



APRIL 2016

## International Visitor Arrivals to BC

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
International	220,637	243,002	257,035	266,770	456,178	607,120	797,177	741,641	502,673	275,687	218,762	339,234	4,925,916
Overnight	4.3%	12.9%	9.6%	5.5%	8.3%	9.5%	9.9%	0.8%	11.5%	6.8%	11.0%	9.7%	7.9%
US	141,198	157,925	170,968	179,939	290,412	405,015	542,190	501,522	317,880	178,240	151,994	226,112	3,263,395
Overnight	9.7%	11.0%	8.5%	9.7%	9.3%	13.2%	11.6%	0.7%	14.5%	7.7%	12.5%	13.0%	9.6%
US Total	253,703	267,583	290,311	314,844	485,436	654,386	787,718	738,781	499,149	310,025	271,477	361,276	5,234,689
	7.4%	12.6%	7.7%	10.0%	9.7%	13.9%	12.0%	1.6%	12.3%	8.1%	10.8%	12.0%	9.6%
Asia/Pacific	53,492	59,324	54,047	56,153	102,530	124,539	154,730	142,695	114,789	65,770	45,430	75,967	1,049,466
	-7.9%	21.5%	9.5%	1.0%	3.4%	2.1%	6.9%	2.9%	8.0%	2.8%	7.3%	0.8%	4.5%
Europe	17,666	18,932	23,092	22,530	51,145	61,107	77,965	79,692	58,073	23,781	14,691	24,492	473,166
	0.0%	4.6%	11.9%	-7.7%	13.1%	1.1%	5.1%	-0.9%	5.5%	7.4%	4.1%	4.5%	3.8%

## Canadian Re-entries to BC

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
US	331,436	310,003	424,268	388,753	429,473	349,136	472,920	541,823	373,769	313,020	300,877	288,218	4,523,696
	0.1%	-3.7%	-5.5%	-7.6%	-6.1%	-13.8%	-10.4%	-17.3%	-16.0%	-11.4%	-15.4%	-16.3%	-10.7%
Overseas	183,434	146,548	197,837	174,578	159,205	130,254	126,687	154,593	131,371	122,829	146,261	165,370	1,838,967
	6.4%	4.8%	8.4%	14.3%	20.2%	16.6%	17.8%	11.4%	7.7%	3.4%	8.6%	20.4%	11.4%

## Travel Parties to Visitor Centres by Region

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Vancouver, Coast & Mts	20,070	12,408	13,940	16,267	30,943	38,943	48,478	54,550	37,155	19,126	13,085	14,175	319,140
	-7.3%	-37.6%	-41.8%	-39.5%	-32.1%	-28.0%	-30.5%	-28.9%	-28.1%	-35.8%	-39.1%	-34.6%	-31.1%
Vancouver Island	5,980	9,211	13,726	16,755	26,176	44,797	63,979	60,326	38,460	17,689	9,079	7,043	313,221
	-7.2%	25.5%	9.2%	-0.5%	5.0%	13.0%	9.4%	3.2%	12.7%	7.3%	7.1%	11.7%	8.0%
Thompson Okanagan	8,001	10,083	13,113	14,347	27,038	39,106	58,833	66,102	41,372	18,484	9,544	7,992	314,015
	-10.8%	21.2%	11.7%	4.6%	15.1%	13.5%	3.3%	3.2%	0.9%	1.3%	-1.7%	-3.5%	5.0%
Kootenay Rockies	4,266	5,249	6,363	6,577	13,550	21,699	37,923	40,192	20,955	9,161	4,303	4,416	174,654
	4.0%	14.8%	7.4%	2.4%	11.6%	5.5%	3.3%	-8.2%	1.1%	-1.7%	5.0%	1.5%	1.1%
Northern BC	1,792	2,453	2,197	2,672	8,924	18,815	25,472	24,955	11,287	3,327	2,167	1,787	105,848
	-0.3%	35.0%	4.1%	9.3%	-5.0%	0.1%	-1.7%	-9.0%	4.9%	20.5%	16.9%	12.0%	-0.8%
Cariboo Chilcotin Coast	1,825	1,164	2,066	2,211	4,037	6,478	9,001	9,096	4,439	2,049	1,378	1,392	45,136
	88.3%	41.1%	58.0%	27.7%	12.9%	14.1%	4.0%	-1.6%	0.9%	-24.1%	-26.3%	0.3%	6.6%
BC Total	41,934	40,568	51,405	58,829	110,668	169,838	243,686	255,221	153,668	69,836	39,556	36,805	1,272,014
	-4.6%	-5.1%	-10.7%	-13.5%	-7.1%	-2.0%	-5.0%	-8.7%	-5.6%	-11.9%	-16.7%	-15.6%	-7.4%

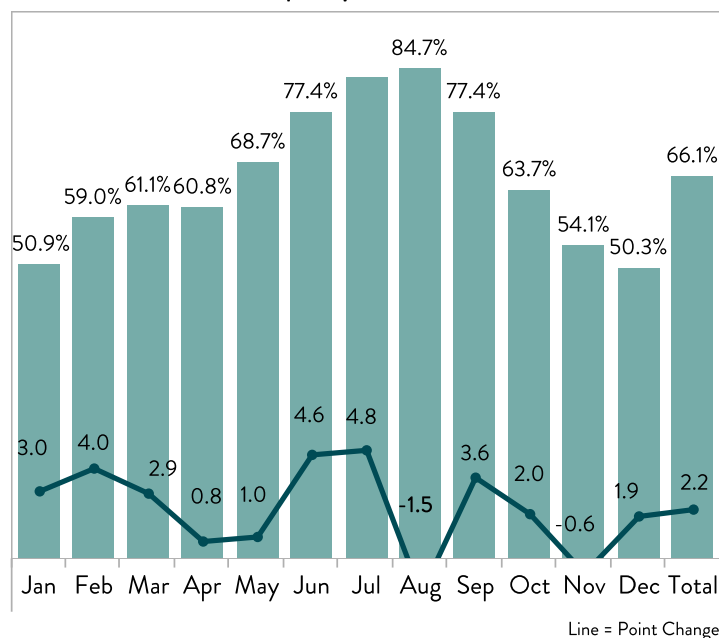
# Tourism Indicators - Accommodation

## Room Revenue by Region (\$000)

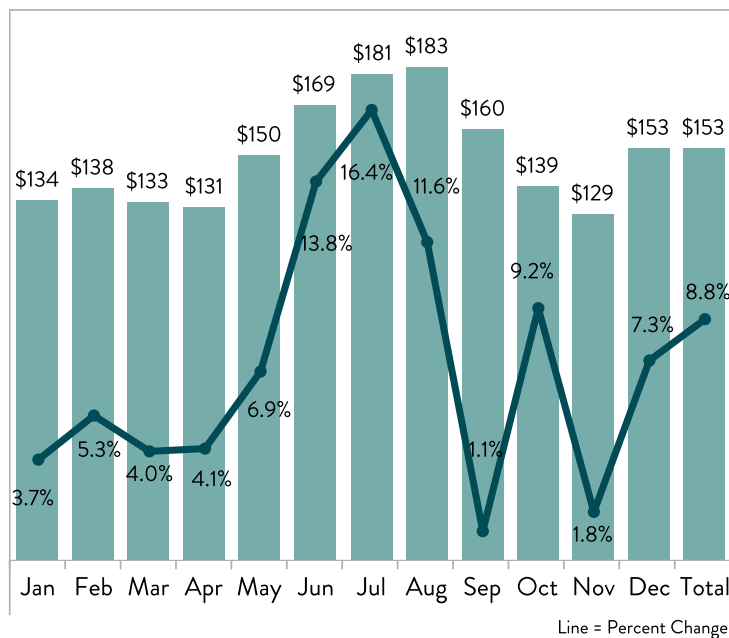
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Vancouver	\$33,005	\$32,772	\$42,154	\$45,457	\$69,016	\$85,026	\$89,512	\$91,781	\$73,220	\$55,046	\$41,251	\$37,572	\$695,812
	16.4%	11.3%	13.4%	10.6%	15.6%	26.7%	30.8%	14.3%	15.2%	19.6%	-1.8%	22.8%	17.2%
Whistler	\$31,210	\$31,425	\$24,567	\$11,634	\$8,544	\$13,652	\$19,631	\$23,471	\$12,898	\$6,742	\$6,458	\$39,296	\$229,529
	6.6%	10.3%	-0.9%	-9.7%	13.6%	33.0%	14.7%	22.4%	20.0%	20.6%	17.8%	12.2%	11.2%
Victoria	\$5,626	\$7,334	\$10,051	\$10,497	\$14,085	\$17,954	\$23,440	\$23,046	\$19,123	\$11,559	\$7,486	\$7,961	\$158,162
	17.5%	21.9%	27.1%	10.9%	5.7%	-18.1%	49.9%	26.0%	21.1%	2.7%	4.0%	9.5%	13.9%
Tofino	\$1,295	\$2,033	\$3,013	\$2,689	\$3,599	\$4,975	\$7,362	\$7,914	\$5,872	\$3,472	\$2,397	\$2,317	\$46,938
	36.7%	47.0%	43.6%	25.8%	23.8%	19.6%	11.6%	6.2%	26.8%	33.0%	23.2%	23.6%	21.1%
Kamloops	\$2,187	\$2,131	\$3,040	\$3,577	\$5,174	\$5,849	\$6,975	\$7,259	\$5,913	\$3,775	\$2,691	\$2,436	\$51,006
	-1.0%	3.6%	-24.4%	-1.8%	0.8%	4.8%	15.2%	-4.6%	13.9%	-2.2%	1.4%	2.0%	1.2%
Kelowna	\$3,189	\$3,670	\$4,950	\$5,188	\$8,991	\$10,367	\$15,244	\$15,300	\$10,706	\$5,975	\$3,888	\$3,221	\$90,690
	22.5%	8.5%	-0.5%	-0.1%	23.9%	10.7%	20.9%	3.6%	17.3%	-3.3%	-0.1%	0.8%	9.9%
Penticton	\$500	\$610	\$1,230	\$1,144	\$2,281	\$3,591	\$5,528	\$5,891	\$3,879	\$1,269	\$827	\$666	\$27,417
	1.3%	17.1%	28.5%	15.1%	31.5%	10.8%	7.2%	1.3%	22.2%	-1.2%	33.4%	7.2%	11.4%
East Kootenay -Fernie	\$1,812	\$1,900	\$1,379	\$603	\$520	\$1,085	\$1,347	\$1,517	\$1,344	\$644	\$404	\$1,743	\$14,297
	-8.7%	-27.4%	-36.4%	-8.5%	-0.2%	29.9%	7.0%	-8.6%	13.8%	-3.9%	-9.0%	-3.6%	-9.6%
Revelstoke	\$2,819	\$3,560	\$2,517	\$965	\$1,189	\$1,845	\$3,196	\$3,451	\$2,452	\$1,341	\$1,017	\$2,717	\$27,069
	14.6%	11.9%	-3.9%	1.0%	14.5%	18.5%	12.1%	4.6%	24.3%	19.4%	34.8%	20.4%	12.4%
Prince George	\$2,649	\$4,185	\$3,710	\$3,268	\$3,820	\$3,603	\$3,884	\$3,595	\$3,998	\$3,322	\$2,670	\$2,182	\$40,887
	6.6%	66.0%	23.1%	1.3%	4.7%	-3.3%	9.1%	-14.8%	1.3%	-18.4%	-17.4%	-17.4%	1.5%
BC Total	\$117,302	\$125,964	\$139,542	\$122,431	\$166,606	\$212,242	\$258,647	\$271,183	\$206,596	\$136,027	\$103,057	\$143,085	\$2,002,682
	11.3%	11.6%	8.0%	7.9%	14.9%	20.0%	27.7%	13.6%	20.1%	14.3%	4.8%	16.3%	15.3%

Please note that the communities listed above are only a selection of participating MRDT communities.  
In addition, BC Total is the summation of all participating MRDT communities.

## Provincial Hotel Occupancy Rate



## Provincial Average Daily Room Rate



# Tourism Indicators - Accommodation

## Hotel Occupancy Rate by Community

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Greater Vancouver	58.1% 3.3	65.1% 3.3	68.2% 4.2	71.6% 2.2	82.9% 2.0	90.0% 4.7	92.0% 7.2	92.2% 0.0	87.3% 4.9	75.9% 5.4	67.9% 0.2	60.3% 5.5	76.0% 3.4
Downtown Vancouver	58.4% 4.5	64.2% 3.8	69.5% 4.6	74.7% 3.2	85.6% 2.2	91.6% 1.9	92.8% 7.2	91.9% -0.9	89.3% 3.2	77.9% 4.3	70.1% -1.3	60.4% 5.6	77.2% 3.1
Airport (Richmond)	64.1% 0.7	72.0% 3.2	68.8% 1.1	71.3% 1.4	84.2% 1.8	91.4% 6.3	93.5% 4.7	94.3% 0.9	88.8% 6.0	76.1% 6.3	70.3% 2.8	66.9% 5.6	78.5% 3.1
Whistler Resort	76.1% 2.9	81.5% 0.8	71.7% -5.5	51.0% -2.6	46.9% 1.8	65.1% 14.2	75.1% 3.2	83.8% 5.9	59.7% 2.0	36.4% 3.1	30.9% 2.2	67.8% 2.6	62.2% 2.6
Langley/Surrey	42.9% 0.7	51.4% 3.2	60.2% 9.0	58.8% 1.6	66.9% 2.2	78.0% 16.3	83.4% 13.3	86.3% 2.4	72.2% 8.0	63.8% 5.9	51.2% 0.1	45.7% 3.6	63.2% 5.2
Abbotsford/Chilliwack	47.4% 9.4	55.6% 11.0	51.3% 4.9	53.9% -0.3	51.0% -7.5	61.7% 14.5	73.5% 10.9	80.2% 4.2	70.0% 11.0	62.6% 3.4	48.3% 4.8	36.2% -91.0	57.9% 5.1
Vancouver Island	41.9% 4.1	57.0% 8.1	66.0% 11.0	63.5% 2.8	66.8% 2.0	76.3% 4.8	83.9% 2.9	86.9% -1.9	78.5% 3.6	61.1% 1.7	50.8% -0.2	49.1% 1.6	65.3% 3.5
Greater Victoria	43.7% 3.4	61.9% 8.8	70.8% 9.6	70.3% 3.3	73.2% -0.1	84.8% 4.6	89.3% 3.1	90.0% -3.7	85.3% 3.2	66.0% 0.4	50.7% -2.0	50.9% 0.7	68.9% 2.9
Nanaimo	40.0% 1.3	49.8% 4.6	67.7% 16.7	54.2% -4.9	58.7% -1.3	67.1% 2.2	77.1% 3.2	83.0% -0.1	67.4% -3.2	54.9% -3.6	55.6% 1.7	45.1% 2.7	60.1% 1.6
Campbell River	52.4% 11.1	60.4% 10.7	65.3% 24.0	58.5% -5.7	59.0% 9.1	73.6% 14.5	78.0% 0.7	84.2% -3.8	77.9% 4.9	58.4% -7.9	51.3% -2.7	43.3% -0.8	63.9% 4.9
Parksville/Qualicum Beach	42.8% 10.2	51.2% 8.9	54.8% 8.4	44.4% -2.5	47.7% 4.2	56.3% 7.5	75.4% 2.3	86.8% 4.1	68.0% 9.2	49.1% 7.6	43.8% -0.2	48.3% 3.9	55.8% 5.3
Kamloops	33.5% -0.8	38.8% 1.0	43.2% -14.2	51.0% -4.6	61.3% -0.2	67.4% 3.3	74.1% 7.0	77.7% -3.5	69.2% 3.0	51.0% -2.1	40.6% 1.5	33.4% -0.8	54.0% -0.8
Kelowna	38.0% 5.8	46.1% 4.7	50.2% 3.9	59.0% 1.7	67.5% 2.2	73.9% 5.1	87.7% 8.0	88.3% -0.4	76.7% 2.8	59.1% -1.4	43.6% 0.0	35.7% 1.6	60.9% 2.8
Penticton	27.3% 1.9	33.4% 5.4	47.5% 9.1	46.0% 5.2	63.0% 12.7	71.8% 7.8	83.5% 3.2	83.4% -0.3	74.1% 15.1	45.4% -4.9	38.6% 7.5	25.9% 3.6	53.1% 5.0
Prince George	58.9% 4.3	75.2% 14.9	70.3% 9.5	66.4% -1.0	73.7% -2.6	70.3% -3.3	75.1% 4.2	67.7% -13.2	76.8% -2.7	69.9% -10.2	59.3% -10.1	42.9% -8.9	67.2% -1.5

Grey = Point Change

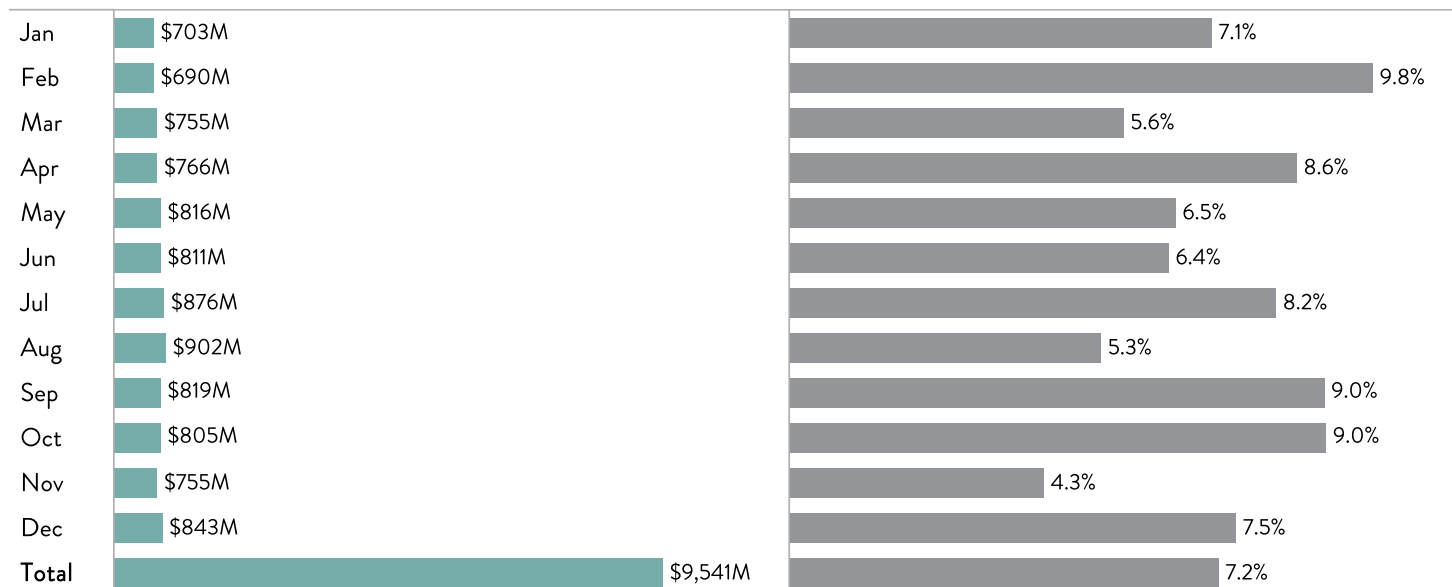
## Average Daily Room Rate by Community

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Greater Vancouver	\$129 5.7%	\$130 4.8%	\$138 7.1%	\$140 5.7%	\$166 7.9%	\$195 20.5%	\$201 25.1%	\$203 17.2%	\$178 13.5%	\$154 12.6%	\$139 1.2%	\$137 8.8%	\$163 11.8%
Downtown Vancouver	\$145 8.2%	\$146 6.2%	\$160 9.4%	\$161 7.1%	\$202 9.3%	\$239 22.9%	\$248 28.8%	\$247 18.5%	\$213 14.9%	\$180 14.8%	\$159 1.2%	\$160 14.1%	\$193 13.1%
Airport (Richmond)	\$113 2.2%	\$116 3.0%	\$115 3.0%	\$116 2.3%	\$126 6.4%	\$146 21.6%	\$150 21.4%	\$155 17.6%	\$135 12.3%	\$121 7.3%	\$118 3.1%	\$109 -1.6%	\$129 9.4%
Whistler Resort	\$288 5.0%	\$305 11.3%	\$242 5.6%	\$195 3.0%	\$163 10.6%	\$182 8.1%	\$202 10.2%	\$220 19.2%	\$177 9.6%	\$159 10.9%	\$164 9.3%	\$445 14.8%	\$241 10.4%
Langley/Surrey	\$101 3.2%	\$102 2.0%	\$103 5.6%	\$103 3.0%	\$108 4.6%	\$114 10.9%	\$122 14.0%	\$125 14.5%	\$114 9.2%	\$107 7.3%	\$104 4.1%	\$101 2.4%	\$110 7.6%
Abbotsford/Chilliwack	\$99 11.1%	\$98 7.5%	\$98 5.1%	\$99 4.5%	\$103 2.2%	\$101 4.4%	\$108 4.7%	\$115 8.0%	\$103 4.6%	\$104 5.5%	\$98 3.6%	\$97 0.4%	\$103 5.2%
Vancouver Island	\$101 5.3%	\$108 5.4%	\$113 6.7%	\$119 6.0%	\$140 3.6%	\$155 8.3%	\$178 9.0%	\$183 7.6%	\$161 11.3%	\$129 6.1%	\$114 4.2%	\$116 4.3%	\$141 6.6%
Greater Victoria	\$100 6.0%	\$105 4.2%	\$110 7.2%	\$116 5.7%	\$141 2.6%	\$160 9.8%	\$178 11.2%	\$184 9.6%	\$163 12.1%	\$128 5.7%	\$110 3.6%	\$112 4.5%	\$139 7.3%
Nanaimo	\$108 7.8%	\$111 4.7%	\$111 6.5%	\$112 4.8%	\$117 2.7%	\$121 5.7%	\$130 4.9%	\$129 6.5%	\$119 5.3%	\$113 6.1%	\$111 2.6%	\$107 2.2%	\$117 4.9%
Campbell River	\$95 4.8%	\$93 3.2%	\$94 3.3%	\$95 1.5%	\$98 7.9%	\$105 1.4%	\$117 2.4%	\$122 6.2%	\$112 7.7%	\$100 5.1%	\$94 20.0%	\$94 1.7%	\$104 3.9%
Parksville/Qualicum Beach	\$88 3.1%	\$95 5.8%	\$104 -1.5%	\$115 7.2%	\$133 4.2%	\$144 4.1%	\$193 12.0%	\$200 4.5%	\$144 9.8%	\$114 7.5%	\$103 3.6%	\$101 -1.1%	\$136 4.7%
Kamloops	\$96 1.3%	\$95 2.8%	\$97 -5.7%	\$101 1.7%	\$108 -0.3%	\$109 0.5%	\$116 3.8%	\$118 1.0%	\$109 2.5%	\$99 -2.2%	\$97 -3.5%	\$95 -4.1%	\$106 0.4%
Kelowna	\$106 7.6%	\$107 1.2%	\$107 0.8%	\$112 -0.3%	\$134 1.6%	\$149 -1.8%	\$187 7.4%	\$181 -2.5%	\$150 7.4%	\$123 2.6%	\$110 4.1%	\$112 6.5%	\$140 2.7%
Penticton	\$76 -5.0%	\$82 -4.2%	\$88 1.5%	\$93 3.6%	\$126 9.4%	\$139 2.1%	\$174 4.3%	\$181 1.5%	\$130 4.2%	\$108 15.1%	\$92 14.0%	\$87 -4.3%	\$127 1.9%
Prince George	\$123 7.7%	\$146 24.3%	\$124 4.3%	\$124 1.2%	\$130 4.8%	\$124 1.8%	\$123 1.4%	\$122 -1.3%	\$126 0.7%	\$125 0.1%	\$123 -1.0%	\$121 -1.1%	\$126 3.4%

Grey = Percent Change

# Tourism Indicators - Food & Conventions

## Restaurant Receipts



## Convention Centres

		Q1	Q2	Q3	Q4	Total
Vancouver Convention & Exhibition Centre	Event Participant Days	519,688	336,898	463,749	263,101	1,583,436
	Non-Resident Delegate Days	75,315	135,830	142,937	101,792	455,874
Whistler Conference Centre	Event Participant Days	13,674	29,385	18,646	NA	61,705
	Non-Resident Delegate Days	8,259	20,580	18,147	NA	46,986
Victoria Conference Centre	Event Participant Days	37,461	33,459	15,958	58,744	145,622
	Non-Resident Delegate Days	25,953	20,753	8,431	29,228	84,365
Penticton Trade & Convention Centre	Event Participant Days	5,918	38,027	13,600	26,014	83,559
	Non-Resident Delegate Days	1,264	14,499	9,647	1,664	27,074
Prince George Civic Centre	Event Participant Days	98,065	18,809	23,130	192,626	332,630
	Non-Resident Delegate Days	8,240	4,832	200	592	13,864

# Tourism Indicators - Transportation

## Air Capacity to YVR by Origin

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Domestic	511,536	466,345	522,417	498,663	580,286	596,922	647,759	651,912	590,868	564,832	497,986	540,200	6,669,726
	1.3%	3.0%	7.0%	3.2%	2.8%	5.5%	5.9%	6.4%	6.1%	3.9%	6.0%	3.1%	4.6%
US	259,443	234,111	273,333	257,687	261,032	274,728	298,044	301,524	246,741	227,011	224,582	254,881	3,113,117
	13.5%	13.0%	16.9%	16.9%	9.7%	1.7%	1.7%	3.9%	2.7%	-0.5%	3.0%	-0.8%	6.4%
Asia/Pacific	152,721	133,603	150,612	143,839	157,565	165,862	186,468	186,565	164,399	158,947	143,961	168,856	1,913,398
	1.5%	5.3%	10.6%	5.8%	8.5%	13.8%	12.5%	14.6%	13.4%	10.4%	12.1%	15.2%	10.4%
Europe	40,939	36,264	44,391	50,091	71,657	81,955	95,311	94,733	78,229	57,946	43,670	46,208	741,394
	27.9%	23.7%	20.6%	6.7%	14.1%	8.1%	7.2%	6.7%	5.1%	16.9%	35.4%	27.0%	13.3%
Mexico	29,043	24,950	28,225	25,266	11,635	8,196	8,505	9,140	7,276	11,477	27,322	33,532	224,567
	6.3%	-2.6%	-5.1%	10.5%	3.7%	1.8%	13.5%	12.4%	12.2%	21.2%	4.3%	18.9%	6.5%
Total	993,682	895,273	1,018,978	975,546	1,082,175	1,127,663	1,236,087	1,243,874	1,087,513	1,020,213	937,521	1,043,677	12,662,202
	5.3%	6.4%	10.2%	7.3%	5.9%	5.8%	5.9%	7.0%	6.3%	4.7%	7.2%	5.2%	6.4%

Non-stop / One direction

## Passenger Volume to YVR by Origin

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Domestic	747,228	725,767	811,300	792,306	864,681	908,713	1,026,392	1,075,454	906,685	867,608	761,227	860,548	10,347,909
	0.5%	3.1%	4.1%	1.8%	2.1%	2.6%	4.2%	-0.4%	1.5%	3.2%	3.5%	3.5%	2.4%
US	405,664	382,701	454,558	403,363	428,650	456,167	513,821	525,226	405,877	364,765	350,378	400,716	5,091,886
	14.7%	11.7%	15.3%	10.6%	8.9%	6.2%	5.8%	3.0%	5.9%	8.1%	7.0%	2.5%	8.0%
Asia/Pacific	237,377	213,114	245,776	220,997	245,137	273,698	307,536	319,316	265,083	244,154	206,734	269,337	3,048,259
	-5.5%	6.5%	10.5%	1.0%	1.3%	8.9%	8.2%	9.6%	12.3%	11.4%	11.9%	13.0%	7.3%
Europe	69,247	60,408	77,636	87,587	134,665	164,416	183,748	186,164	152,172	99,681	63,962	81,574	1,361,260
	14.1%	10.2%	7.8%	2.3%	9.6%	7.7%	9.7%	0.0%	-0.5%	8.5%	13.8%	15.2%	6.8%
Misc. International	63,613	54,834	62,940	50,403	27,998	19,085	18,409	19,583	15,545	20,557	48,009	66,688	467,664
	6.2%	1.4%	4.0%	15.1%	19.1%	5.3%	4.3%	0.5%	-0.6%	20.2%	-2.8%	11.5%	6.5%
Total	1,523,129	1,436,824	1,652,210	1,554,656	1,701,131	1,822,079	2,049,906	2,125,743	1,745,362	1,596,765	1,430,310	1,678,863	20,316,978
	3.7%	6.0%	8.1%	4.2%	4.4%	4.9%	5.6%	1.9%	3.8%	6.0%	5.7%	5.5%	4.9%

Enplaned and Deplaned

## Passenger Volume to Regional Airports

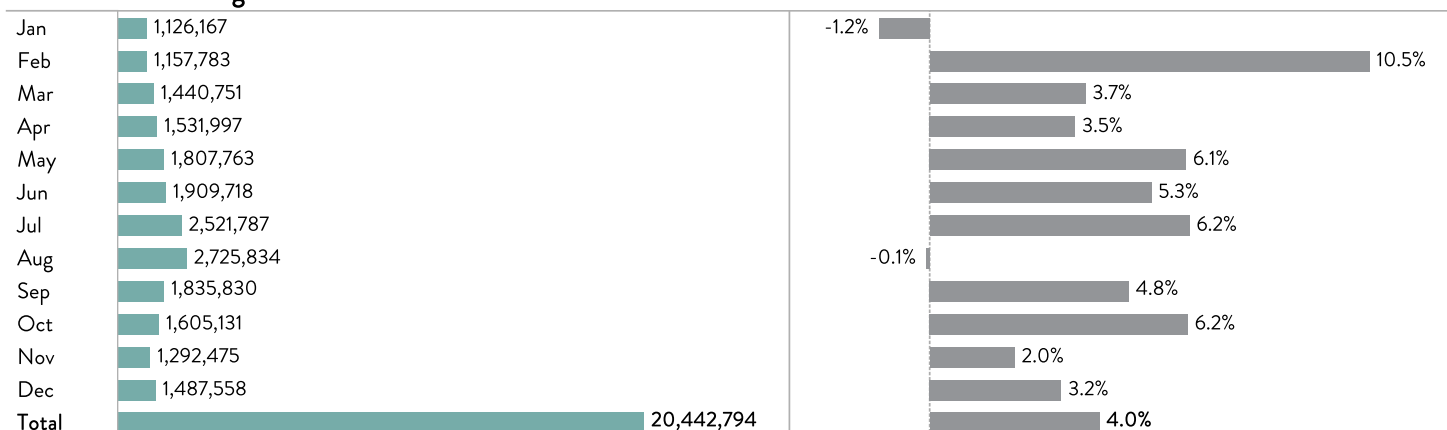
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Abbotsford	34,622	33,978	37,242	37,587	38,805	40,526	48,462	54,293	41,455	39,332	38,073	43,458	487,833
	-0.2%	-0.5%	-3.8%	-3.8%	-4.1%	0.5%	10.5%	16.8%	5.2%	-4.5%	4.5%	4.7%	2.4%
Victoria	120,622	118,719	144,161	137,221	145,799	148,875	160,511	172,342	147,249	146,512	126,307	142,393	1,710,711
	3.0%	3.5%	5.3%	4.3%	3.4%	5.8%	6.3%	0.3%	5.8%	2.2%	1.2%	3.1%	3.7%
Nanaimo	17,586	19,812	22,963	23,637	26,933	27,500	31,884	33,772	28,212	27,415	23,554	28,850	312,118
	0.5%	14.8%	15.3%	15.8%	17.3%	17.0%	20.7%	24.6%	16.4%	11.4%	6.7%	18.1%	15.4%
Campbell River	4,552	4,209	4,817	4,626	5,026	5,848	6,835	7,433	6,368	5,280	4,455	4,525	63,974
	14.2%	9.9%	3.3%	0.8%	-2.1%	0.2%	-3.2%	0.8%	2.4%	-7.6%	-6.4%	-2.5%	0.3%
Comox	21,895	21,872	24,529	25,513	29,209	31,278	38,685	40,374	31,666	29,366	26,627	30,516	351,530
	16.4%	7.5%	3.0%	3.3%	11.7%	12.8%	9.3%	9.2%	8.5%	11.2%	16.5%	16.8%	10.4%
Castlegar	2,315	3,536	5,496	6,587	8,040	8,215	10,049	10,430	8,584	7,442	3,065	3,444	77,203
	-30.5%	-23.4%	8.1%	7.3%	13.3%	-5.3%	-2.0%	-1.7%	0.3%	-0.2%	-31.7%	-8.0%	-3.6%
Kelowna	139,144	133,971	140,110	119,326	121,149	124,124	143,401	147,427	128,036	126,329	121,568	149,882	1,594,467
	2.7%	-1.6%	-0.9%	-2.2%	-0.2%	-0.1%	1.6%	-3.4%	-1.4%	-3.5%	-0.6%	3.1%	-0.5%
Kamloops	27,776	29,579	28,290	24,492	24,112	25,045	27,198	28,072	24,887	26,748	26,383	32,221	324,803
	-4.3%	3.7%	-4.4%	3.7%	5.6%	6.7%	8.3%	2.5%	6.6%	5.3%	5.0%	9.4%	3.8%
Penticton	8,256	9,402	10,314	10,099	13,716	12,854	NA						64,641
	56.2%	51.0%	51.5%	61.5%	53.3%	44.5%							52.4%
Prince George	37,730	47,461	44,058	38,239	38,867	36,134	36,974	36,651	38,225	39,162	36,543	40,238	470,282
	5.6%	34.0%	12.8%	6.2%	4.2%	2.5%	4.4%	1.7%	4.3%	-4.5%	0.0%	-3.0%	5.5%
Smithers	5,512	6,037	6,633	6,097	6,423	6,968	7,875	6,625	7,133	6,636	4,874	5,233	76,046
	-1.2%	2.9%	1.0%	1.4%	-5.3%	-3.6%	-2.3%	-18.0%	-16.1%	-17.9%	-17.4%	0.3%	-7.1%
Fort St. John	20,868	20,599	22,898	22,697	21,612	16,818	20,403	21,568	21,638	22,133	20,091	20,806	252,131
	17.1%	11.4%	10.0%	16.2%	5.2%	-14.9%	-2.8%	1.3%	-3.4%	-8.6%	-14.9%	-10.6%	-0.2%

Enplaned and Deplaned



# Tourism Indicators - Transportation

## BC Ferries Passenger Volume - Total



## BC Ferries Passenger Volume - Regional Routes

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Victoria, Vancouver	537,765	571,862	745,563	791,933	943,502	1,002,239	1,379,720	1,501,452	976,705	841,199	638,374	779,901	10,710,215
Nanaimo,	-2.9%	8.9%	3.3%	4.8%	6.6%	4.3%	7.6%	-0.4%	6.4%	6.6%	1.8%	3.2%	4.2%
Port Hardy, Prince Rupert	1,455	1,561	1,635	1,485	2,221	4,416	8,397	8,839	4,917	2,431	1,267	1,768	40,392
	-6.1%	-3.8%	-11.3%	-13.7%	3.9%	-1.3%	-4.7%	0.7%	22.8%	28.3%	-12.2%	3.8%	1.0%

## Cruise Revenue Passengers

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Vancouver	0	0	5,278	16,346	144,622	146,628	155,611	168,499	142,057	0	0	0	779,041
Victoria	0	0	0	2,901	93,859	105,789	118,629	118,100	92,919	0	0	0	532,197
Nanaimo	0	0	0	0	102	2,164	292	0	2,768	0	0	0	5,326
Prince Rupert	0	0	0	0	482	686	769	986	664	0	0	0	3,587

## Highway Traffic Volume

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Rte 1, N China Bar Tunnel	NA	54,544	68,820	83,190	100,347	105,330	129,332	135,439	106,890	NA	NA	NA	783,892
	NA	-29.7%	-8.4%	4.0%	7.0%	5.9%	10.5%	-0.6%	7.3%				0.6%
Rte 3, W BC/AB Border/Crowsnest Pass	106,764	105,616	115,630	122,070	143,189	149,730	204,135	211,575	149,310				1,308,019
	1.2%	-1.2%	-1.3%	-2.5%	1.9%	-0.2%	2.6%	-5.5%	3.2%				-0.4%
Rte 4, Jctn to Ucluelet/Tofino	35,526	42,196	52,204	56,400	72,416	85,800	116,095	127,038	88,860				676,535
	10.9%	31.6%	17.7%	15.6%	8.4%	12.0%	12.8%	6.0%	8.1%				11.7%
Rte 16, E Tete Jaune Cache	59,303	54,516	70,463	83,340	98,053	113,490	159,650	170,562	116,033				925,410
	8.4%	8.5%	5.9%	0.3%	3.1%	4.1%	4.3%	-3.0%	5.2%				3.1%
Rte 97, N Maguerite Ferry Crossing Rd	54,467	55,888	76,694	89,640	101,773	106,650	129,580	132,928	108,540				856,160
	-4.0%	1.4%	1.7%	3.6%	1.8%	0.8%	3.7%	-2.2%	1.4%				1.0%

Limited 2015 monthly data available for Rte 5, Coquihalla; as such not included.

# Data Notes

The Tourism Indicators publication comprises key statistics covering major aspects of the tourism industry including visitation, accommodation and transportation, etc. The publication is updated monthly, however, all data are subject to ongoing revisions from suppliers.

Please note percent changes listed in this publication are for changes from the same period last year.

## Provincial Indicators

### International Visitor Arrivals to BC

Provided by Statistics Canada, also referred as 'custom entries', the data report the volume of non-Canadian residents entering Canada through a designated land, sea or air border by province of entry and country of origin; the update is available monthly with a two-month lag. These figures do not account for all visitors to British Columbia since domestic visitors are excluded as well as international visitors who cross Canada Customs outside British Columbia yet still travel to British Columbia. Likewise, customs entries include visitors who cross Canada Customs in British Columbia, but who continue on to other provinces.

### Canadian Re-entries to BC

Provided by Statistics Canada, the data report the volume of Canadian residents returning from the United States and other countries to Canada through a designated land, sea or air border by province of entry; the update is available monthly with a two-month lag.

### Travel Parties to Visitor Centres by Region

Provided by Destination British Columbia, the data report the total volume of visitor parties to visitor centres in all six tourism regions of British Columbia each month; the update is available monthly.

## Food & Convention

### Restaurant Receipts

Provided by Statistics Canada, the data report the total dollars spent on food services and drinking places in BC each month; the update is available monthly with a two-month lag.

### Convention Centres

Provided by individual convention centres in BC, the data report on totals for Total Event Participant Days and Non-Resident Delegate Days; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Non-Resident Delegate Days

includes all non-local delegates days attending Non-Resident Conventions (all events with one or more non-local delegates in attendance and two or more show days). The Vancouver Convention Centre Non-Resident Delegate Days do not include delegates from BC.

## Accommodation Indicators\*\*

### Room Revenue by Region

Provided by BC Stats, the data report provincial and by community room revenue based on the municipal and regional district tax (MRDT) of participating communities and accommodation sector revenue data. Data is presented by \$000; the update is available monthly with a two-month lag.

### Provincial Occupancy Rate

Published by PKF Consulting Inc., the data report the monthly provincial occupancy rate; the update is available monthly with a two-month lag. Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

### Provincial Average Daily Room Rate

Published by PKF Consulting Inc., the data report the monthly provincial average daily room rate; the update is available monthly with a two-month lag. Average daily room rate (ADR) is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

### Hotel Occupancy Rate by Community

Published by PKF Consulting Inc., the data report occupancy rates for selected communities; the update is available monthly with a two-month lag. Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

# Data Notes

## Average Daily Room Rate by Community

Published by PKF Consulting Inc., the data report the average daily room rates for selected communities; the update is available monthly with a two-month lag. Average daily room rate (ADR) is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

## Transportation Indicators

### Air Capacity to YVR by Different Origin

Provided by Vancouver International Airport, the data report total non-stop air capacity in one direction to YVR each month by region of origin. Monthly data are forecasted annually and are updated bi-annually. Notification of forecasted data will be noted on table.

### Passenger Volume to YVR by Different Origin

Provided by the Vancouver International Airport, the data report the total enplaned and deplaned passengers at YVR each month by country/region of origin; the update is available monthly.

### Passenger Volume to Regional Airports

Provided by individual airports, the data report the total enplaned and deplaned passengers each month; the update is available monthly.

### BC Ferries Passenger Volume

Provided by BC Ferries, the data report the total passenger volume on all routes each month; the update is available monthly. Please note that year-to-date (YTD) totals on the BC Ferries website will be different from those reported in the Tourism Indicators, as BC Ferries reports passenger volume on a fiscal year and the Tourism Indicators is reported on a calendar year.

## Cruise Revenue Passengers

Provided by Cruise BC, the data report the total volume of revenue passengers to BC each month; the update is available monthly during cruise ship season (April-October). Cruise revenue passengers include paying passengers embarking or disembarking from a single port.

## Highway Traffic Volume

Provided by the British Columbia Ministry of Transportation, the data report traffic volumes on selected routes within the province each month; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Highway traffic volume is a basic element of traffic data and is the aggregation of traffic-count data from one or more counters that describes the volume of traffic that has passed a known point or cross section of the roadway during a defined time.

### For more information

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