

Destination BC Corp.

Statements of Financial Information

Fiscal Year Ended March 31, 2015

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Destination BC Corp.

Financial Statements

as at

March 31, 2015

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Management's Report

Management's Responsibility for the Destination BC Corp. Financial Statements

The Destination BC Corp. financial statements have been prepared by management in accordance with Canadian public sector accounting standards, and the integrity and objectivity of these statements are management's responsibility. Management is also responsible for all of the notes to the Destination BC Corp. financial statements and schedules, and for ensuring that this information is consistent, where appropriate, with the information contained in the Destination BC Corp. financial statements. A summary of the significant accounting policies are described in Note 2 to the Destination BC Corp. financial statements. The preparation of financial statements necessarily involves the use of estimates based on management's judgment, particularly when transactions affecting the current accounting period cannot be finalized with certainty until future periods.

Management is also responsible for implementing and maintaining a system of internal controls to provide reasonable assurance that reliable financial information is produced. The internal controls are designed to provide reasonable assurance that assets are safeguarded, transactions are properly authorized and recorded in compliance with legislative and regulatory requirements, and reliable financial information is available on a timely basis for preparation of the financial statements. Destination BC Corp.'s system of internal controls places reliance on certain of the Ministry of Jobs, Tourism and Skills Training internal controls, particularly with respect to the processing and recording of transactions. Destination BC Corp. has received representation from the ministry regarding the effectiveness of these controls.

The Board of Directors is responsible for ensuring that management fulfills its responsibilities for financial reporting and internal control, and exercises these responsibilities through the Board. The Board reviews internal Destination BC Corp. financial statements on a quarterly basis and external audited Destination BC Corp. financial statements yearly. The Board also discusses any significant financial reporting or internal control matters prior to their approval of the Destination BC Corp. financial statements.

The external auditors, Office of the Auditor General of British Columbia, conduct an independent examination, in accordance with Canadian auditing standards, and express their opinion on the Destination BC Corp. financial statements. The external auditors have full and free access to financial management of Destination BC Corp. and meet when required. The accompanying Auditor's Report outlines their responsibilities, the scope of their examination and their opinion on the Destination BC Corp. financial statements.

On behalf of Destination BC Corp.


Marsha Walden
Chief Executive Officer


Dean Skinner
Chief Financial Officer

May 13, 2015



INDEPENDENT AUDITOR'S REPORT

*To the Board of Directors of Destination BC Corp., and
To the Minister of Jobs, Tourism and Skills Training, Province of British Columbia*

I have audited the accompanying financial statements of Destination BC Corp. ("the entity"), which comprise the statement of financial position as at March 31, 2015, and the statement of operations, statement of remeasurement gains and losses, statement of changes in net financial debt and statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation of these financial statements in accordance with the accounting requirements of section 23.1 of the *Budget Transparency and Accountability Act* of the Province of British Columbia, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the presentation of the financial statements.

In my view, the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Opinion

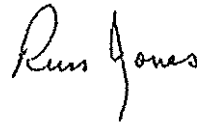
In my opinion, the financial statements of Destination BC Corp. for the year ended

DESTINATION BC CORP.
Independent Auditor's Report

March 31, 2015, are prepared, in all material respects, in accordance with the accounting requirements of section 23.1 of the *Budget Transparency and Accountability Act* of the Province of British Columbia.

Emphasis of Matter

Without modifying my opinion, I draw attention to Note 2a to the financial statements which discloses that the accounting requirements of section 23.1 of the *Budget Transparency and Accountability Act* of the Province of British Columbia are in accordance with Canadian public sector accounting standards except in regard to the accounting treatment of government transfers. Note 16 to the financial statements discloses the impact of these differences.



Victoria, British Columbia
June 2, 2015

Russ Jones, CPA, FCA
Deputy Auditor General



OFFICE OF THE
Auditor General
of British Columbia

Destination BC Corp.
Statement of Financial Position
(\$000s)

	<i>Note</i>	March 31, 2015	March 31, 2014
Financial assets			
Cash and cash equivalents	3	10,412	5,324
Accounts receivable	4	526	577
Due from Ministry of Jobs, Tourism and Skills Training		0	4,547
		<u>10,938</u>	<u>10,518</u>
Liabilities			
Accounts payable and accrued liabilities	5	3,749	7,090
Due to Ministry of Jobs, Tourism and Skills Training		5,354	0
Due to the Public Service Agency		936	874
Deferred revenue	7	2	1,172
Deferred capital contributions	8	2,952	3,394
		<u>12,993</u>	<u>12,530</u>
Net financial debt		<u>(2,055)</u>	<u>(2,012)</u>
Non-financial assets			
Tangible capital assets	9	1,941	1,908
Prepaid expenses		376	276
Security deposits		58	58
		<u>2,375</u>	<u>2,242</u>
Accumulated surplus		<u>320</u>	<u>230</u>
Accumulated surplus is comprised of:			
Accumulated operating surplus		310	209
Accumulated remeasurement gains		10	21
		<u>320</u>	<u>230</u>
Contractual obligations	10		

The accompanying notes are an integral part of these Destination BC Corp. financial statements.

Signature


Andrea Shaw, Board Chair

Signature


Laird Miller, Chair, Finance & Audit Committee

Destination BC Corp.
Statement of Operations
(\$000s)

	<i>Note</i>	Budget (Note 15)	March 31, 2015	March 31, 2014
Revenues				
Government transfers	12	50,974	50,974	48,890
Program revenue	17	3,052	3,149	3,321
Interest income		0	73	26
Gains on Foreign Exchange		0	34	0
Capital contribution	8	760	442	406
		<u>54,786</u>	<u>54,672</u>	<u>52,643</u>
Expenses				
Global Marketing	13	26,213	28,659	25,844
Destination and Industry Development		21,211	18,999	22,220
Research, Strategy and Communications		1,381	2,044	1,152
Corporate Services	14	5,221	4,427	2,812
Amortization		760	442	406
		<u>54,786</u>	<u>54,571</u>	<u>52,434</u>
Annual operating surplus		0	101	209
Accumulated operating surplus, beginning of year		<u>209</u>	<u>209</u>	<u>0</u>
Accumulated operating surplus, end of year		<u>209</u>	<u>310</u>	<u>209</u>

Destination BC Corp.
Statement of Remeasurement Gains and Losses
[5000s]

	<u>March 31,</u> <u>2015</u>	<u>March 31,</u> <u>2014</u>
Opening balance	21	0
Unrealized gains on foreign bank accounts	23	21
Amount of foreign exchange reclassified to the Statement of Operations	(34)	0
Accumulated remeasurement gains, end of year	<u>10</u>	<u>21</u>

The accompanying notes are an integral part of these Destination BC Corp. financial statements.

Destination BC Corp.
Statement of Change in Net Financial Debt
[\$000s]

	Budget (Note 16)	March 31, 2015	March 31, 2014
Annual operating surplus	0	101	209
Acquisition of tangible capital assets	(1,486)	(475)	(2,314)
Amortization of tangible capital assets	760	442	406
	(726)	(33)	(1,908)
Acquisition of prepaid expenses	0	(376)	(276)
Use of prepaid expenses	0	276	21
Acquisition of security deposit	0	0	(58)
	0	(100)	(313)
Effect of remeasurement gains (losses) for the year	0	(11)	21
Increase in net financial debt	(726)	(43)	(1,991)
Net financial debt at beginning of year	(2,012)	(2,012)	(21)
Net financial debt at end of year	(2,738)	(2,055)	(2,012)

The accompanying notes are an integral part of these Destination BC Corp. financial statements.

Destination BC Corp.
Statement of Cash Flows
[\$000s]

	March 31, 2015	March 31, 2014
Operating transactions		
Surplus for the year	101	209
Cash and non-cash items included in surplus:		
Amortization of tangible capital assets	442	406
Deferred capital contributions – government	(442)	(406)
Effect of remeasurement gains (losses) for the year	(11)	21
Accounts receivable	51	(577)
Accounts payable and accrued liabilities	(3,341)	7,090
Deferred revenue	(1,170)	1,172
Prepaid expenses	(100)	(255)
Security deposits	0	(58)
Due to/from Ministry of Jobs, Tourism and Skills Training	9,901	(768)
Due to Public Service Agency	62	874
Cash used in operations	5,493	7,708
Capital transactions		
Cash used to acquire tangible capital assets	(475)	(2,314)
Increase in cash and cash equivalents	5,018	5,394
Cash and cash equivalents at beginning of year	5,394	0
Cash and cash equivalents at end of year	10,412	5,394

The accompanying notes are an integral part of these Destination BC Corp. financial statements.

Destination BC Corp.
Notes to the Financial Statements
for the year ended March 31, 2015

1. Nature of Operations

Destination BC Corp. (the Corporation) is a provincial Crown corporation initially created under the *BC Business Corporations Act* on November 2, 2012, and subsequently confirmed under the *Destination BC Corp. Act*, which received Royal Assent in March 2013.

The Corporation reports to the Legislative Assembly through the Ministry of Jobs, Tourism and Skills Training. The accumulated operating surplus includes 1 issued share of Destination BC Corp., value \$1, which is held by the Province of British Columbia.

The purposes of the Corporation are to:

- a) market British Columbia domestically, nationally and internationally as a tourist destination;
- b) promote the development and growth of the tourism industry in British Columbia to increase revenue and employment in, and the economic benefits generated by, the industry;
- c) provide advice and recommendations to the minister on tourism-related matters; and
- d) enhance public awareness of tourism and its economic value to British Columbia.

The Corporation commenced operations on April 1, 2013.

The Corporation is exempt from federal and provincial income taxes but is subject to the federal goods and services tax and provincial sales tax.

2. Summary of Significant Accounting Policies

a. Basis of accounting

These Destination BC Corp. financial statements are prepared by management in accordance with Section 23.1 of the *Budget Transparency and Accountability Act (BTAA)* of the Province of British Columbia which requires that financial statements be prepared in accordance with Canadian public sector accounting standards except in regard to accounting for government transfers as presented in Note 18.

b. Tangible capital assets

Tangible capital assets are recorded at cost, which includes amounts that are directly related to the acquisition, design, construction, development, improvement or betterment of the assets.

The cost, less residual value, of the tangible capital assets, excluding land, is amortized on a straight-line basis over their estimated useful lives as follows:

Furniture and equipment	5 years
Websites, hardware and software	5 years
Photocopiers	6 years

Assets under development are not amortized until the asset is available for productive use.

Destination BC Corp.
Notes to the Financial Statements
for the year ended March 31, 2015

2. Summary of Significant Accounting Policies (continued)

Tangible capital assets are written down when conditions indicate that they no longer contribute to Destination BC Corp.'s ability to provide goods and services, or when the value of future economic benefits associated with the tangible capital assets are less than their net book value. The net write-downs are accounted for as expenses in the Destination BC Corp. statement of operations.

Intangible assets, such as copyrights, trademarks, etc. are not recognized in these financial statements.

c. Employee future benefits

- i. The employees of Destination BC Corp. belong to the Public Service Pension Plan, which is a multi-employer joint trustee plan. This plan is a defined benefit plan, providing a pension on retirement based on the member's age at retirement, length of service and highest earnings averaged over five years. Inflation adjustments are contingent upon available funding.

The joint trustee board of the plan determines the required plan contributions annually.

Destination BC Corp.'s contribution to the plan is recorded as an expense for the year.

- ii. The costs of insured benefits reflected in these financial statements are the employer's portion of the insurance premiums owed for coverage of employees during the period.
- iii. The cost of non-vesting sick leave benefits are determined using management's best estimate of salary escalation, accumulated sick days at retirement, long-term inflation rates and discount rates.

d. Prepaid expenses

Prepaid expenses include items which are charged to expenses over the periods expected to benefit from them.

e. Revenue recognition

Revenues are recognized in the period in which the transactions or events occurred that gave rise to the revenues. All revenues are recorded on an accrual basis, except when the accruals cannot be determined with a reasonable degree of certainty or when their estimation is impracticable.

Destination BC Corp.
Notes to the Financial Statements
for the year ended March 31, 2015

2. Summary of Significant Accounting Policies (continued)

Government transfers are recognized as revenues when the transfer is authorized and any eligibility criteria are met, except to the extent that transfer stipulations give rise to an obligation that meets the definition of a liability, including capital contributions which are recognized as revenue to match the amortization expense in accordance with Section 23.1 of the BTAA. Transfers are recognized as deferred revenue when transfer stipulations give rise to a liability. Transfer revenue is recognized in the statement of operations as the stipulation liabilities are settled.

Revenue related to fees or services received in advance of the fee being earned or the service is performed is deferred and recognized when the fee is earned or service performed.

f. Expenses

Expenses are reported on an accrual basis. The cost of all goods consumed and services received during the year is expensed.

Transfers include entitlements, grants and transfers under shared cost agreements. Grants and transfers are recorded as expenses when the transfer is authorized and eligibility criteria have been met by the recipient.

g. Foreign currency translation

Foreign currency transactions are translated at the exchange rate prevailing at the date of the transactions.

Monetary assets and liabilities included in the fair value measurement category denominated in foreign currencies are translated into Canadian dollars at the exchange rate prevailing at the financial statement date. Unrealized foreign exchange gains and losses are recognized in the statement of remeasurement gains and losses. In the period of settlement, realized foreign exchange gains and losses are recognized in the statement of operations, and the cumulative amount of remeasurement gains and losses is reversed in the statement of remeasurement gains and losses.

h. Cash and cash equivalents

Cash and cash equivalents are entirely funds in bank accounts and therefore subject to an insignificant risk of change in value, other than potential exchange gains or losses on the overseas bank accounts as described in Note 11.

i. Financial instruments

Financial assets and financial liabilities are measured at cost or amortized cost.

Destination BC Corp.
Notes to the Financial Statements
for the year ended March 31, 2015

2. Summary of Significant Accounting Policies (continued)

j. Measurement uncertainty

The preparation of Destination BC Corp. financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, and disclosure of contingent assets and liabilities, at the date of the Destination BC Corp. financial statements and the reported amounts of the revenues and expenses during the period. Items requiring the use of significant estimates include the useful life of capital assets, rates for amortization, provision for doubtful accounts.

Estimates are based on the best information available at the time of preparation of the Destination BC Corp. financial statements and are reviewed annually to reflect new information as it becomes available. Measurement uncertainty exists in these Destination BC Corp. financial statements. Actual results could differ from these estimates.

3. Cash and Cash Equivalents

Destination BC Corp. had unrestricted cash consisting of the following:

	(in \$ thousands)	
	March 31, 2015	March 31, 2014
Royal Bank of Canada	10,310	4,994
Lloyds of London	16	180
Bank of Tokyo	86	220
Total	10,412	5,394

4. Accounts Receivable

	(in \$ thousands)	
	March 31, 2015	March 31, 2014
Accounts receivable	533	590
Less provision for doubtful accounts	(7)	(13)
Net Accounts Receivable	526	577

5. Accounts Payable and Accrued Liabilities

	(in \$ thousands)	
	March 31, 2015	March 31, 2014
Accounts payables and accrued liabilities	3,294	6,686
Accrued vacation pay	455	404
Total	3,749	7,090

Destination BC Corp.
Notes to the Financial Statements
for the year ended March 31, 2015

6. Employee Future Benefits

Destination BC Corp. and its employees are subject to the *Public Service Act* and benefits are managed through the Public Service Agency. Destination BC makes contributions to the PSA who administers payment of benefits to employees to whom the act applies.

Other employee benefits available to employees of Destination BC Corp. are:

a. Retirement benefits

The employees of Destination BC Corp. belong to the Public Service Pension Plan (the "Plan"), which is a multi-employer joint trustee plan. The Public Service Pension Board of Trustees, representing Plan members and employers, is responsible for overseeing the management of the Plan, including investment of the assets and administration of benefits. Basic pension benefits are based on a formula. The Plan has about 56,000 active plan members, 42,000 retired plan members and 16,000 inactive members.

The latest actuarial valuation as at March 31, 2014, indicated a funding surplus of \$194 million for basic pension benefits. Employers participating in the Plan record their pension expense as the amount of employer contributions made during the fiscal year (defined contribution pension plan accounting). This is because the Plan records accrued liabilities and accrued assets for the Plan in aggregate with the result that there is no consistent and reliable basis for allocating the obligation, assets and cost to individual employers participating in the Plan.

No pension liability is included in the Destination BC Corp. financial statements.

Destination BC Corp.'s contribution of \$667 thousand (2013/14 - \$623 thousand) to the Plan was expensed during the year.

b. Other employee future benefits

Workplace safety and insurance board obligations

Destination BC Corp. is an employer under the *Workers Compensation Act* part 3 ("Act") and, as such, assumes responsibility for the payment of all claims to its injured workers under the Act. Destination BC Corp. does not fund these obligations in advance of disbursement.

7. Deferred Revenue

	(In \$ thousands)			
	Balance April 1, 2014	Receipts during year	Transferred to revenue	Balance March 31, 2015
Magazine Subscriptions	1,152	302	1,454	0
Miscellaneous	20	2	20	2
Total	1,172	304	1,474	2

Destination BC Corp.
Notes to the Financial Statements
for the year ended March 31, 2015

7. Deferred Revenue (continued)

	(in \$ thousands)			
	Balance April 1, 2013	Receipts during year	Transferred to revenue	Balance March 31, 2014
Magazine Subscriptions	0	1,883	731	1,152
Miscellaneous	0	20	0	20
Total	0	1,903	731	1,172

8. Deferred Capital Contribution

The deferred contribution consists of a capital contribution from the Province of British Columbia for the purpose of acquiring capital assets. The amount recorded as revenue matches the amortization expense for the year.

9. Tangible Capital Assets

	Furniture and equipment	Websites, hardware and software	2015 Total
Opening Balance	9	2,305	2,314
Opening adjustment	0	46	46
Additions	0	475	475
Disposals	0	0	0
Closing balance	9	2,826	2,835
Opening balance	0	406	406
Opening adjustment	0	46	46
Amortization	1	441	442
Disposals	0	0	0
Closing balance	1	893	894
Net book value	8	1,933	1,941

Destination BC Corp.
Notes to the Financial Statements
for the year ended March 31, 2015

9. Tangible Capital Assets (continued)

	Furniture and equipment	Websites, hardware and software	2014 Total
Opening Balance	0	0	0
Additions	9	2,305	2,314
Disposals	0	0	0
Closing balance	9	2,305	2,314
Opening balance	0	0	0
Amortization	0	406	406
Disposals	0	0	0
Closing balance	0	406	406
Net book value	9	1,899	1,908

Cost at March 31, 2015 includes development of websites of \$152 thousand (2013/14 - \$319 thousand), and \$299 thousand (2013/14 - \$0) for a corporate financial system, which are considered to be work in progress at year end.

Destination BC Corp.
Notes to the Financial Statements
for the year ended March 31, 2015

10. Contractual Obligations

Destination BC Corp. has entered into a number of contractual arrangements for the delivery of services in the future, the development of assets, and property leases. These contractual obligations will become liabilities in the future when the terms of the contracts are met. Disclosure relates to the unperformed portion of the contracts.

	(in \$ thousands)					
	2016	2017	2018	2019	2020	Thereafter
Property leases	1,999	991	991	991	0	0
Other contractual arrangements	19,293	1,442	24	24	12	12
Total contractual obligations	21,292	2,433	1,015	1,015	12	12

11. Risk Management

Destination BC Corp. is exposed to certain risks from the entity's financial instruments. Qualitative and quantitative analysis of the significant risks from Destination BC's financial instruments is provided below by type of risk.

i) Foreign exchange risk

The carrying amount of Destination BC Corp.'s foreign currency denominated financial assets at March 31, 2015 is \$227 thousand (2013/14 - \$435 thousand).

The sensitivity of Destination BC Corp.'s operating surplus (deficit) and remeasurement gains (losses) due to changes in foreign exchange rates between the Canadian dollar and US dollar, British pound, and Japanese yen can be summarized as follows:

A 5% change in exchange rates (\$US, GBP, JY) will have a cumulative positive or negative impact on the remeasurement gains or losses of CDN\$11 thousand.

ii) Interest rate risk

The sensitivity of Destination BC Corp.'s operating surplus (deficit) and accumulated remeasurement gains (losses) due to changes in the interest rate is minimal as it carries no debt.

Destination BC Corp.
Notes to the Financial Statements
for the year ended March 31, 2015

12. Government Transfers

	(in \$ thousands)	
	March 31, 2015	March 31, 2014
Revenue:		
Province of British Columbia	50,974	48,890
Expenses:		
Shared cost agreements	11,759	14,598
Municipalities and local governments	1,936	1,907
Service providers	284	424
General	1	150
Total government transfers	13,980	17,079

13. Expenses

The following is a summary of expenses by category:

	(in \$ thousands)	
	March 31, 2015	March 31, 2014
Government transfers - note 12	13,980	17,079
Advertising	10,315	9,085
Salaries and wages	8,057	7,067
Professional services	8,029	7,044
Information systems	3,633	3,857
Office and business	3,381	3,473
Rental expenditures	2,317	337
Employee benefits	1,920	1,645
Support services	1,142	1,317
Travel	681	541
Amortization	442	406
Other	331	99
Materials and supplies	271	386
Board expenses	71	98
Total expenses	54,571	52,434

As of March 31, 2015, Destination BC Corp.'s actual expenses did not exceed its legislated expenses limit.

Destination BC Corp.
Notes to the Financial Statements
for the year ended March 31, 2015

14. Related Party Transactions

Destination BC Corp. is related through common ownership to all Province of British Columbia ministries, agencies and Crown corporations. Transactions with these entities considered to be in the normal course of operations, are recorded at the exchange amounts, predominantly under prevailing trade terms.

Destination BC Corp. had the following transactions with the government and other government controlled organizations:

	(in \$ thousands)	
	March 31, 2015	March 31, 2014
Grants from the Province*	50,974	48,890
Amounts paid to the Ministry of Jobs, Tourism and Skills		
Training	1,000	1,000
Amounts paid or due to the Ministry of Finance:		
Payroll	8,969	8,712
Building Occupancy Costs	2,274	0
Information Technology Services	719	0
Legal Services	254	87
Rent for UK office	108	75
World Host Online Workshop	105	0
Postage, supplies, printing	93	80
Audit Fees	60	0
BC Stats	49	0
Corporate Communications	12	0
Insurance Premiums	11	0
Other (including bank charges)	6	3

*Grants from the Province increased by \$2,084 thousand as funds were transferred by Shared Services BC to Destination BC Corp. related to facilities and technology services for which Shared Services BC commenced charging Destination BC Corp. effective April 1, 2014. These new expenses, which are offset by the funds transferred, are predominantly charged against the Corporate Services division and therefore result in the large increase in expenses between 2013/14 and 2014/15.

Destination BC Corp., and its predecessor organizations, has historically entered into a contract with the Kicking Horse Mountain Resort to operate a visitor centre. During the previous year, a new Director was appointed to the Board of Destination BC Corp., who is an officer of the company which owns the Resort.

Destination BC Corp.
Notes to the Financial Statements
for the year ended March 31, 2015

15. Budgeted Figures

Budgeted figures from the 14/15 Service Plan have been provided for comparison purposes. During the year the Board of Directors approved re-allocations of the divisional budgets for a more accurate presentation.

The following adjustments were made:

	<u>(in \$ thousands)</u>
Global Marketing	1,234
Destination and Industry Development	(1,702)
Research, Planning and Evaluation	713
Corporate Services	(645)
Program Revenue	400
	<u>0</u>

Destination BC Corp.
Notes to the Financial Statements
for the year ended March 31, 2015

**16. Impact of accounting for Government Transfers in accordance with
Section 23.1 of the *Budget Transparency and Accountability Act*:**

As noted in the significant accounting policies note 2(a), Section 23.1 of the *Budget Transparency and Accountability Act* and Restricted Contributions Regulation 198/2001 requires Destination BC to recognize government transfers for capital assets into revenue on the same basis as the related amortization expense. As these transfers do not contain stipulations that create a liability, Canadian public sector accounting standards would require these grants to be fully recognized into revenue.

The impact of this difference on the financial statements of Destination BC is as follows:

- Year ended March 31, 2015 – increase in revenue and annual surplus by \$39 thousand.
- As at March 31, 2015 – increase in accumulated surplus by \$1,947 thousand and a decrease in deferred capital contributions by \$1,947 thousand.

17. Program Revenue

Destination BC Corp. earned the following program revenues during the year:

	(In \$ thousands)	
	March 31, 2015	March 31, 2014
BC Magazine	1,799	1,324
Reservations, commission and listings	799	1,362
Merchandise sales, royalties and other	293	248
WorldHost	258	387
Total program revenue	3,149	3,321

18. Comparative Figures

Certain comparative figures, have been restated to conform to current year's presentation.

Destination BC Corp.
Financial Information Act Reporting
Fiscal Year Ended March 31, 2015

Statement of Indemnifications

Name of Person / Company Indemnified	Risk Management Branch	Issue Date
	Issuance Number	
Hootsuite Media Inc.	20153006	Nov 18, 2014
SAP Canada Inc.	20153561	Mar 12, 2015

Destination BC Corp.

Financial Information Act Reporting

Fiscal Year Ended March 31, 2015

Schedule of Remuneration

1. Elected Officials, Employees appointed by Cabinet and Members of the Board of Directors

Name	Position	Remuneration \$	Expenses \$
Doi, Susan	Member, Board of Directors	7,000	2,142
Fitzpatrick, Gordon	Member, Board of Directors	7,350	5,450
Louie, Chief Clarence	Member, Board of Directors	4,050	-
Miller, Laird	Vice Chair, Board of Directors	-	-
Mosteller, Matt	Member, Board of Directors	6,450	2,219
Phinney, Loring	Member, Board of Directors	6,900	-
Pratt, Robert	Member, Board of Directors	6,550	-
Raine, Alan	Member, Board of Directors	6,000	4,035
Shaw, Andrea	Chair, Board of Directors	10,350	1,752
		(A) <u>\$54,650</u>	<u>\$15,598</u>

2. Employees earning > \$75,000

Name	Position	Remuneration \$	Expenses \$
Chong, Christopher	Manager, IT Operations	75,412	92
Christian, Lesley	Controller, BC Magazine	81,887	497
Elliott, Mary	Manager, Marketing Comm.	87,042	3,248
Endrizzi, Nicole	Executive Secretary	81,553	199
Greene, Maria	Director, Consumer Marketing Overseas	103,674	8,538
Greenwood-Fraser, Janice	Manager, Travel Media Relations	78,882	7,450
Harrison, Peter J	Director, Partnership Marketing	124,995	21,358
Harvey, Kathleen	Account Manager, Tourism Product Mgmt.	87,042	3,886
Hood, Kimberley	Manager, Market Development Europe & S Pacific	82,223	13,189
Leeck, Monica	Manager, Market Development Asia	84,938	14,868
Lewis, Richard	Director, Sec Develop & City	115,009	4,102
Loretsen, Kathleen M	Director, Marketing Communications	116,514	4,495
Mackay, Grant L	Vice President, Operations	181,000	6,336
Magnes, Wendy	Manager, Regional Partnerships	81,758	4,186
Mason, Clare	Manager, Corporate Communications	81,091	2,079

McCormick, Margaret	A/Executive Director	116,067	18,289
Miller, Kyle C	Manager, Online Programs	81,657	2,057
Oilgaard, Ninette	Director, Visitor Services	105,947	6,531
Porges, Richard	A/Executive Director	119,172	12,083
Poulton, Leah	Manager, Social Media	76,473	2,853
Ryan, Mika	Manager, Travel Media Relations	90,222	10,611
Simpson, Jacqueline	A/Director, Consumer Marketing	98,322	706
Tang, Elisa	Manager, Consumer Marketing	86,202	0
Vallance, Ruth	Manager, Projects	88,402	615
Vasquez, Daniel	Director, e-Marketing	107,266	909
Velazquez, Yavhel	Manager, Worldhost Training Service	86,052	4,860
Walden, Marsha	Chief Executive Officer	238,525	11,577
Zatylny, Jane	Editor in Chief, BC Magazine	80,815	2,315

Total employees with remuneration of > \$75,000	\$2,838,142	\$167,929
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Total employees with remuneration of \$75,000 or less	4,341,575	513,494
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Total Employees	(B)	\$7,179,717	681,423
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3. Reconciliation

Elected Officials, Employees appointed by Cabinet and Members of the Board of Directors	(A)	\$54,650
Employees total remuneration	(B)	<u>\$7,179,717</u>
Sub-total		\$7,234,367
Reconciling items include year-end salary accrual and leave liability adjustment		<u>893,633</u>
Total per Financial Statements		<u>\$8,128,000</u>

**Destination BC Corp.
Financial Information Act Reporting
Fiscal Year Ended March 31, 2015**

Statement of Severance Agreements

There were seven severance agreements under which payment commenced between Destination BC Corp. and its non-unionized employees during the fiscal year ended March 31, 2015. These agreements represent from six to fifteen months of compensation.

Prepared under the Financial Information Regulation, Schedule 1, subsection 6(7)

Destination BC Corp. Financial Information Act Reporting Fiscal Year Ended March 31, 2015

Schedule of Transfer Payments

1. Alphabetical list of recipients who were paid aggregate amounts exceeding \$25,000

Name	Amount \$
ABORIGINAL TOURISM ASSOCIATION OF BRITISH COLUMBIA	1,314,000
ADVENTURE MANAGEMENT LTD.	449,975
ADVENTURE WORLD	50,309
ALBERNI VALLEY CHAMBER OF COMMERCE	46,044
ALLIED GOLF ASSOCIATION - BC	36,000
AUSTRALIAN PACIFIC TOURING P/L	31,179
B.C. FISHING RESORTS AND OUTFITTERS ASSOCIATION	35,250
BACKCOUNTRY LODGES OF BC ASSOCIATION	27,500
BC OCEAN BOATING TOURISM ASSOCIATION	42,750
BRITISH COLUMBIA LODGING AND CAMPGROUNDS ASSOCIATION	62,442
BRITISH COLUMBIA WINE INSTITUTE SOCIETY	50,000
CAMPBELL RIVER ECONOMIC DEVELOPMENT CORPORATION	30,000
CANADA WEST SKI AREAS ASSOCIATION	270,000
CANADIAN TOURISM COMMISSION	659,950
CARIBOO-CHILCOTIN-COAST TOURISM ASSOCIATION	539,606
CITY OF VERNON	50,000
CRUISE BRITISH COLUMBIA ASSOCIATION	25,500
ELDERHOSTEL, INC.	25,424
EXPEDIA TRAVEL	221,546
FLIGHT CENTRE LIMITED	34,195
GRAHAM, RICHARD JOHN	105,361
GREATER VANCOUVER CONVENTION AND VISITORS BUREAU	235,000
GREATER VICTORIA VISITORS & CONVENTION BUREAU	240,000
GROUP VOYAGERS INC	34,090
GUIDE-OUTFITTERS ASSOCIATION OF BRITISH COLUMBIA	37,500
KICKING HORSE MOUNTAIN RESORT LIMITED PARTNERSHIP	178,975
KOOTENAY ROCKIES TOURISM ASSOCIATION	1,038,399
LANYAHONG CULTURE DEVELOPMENT CO., LTD.	30,000
NANAIMO ECONOMIC DEVELOPMENT CORPORATION	50,000
NELSON & DISTRICT CHAMBER OF COMMERCE	37,500

NORTH VANCOUVER CHAMBER OF COMMERCE	37,500
NORTHERN BRITISH COLUMBIA TOURISM ASSOCIATION	912,960
PARKSVILLE & DISTRICT CHAMBER OF COMMERCE	45,338
PORT HARDY CHAMBER OF COMMERCE	50,000
PRINCETON & DISTRICT CHAMBER OF COMMERCE	37,500
QUALICUM BEACH CHAMBER OF COMMERCE	50,000
REVELSTOKE CHAMBER OF COMMERCE	58,304
RYAN, THOMAS JOSEPH	66,216
SAANICH PENINSULA CHAMBER OF COMMERCE	50,000
SALT SPRING ISLAND CHAMBER OF COMMERCE	60,838
SCENIC TOURS PTY LTD	39,271
SKI MAX	30,000
SOOKE REGION HISTORICAL SOCIETY	36,420
SPARWOOD & DISTRICT CHAMBER OF COMMERCE	50,000
STATE OF ALASKA	119,592
STEVE OGDEN TOURISM LTD.	36,734
SUNSHINE COAST COMMUNITY SERVICES SOCIETY	36,200
SURREY TOURISM & CONVENTION ASSOCIATION	224,125
THE AIRLINE SEAT COMPANY LIMITED	100,000
THOMPSON OKANAGAN TOURISM ASSOCIATION	1,466,914
TOURISM ASSOCIATION OF VANCOUVER ISLAND	982,924
TOURISM INDUSTRY ASSOCIATION OF BRITISH COLUMBIA	100,000
TOURISM KELOWNA SOCIETY	50,000
TOURISM KIMBERLEY SOCIETY	50,000
TOURISM LANGLEY ASSOCIATION	40,000
TOURISM PENTICTON SOCIETY	110,000
TOURISM POWELL RIVER	37,500
TOURISM PRINCE GEORGE SOCIETY	45,834
TOURISM PRINCE RUPERT	37,500
TOURISM RICHMOND	37,500
TOURISM SQUAMISH SOCIETY	36,252
TOURISM TOFINO	50,000
TOURISM WHITE ROCK ASSOCIATION	62,500
TRAILFINDERS LTD	28,947
TRAVEL ALBERTA	130,000
UCLUELET CHAMBER OF COMMERCE	75,000
VANCOUVER, COAST & MOUNTAINS TOURISM REGION	978,393
WESTCANA SERVICES INC.	528,900
WESTERN CANADA MOUNTAIN BIKE TOURISM ASSOCIATION	65,000
WHISTLER RESORT ASSOCIATION	192,052
WILLIAMS LAKE & DISTRICT CHAMBER OF COMMERCE	37,500

(A) \$13,172,209

2. Consolidated payments to recipients for transfers of \$25,000 or less	(B)	<u>\$588,998</u>
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3. Reconciliation

Total transfer payments exceeding \$25,000 paid to recipients	(A)	\$13,172,209
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Consolidated total transfer payments of \$25,000 or less paid to suppliers	(B)	<u>\$588,998</u>
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Sub-total		\$13,761,207
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Reconciling items including year-end accruals		218,793
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Total per Financial Statements		<u>\$13,980,000</u>
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Destination BC Corp. Financial Information Act Reporting Fiscal Year Ended March 31, 2015

Schedule of Payments for Goods or Services (Other than Transfer Payments)

1. Alphabetical list of recipients who were paid aggregate amounts exceeding \$25,000

Name	Amount \$
ADVENTURE MANAGEMENT LTD.	181,451
AEROCAR SERVICE LTD.	54,259
ALIGN CONSULTING	36,492
AVIAREPS MARKETING GARDEN LTD	258,824
AVID INVESTMENTS INC.	60,526
BIZRELATIONS INC.	78,777
BMO FINANCIAL GROUP	1,137,907
BYGRAVES BUSHELL VALLADARES & SHELDON LTD	99,318
CANADA INNS METROPOLITAN ENTERTAINMENT CENTRE LTD	30,071
CANADA POST CORPORATION	239,051
CANADA WIDE MEDIA LIMITED	104,693
CANADIAN TOURISM COMMISSION	553,645
CAPILANO SUSPENSION BRIDGE LTD.	85,428
CAST INC.	117,926
CDS GLOBAL	103,541
COLOMBO, ANGIE	51,302
CRAIG, DANIEL EDWARD	32,177
DARE DIGITAL LP	7,419,712
DCODR PTY LTD	27,638
DELIVERY NET CANADA INC.	112,925
DEMPSEY, HILARY ANN CARDER	72,562
DENBAK, SUZANNE	46,087
DESTINATION THINK! PROFESSIONAL SERVICES INC.	671,947
E=MC2 EVENT MANAGEMENT INC.	59,397
ENVIRONICS ANALYTICS GROUP LTD.	58,380
EQUILIBRIUM	45,687
FCV TECHNOLOGIES LTD.	1,518,547
FEDERAL EXPRESS CANADA LTD.	28,090
FORSTER, ANTON	27,631
GLOBAL TOURISM SOLUTIONS	257,508

GOOD RELATIONS INC.	50,730
GOOGLE INC.	63,930
GRAHAM, RICHARD JOHN	35,444
GREATER VANCOUVER CONVENTION AND VISITORS BUREAU	36,908
GROWTH POINT MANAGEMENT CONSULTING INC.	33,705
HM REVENUE & CUSTOMS	59,669
HOOTSUITE MEDIA INC.	34,544
ICELANDAIR	25,603
INSIGNIA MARKETING RESEARCH INC.	43,713
IPROSPECT	44,489
IPSOS-REID CORPORATION	63,000
KICKING HORSE MOUNTAIN RESORT LIMITED PARTNERSHIP	41,627
KINETIX MEDIA COMMUNICATIONS LTD.	94,252
KOYCZAN PUBLICATIONS INC.	42,000
LUX INSIGHTS INC.	31,325
MACKIE, ALEX G	85,524
MARKETING SERVICES INTERNATIONAL GMBH	324,036
MARKETING VOICE CO., LTD	132,894
MCANERIN INTERNATIONAL INC.	88,789
MEDIABLEND PR LIMITED	58,925
MEDIAMISER LTD.	33,573
MEDIATIVE	1,545,828
METAPEOPLE GMBH	28,600
MILLS, SYLVIA ERLA	35,120
MINISTER OF FINANCE OF BC	6,613,033
MITCHELL PRESS LIMITED	175,035
NORTHERN BRITISH COLUMBIA TOURISM ASSOCIATION	53,392
OPEN TEXT CORPORATION	57,000
OSLER, PAMELA JANE	31,238
OUT OF THE BLUE DESIGNS	31,150
PACIFIC COACH LINES	144,714
PINTON FORREST & MADDEN GROUP INC.	80,060
PUROLATOR INC.	130,689
QUICK COACH LINES LTD.	28,597
RECEIVER GENERAL FOR CANADA	248,304
RESEARCH RESOLUTIONS & CONSULTING LTD.	28,718
ROGER BARNES LTD.	28,413
RUDER FINN PUBLIC RELATIONS CONSULTING (BEIJING) CO LTD	743,393
SANTIBANEZ, DANIELA	45,755
SENTIS MARKET RESEARCH INC	127,654
SHANGHAI TAIYANG ADVERTISEMENT CO., LTD.	66,738
STERLING VALLEY SYSTEMS, INC.	26,334
SURREY TOURISM & CONVENTION ASSOCIATION	43,505

T4G LIMITED	825,222
TACIT MANAGEMENT CONSULTING INC.	59,430
TAYLOR, DAVID	25,901
TERADATA CANADA ULC	252,915
THE FAIRMONT EMPRESS	32,616
THE VANCOUVER TROLLEY COMPANY (1996) LTD.	33,445
THOMPSON OKANAGAN TOURISM ASSOCIATION	34,577
TOURISM INDUSTRY ASSOCIATION OF BRITISH COLUMBIA	52,500
UNIGLOBE SPECIALTY TRAVEL LTD.	189,887
UNIVERSAL COACH LINE LTD.	38,648
VANCOUVER AQUARIUM MARINE SCIENCE CENTRE	32,157
VARDO CREATIVE INC.	91,210
WESTCANA SERVICES INC.	42,984

(A) \$27,020,941


2. Consolidated payments to recipients for transfers of \$25,000 or less (B) \$2,363,463

3. Reconciliation

Total payments exceeding \$25,000 paid to recipients	(A) 27,020,941
Consolidated total payments of \$25,000 or less paid to suppliers	(B) <u>2,363,463</u>
	29,384,404
Reconciling items including year-end accruals	<u>2,636,596</u>
Total per Financial Statements	<u>\$32,021,000</u>

Destination BC Corp.
Statement of Financial Information
Fiscal Year Ended March 31, 2015

The undersigned represents the Board of Destination BC Corp. and approves all the statements and schedules included in this Statement of Financial Information, produced under the Financial Information Act.


Signature

Name: ANDRA SHAW

Title: CHAIR DESTINATION BC

Date: SEPT 16, 2015