601,183
	4.0%	4.6%	1.7%	0.2%	11.4%	12.5%	12.9%	15.3%	11.5%	10.8%	10.4%
Misc.	109,907	103,992	115,571	97,372	56,159	47,587	54,026	55,916	47,934	54,833	743,297
	17.6%	30.1%	32.3%	21.5%	25.1%	44.5%	37.5%	49.1%	41.7%	33.9%	30.3%
Total	1,937,790	1,830,174	2,089,754	2,003,152	2,154,174	2,373,101	2,572,112	2,721,523	2,232,763	2,068,859	21,983,402
	8.2%	11.0%	9.3%	8.1%	7.9%	10.4%	5.7%	7.5%	5.9%	5.9%	7.9%

Enplaned and Deplaned

## Passenger Volume to Regional Airports

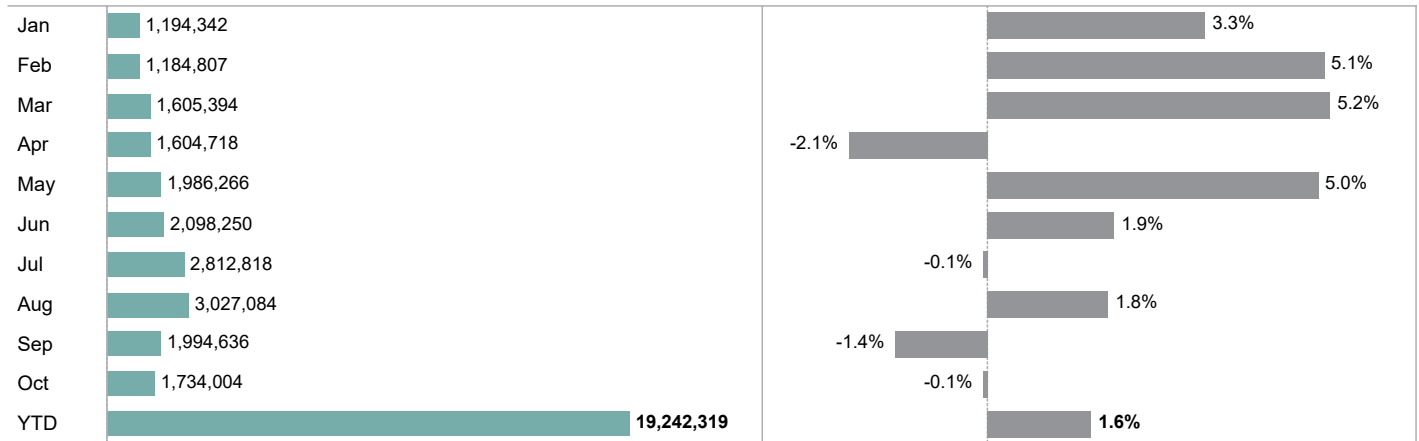
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	YTD
Abbotsford	47,411	43,790	51,875	54,575	60,661	63,277	80,044	109,422	81,877	79,437	672,369
	3.8%	11.6%	4.6%	13.7%	3.1%	-2.0%	6.7%	39.6%	38.7%	36.2%	16.6%
Victoria	141,797	136,455	164,751	165,858	174,345	183,519	199,161	214,793	177,589	174,227	1,732,495
	5.0%	6.0%	4.2%	4.4%	6.6%	8.6%	10.8%	6.9%	5.9%	4.5%	6.4%
Nanaimo	25,959	26,843	33,057	32,612	34,289	37,608	46,954	50,686	39,232	35,702	362,942
	2.6%	12.9%	14.6%	11.5%	15.3%	25.2%	34.1%	34.6%	32.2%	19.9%	21.4%
Campbell River	3,840	3,895	4,388	4,323	5,116	5,549	6,337	6,588	5,326	4,728	50,090
	-17.7%	-10.2%	-19.1%	-14.8%	-9.0%	-11.6%	-15.0%	-20.6%	-20.2%	-18.8%	-16.0%
Comox	27,469	26,420	31,178	32,752	34,024	37,456	46,899	48,790	36,856	32,942	354,786
	9.3%	13.8%	15.9%	21.2%	11.8%	13.4%	17.7%	13.3%	15.1%	8.8%	14.1%
Kelowna	176,389	173,940	185,796	156,816	155,911	162,040	187,678	201,485	158,535	162,136	1,720,726
	8.0%	7.6%	7.1%	7.2%	9.0%	13.3%	14.6%	12.5%	6.9%	7.4%	9.4%
Kamloops	32,963	29,510	30,449	25,660	25,706	26,023	29,074	31,039	26,497	28,935	285,856
	10.0%	6.3%	3.6%	-1.3%	6.4%	8.5%	26.1%	48.4%	-1.0%	13.3%	11.0%
Prince George	40,925	40,535	44,588	43,518	43,209	38,544	39,926	42,633	39,767	45,755	419,400
	10.7%	6.0%	4.4%	6.5%	5.1%	0.4%	-5.1%	-7.3%	-2.0%	4.3%	2.1%
Smithers	5,257	4,886	5,464	5,679	6,189	5,525	6,781	7,370	6,754	6,840	60,745
	-3.2%	-8.3%	-13.0%	4.4%	7.8%	1.0%	-27.8%	2.1%	-4.3%	-0.9%	-5.5%
Fort St. John	19,442	18,989	22,482	21,671	22,795	21,970	23,280	24,193	22,497	24,869	222,188
	0.4%	0.1%	-0.6%	2.8%	8.7%	-0.1%	7.6%	9.3%	11.5%	14.3%	5.5%

Enplaned and Deplaned

NA

# Tourism Indicators - Transportation

## BC Ferries Passenger Volume



## BC Ferries Passenger Volume - Regional Routes

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	YTD
Victoria, Nanaimo, Vancouver	566,679	583,223	822,567	820,091	1,017,155	1,104,137	1,510,512	1,640,991	1,051,774	895,878	10,013,007
	3.6%	3.5%	4.5%	-3.6%	4.5%	1.5%	-2.3%	1.0%	-1.9%	-2.1%	0.5%
Port Hardy, Prince Rupert	1,212	1,494	2,120	1,645	2,215	5,180	8,250	9,845	5,666	1,760	39,387
	3.9%	-0.6%	-0.8%	-17.7%	8.7%	-3.8%	-13.1%	-0.4%	-5.9%	-5.6%	-5.1%

## Cruise Passenger Volume

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	YTD
Vancouver	0	0	0	26,680	177,515	184,300	178,128	174,344	149,073	25,804	915,844
				-7.4%	24.8%	22.8%	-1.0%	9.0%	0.7%	-9.3%	9.4%
Victoria	0	0	0	3,776	89,033	142,028	127,808	139,206	121,147	13,386	636,384
				-68.0%	4.9%	5.0%	-2.2%	12.5%	12.2%	154.9%	6.1%
Nanaimo	0	0	0	2,640	3,601	0	0	0	3,299	NA	9,540
				NA	-51.8%	NA	NA	NA	NA	NA	NA
Prince Rupert	0	0	0	0	821	1,286	3,129	2,602	8,908	NA	16,746
					NA	19.5%	-39.3%	-27.6%	424.6%	NA	NA

## Highway Traffic Volume

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	YTD
Rte 1, N of China Bar Tunnel	55,769	55,440	77,252	79,890	102,207	102,720	120,063	124,279	103,560	821,180
	8.4%	31.9%	18.9%	-0.9%	NA	NA	NA	NA	5.5%	NA
Rte 3, W of BC/AB Border, Crowsnest Pass	112,344	105,112	121,613	121,470	151,590	163,320	218,767	245,675	154,800	1,394,691
	6.7%	6.1%	1.4%	-3.6%	1.7%	-0.2%	-1.6%	1.0%	1.7%	1.0%
Rte 4, Jctn to Ucluelet/Tofino	40,982	45,276	59,365	61,470	87,637	97,530	131,936	140,988	102,300	767,484
	9.9%	6.3%	3.6%	-3.3%	2.3%	-0.6%	0.1%	-2.1%	-5.1%	-0.1%
Rte 5, N of Hope, Coquihalla	NA	181,692	265,205	320,910	441,006	438,660	562,588	623,627	429,060	3,262,748
	NA	-7.0%	-4.6%	-5.8%	13.4%	2.1%	-7.5%	NA	NA	NA
Rte 16, E of Tete Jaune Cache	50,840	47,432	64,914	75,090	100,440	114,660	158,906	NA	NA	612,282
	-0.7%	-2.0%	2.0%	-5.3%	2.8%	-5.9%	-2.7%	NA	NA	NA
Rte 97, N of Maguerite Ferry Crossing Rd	58,776	51,352	79,267	89,970	110,670	112,230	131,781	136,958	114,960	885,964
	1.9%	-9.3%	-1.3%	-7.5%	6.2%	3.3%	107.0%	12.8%	1.6%	10.3%

# Data Notes

The Tourism Indicators publication comprises key statistics covering major aspects of the tourism industry including visitation, accommodation and transportation, etc. The publication is updated monthly, however, all data is subject to ongoing revisions from suppliers.

Please note percent changes listed in this publication are for changes from the same period last year.

## Provincial Indicators

### International Visitor Arrivals to BC

Provided by Statistics Canada, also referred as 'custom entries', the data reports the volume of non-Canadian residents entering Canada through a designated land, sea or air border by province of entry and country of origin; the update is available monthly with a two-month lag. These figures do not account for all visitors to British Columbia since domestic visitors are excluded as well as international visitors who cross Canada Customs outside British Columbia yet still travel to British Columbia. Likewise, customs entries include visitors who cross Canada Customs in British Columbia, but who continue on to other provinces.

### Canadian Re-entries to BC

Provided by Statistics Canada, the data reports the volume of

Canadian residents returning from the United States and other countries to Canada through a designated land, sea or air border by province of entry; the update is available monthly with a two-month lag.

*Note: Due to the recent integration of data from automated Primary Inspection Kiosks (PIK) at major airports there has been an increase in the reporting of Canadians returning from the United States and a decrease in reporting of Canadians returning from countries other than the United States. Use caution when interpreting year over year changes.*

### Travel Parties to Visitor Centres by Region

Provided by Destination British Columbia, the data reports the total volume of visitor parties to visitor centres in all six tourism regions of British Columbia each month; the update is available monthly.

## Food & Convention

### Restaurant Receipts

Provided by Statistics Canada, the data reports the total dollars spent on food services and drinking places in BC each month; the update is available monthly with a two-month lag.

### Convention Centres

Provided by individual convention centres in BC, the data reports on

totals for Total Event Participant Days and Non-Resident Delegate Days; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Non-Resident Delegate Days includes all non-local delegates days attending Non-Resident Conventions (all events with one or more non-local delegates in attendance and two or more show days). The Vancouver Convention Centre Non-Resident Delegate Days do not include delegates from BC.

## Accommodation Indicators

### Room Revenue Estimates

Provided by BC Stats, the data reports provincial and by community room revenue based on the municipal and regional district tax (MRDT) of participating communities and accommodation sector revenue data. Data is presented by \$000; the update is available monthly with a two-month lag.

### Provincial Occupancy Rate

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the monthly provincial occupancy rate; the update is available monthly with a two-month lag. Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

### Provincial Average Daily Room Rate

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the monthly provincial average daily room rate; the update is available monthly with a two-month lag. Average daily room rate (ADR) is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

### Hotel Occupancy Rate by Community

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports occupancy rates for selected communities; the update is available monthly with a two-month lag.



# Data Notes

Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

## **Average Daily Room Rate by Community**

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the average daily room rates for selected communities; the update is available monthly with a two-month lag. Average daily room rate (ADR) is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

## **Transportation Indicators**

### **Air Capacity to YVR by Different Origin**

Provided by Vancouver International Airport, the data reports total non-stop air capacity in one direction to YVR each month by region of origin. Monthly data are forecasted annually and are updated bi-annually. Notification of forecasted data will be noted on table.

### **Passenger Volume to YVR by Different Origin**

Provided by the Vancouver International Airport, the data reports the total enplaned and deplaned passengers at YVR each month by country/region of origin; the update is available monthly.

### **Passenger Volume to Regional Airports**

Provided by individual airports, the data reports the total enplaned and deplaned passengers each month; the update is available monthly.

### **BC Ferries Passenger Volume**

Provided by BC Ferries, the data reports the total passenger volume on all routes each month; the update is available monthly. Please note that year-to-date (YTD) totals on the BC Ferries website will be different from those reported in the Tourism

Indicators, as BC Ferries reports passenger volume on a fiscal year and the Tourism Indicators reports passenger volume on a calendar year.

### **Cruise Passenger Volume**

Provided by Cruise BC, the data reports the total volume of revenue passengers to BC each month; the update is available monthly during cruise ship season (April-October). Cruise revenue passengers include paying passengers embarking or disembarking from a single port.

### **Highway Traffic Volume**

Provided by the British Columbia Ministry of Transportation, the data reports traffic volumes on selected routes within the province each month; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Highway traffic volume is a basic element of traffic data and is the aggregation of traffic-count data from one or more counters that describes the volume of traffic that has passed a known point or cross section of the roadway during a defined time.

## **For more information**

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